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Bigston Shoes

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Profile:

Location: Philadelphia, PA

Industry: Warehousing and Distribution

Customer Since: January 2015

What They Needed:

- 5 User AdvancePro Cloud hosted service
- Setup For Success Implementation Guidance and Support
- EDI integration

Customer Spotlight: BIGSTON SHOES

Mission

Bigston shoes is a footwear sourcing agent. They represent some of the largest footwear providers in the world in specialty shoe brands. They work with the brands in labelling and sourcing, and they also have their own lines of footwear as well. They are responsible for the manufacturing of the shoes, and they are the direct distributors of their inventory.

The Business Challenge

“Our old software had some challenges. The software we were using did not integrate with inventory or accounting. It was only an order entry data system, with no ability to track inventory. In addition, we have a very complex system of how we work with our customers because we do so many different things from sourcing to designing, so all of our billing systems are supported differently. We needed to find a system that could support each vain of the company,

“Between Norry (their account manager) and Israel (CEO), AdvancePro was the clear choice.”
-Nancy Law, GM, Bigston Shoes

Leave a message

which was a huge challenge.” Nancy Law, GM,
Bigston Shoes told AdvancePro.

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The AdvancePro Solution

The complexity of Bigston Shoes’ workflow meant it was difficult to find a solution to meet their needs. They discussed this complexity with AdvancePro and we knew we could help. Bigston joined the Setup for Success program that gave additional workflow analysis and implementation support.

APT delivered on their promises and went over and above what Bigston expected out of the software. “They did not waiver, they stood by us and managed to understand the complexity of the company and helped us achieve our inventory management needs.”

“The team has been fantastic to work with. As we hit any glitches, we are fixing them immediately and the APT team figures out how to address the issues and make it work. I feel as though we are getting a custom program!”

Though Bigston Shoes has only started to use AdvancePro, Nancy is confident that once it is fully integrated, the software will save them a tremendous amount of time. “It will give us much better reporting that we’ve ever had, and much better intelligence in terms of our entire process, time frames, materials, inventory, everything.”

Conclusions

“The team is really wonderful; they are why this software works for us!”

APT is more than just an inventory management software. “We also will rely on APT to build a sense of structure and allow our company to grow.”

About AdvancePro

AdvancePro knows that each business is unique, with special challenges and needs.

AdvancePro owners have been in the warehousing industry for over 20 years. Our team of business process experts work with you to fully understand your specific workflow and help you identify and remove bottlenecks. AdvancePro gives you the systems and tools to grow your business.
