



Why Marketing Automation?

Grow your agency's client base and revenue

- Get higher value relationships to grow your agency by becoming an integrated and indispensable service provider to your clients
- Build monthly recurring revenue by moving from unpredictable project work to retainer-based relationships
- Prove your value to your clients by showing measurable results with comprehensive lead-to-revenue reporting

Features for your agency and your clients:

Drive More Relevant Leads that Convert

Triple your leads by identifying anonymous web traffic.

Capture more leads with dynamic forms designed to convert.

Automatically extract lead information from social media.

Convert Leads to Sales

Send the right message at the right time using powerful, behavioral-based email marketing.

Set up workflows to automatically nurture leads through the buyer's cycle.

Empower your sales team with automatic lead scoring and sales notifications.

Optimize ROI

View comprehensive campaign analytics and identify improvement opportunities.

Track ROI to focus on what works and eliminate waste.

Easily export graphs and reports for organization-wide buy-in.



Why SharpSpring?

A platform built around agencies

- More than 1000 have joined
- Unique agency pricing model
- 1/10th the cost of popular competitors
- White label and color theming to promote your brand
- Rebrandable sales materials and joint sales calls
- Agency-focused features that add value, not fluff
- No per user charges

Flexible architecture

- An API that works with everything
- Free CRM included or use your own

Unlimited support

- Free training
- Comprehensive onboarding
- Dedicated Customer Success Manager

"SharpSpring comes in at a price point that is extremely affordable, and it also comes in with a features set that makes it as valuable as any other marketing automation platform out there."

Lou Covey, Footwasher Media

Mar·ket·ing au·to·ma·tion

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A suite of tools that enables companies to more effectively market across multiple channels while automating repetitive tasks, generating more leads, driving more sales and optimizing ROI.