Particeep

SaaS software to create

Investment marketplaces

- *Crowdfunding*
- *Club deals*
- *Dealflow management*
- *Portfolio management*
- *Private funding*

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Who we are

- Particeep is a custom, secure and simple to use SaaS platform to build your investment marketplace.

- Particeep was founded in 2013 by financial and software engineers. The startup main characteristic is to allow businesses to create their custom reward, equity, loan and bond-based funding platform.

- Your customers get an unlimited access to an intuitive and engaging interface where they can follow all funding operations from the selection to the exit.

FRENCHWEB.FR FW500

FUTURE FINTECH STAR AWARD

lauréat réseauentreprendre 92

MEILLEUR LOGICIEL SAAS
La FRENCH TECH

Particeep's team is located in **Paris**

Board of Directors

Steve FOGUE

CEO

David Dumont

COO

Adrien Crovetto

CTO

Our board of directors combine a strong expertise in banking and software industry.

Our main investors include AXA strategic ventures and JMYX Holding, which are specialized in Fintech and Insurtech. JMYX Holding is a venture founded by Jean Losco, CEO of Fircosoft, world's leader in financial transactions filtering.
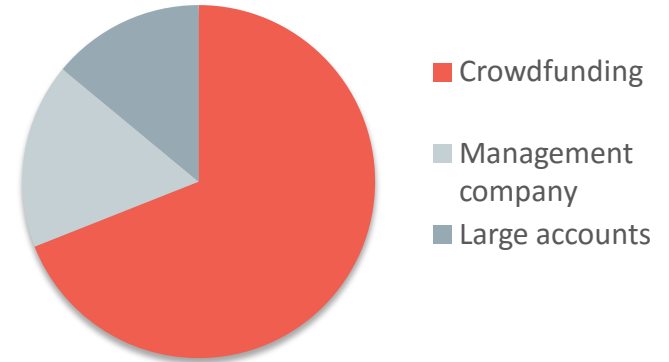
Our investors

JMYX Holding

AXA Strategic Ventures

Our Customers

Our customers are directly or indirectly involved in all online investment activities.

✓ Asset managers: Accelerate the distribution of online products and follow up on performances.

✓ **Crowdfunding actors: Integrate the investment marketplace with no back office costs.**

✓ Large accounts: Set up co-financing, crowdfunding or pre-order funding platforms.

- ■ Crowdfunding
- ■ Management company
- ■ Large accounts

Case Study: Crowdfunding platforms

Tributile

Top 10 crowdlending platform in France

✓ **Platform :**
Tributile is a loan crowdlending platform for individuals to develop partnerships with other businesses.

✓ **Implementation :**
Choice of functions – white label – Loan management and online agreement documents.

✓ **Added value :**
- A French leading crowdlending platform
- Monthly updates on functions with no internal team required
- An easy and optimized platform for all types of users.
- Fast closing of fundraises i.e 400 000€ in less than 3 weeks.

Afrikwity

Equity-based crowdfunding platform

✓ **Platform :**
Crowdfunding platform created to develop capital investing in Africa.

✓ **Implementation :**
Technical integration of regulatory restraints, integration of the customer preferred design and features – white label

✓ **Added value :**
- Constant follow up on client's engagement and performances
- Fast opportunities for co-investors
- Control of partnership activities.
- Deal flow digital optimization: sourcing - scoring – investment - follow up- exit

Case Study: Crowdfunding platforms

MyCourteEchelle
Crowdfunding platform

✓ **Platform :**
It is a fundraising platform from Jura municipality carried out by different institutions.

✓ **Implementation :**
Design integration is done by the customer– Use of the white label platform – Users choose their own features.

✓ **Added value :**
- Official launch is scheduled within a month
- Increase visibility for regional entrepreneur.
- Multiple projects were financed in only a couple weeks after launching.
- Many communication initiatives have shown to be successful (ex : the Testla campaign)

Leroy Merlin
Private funding platform

✓ **Platform :**
Global platform, internal and private project funding towards the company's innovations.
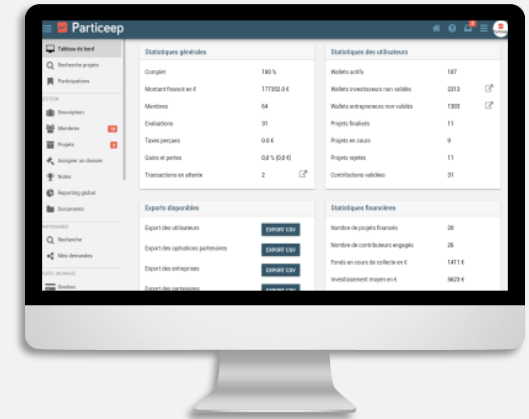
✓ **Implementation :**
Design integration based on the theme used by the client– confidential and secure – sign up using exciting username and passwords – follow up and measure of the project performances.

✓ **Added value :**
- Was launched is less than 2 weeks
- Employees are highly involved in the company
- 20 or more projects have been financed monthly with the company contribution
- Increase the company profitability and innovation

Our Product

1. Build your own crowdfunding platform and choose your functionalities and design.

2. Online management of all funding operations: selection – evaluation – launch – closing – follow up – exit and reimbursement.

3. Decrease your back office costs and maximize your profit.

4. Connect with your clients on an intuitive and secured interface to safely track and report your projects and activities.

5. A full digital experience with strong opportunities for connections.

Functionalities

Investor

- ✓ Online signup
- ✓ Investor profile and KYC
- ✓ Online board with the main stats
- ✓ Internal messaging with administrator
- ✓ Project list browser
- ✓ Online evaluation and vote
- ✓ Online investment
- ✓ Online signature of subscription documents
- ✓ Follow up on business performances
- ✓ Follow up on global portfolio performances
- ✓ Document management features

Projet Manager

- ✓ Online signup
- ✓ Board for applications follow up.
- ✓ Application custom forms
- ✓ Create funding applications
- ✓ Place for document management.
- ✓ Follow up on funding operations
- ✓ Automatic refund
- ✓ Investor reporting
- ✓ Place for safe discussion individually or in groups

Functionalities

Administrator

- ✓ Investors rights management
- ✓ Funding management: Evaluation, selection, launch, closing, follow up
- ✓ Consultation of legal documents
- ✓ Access to document management section
- ✓ Update on projects
- ✓ Content edition
- ✓ Push email notification
- ✓ Internal messaging
- ✓ Overall statistics board
- ✓ Content and data export and import

Our Value proposition

1. Save time and get started on your investment with a fully integrated platform.

3. Manage your costs: save from hiring an SS21 or an IT team.

2. Customize your platform up to the smallest details with our API.

4. Improve your tools with the right functionalities and services.

Implementation

Project Management Team

Implementation manager	Support Consultant
Configuration definition, design integration and platform review	Coaching to launch a platform User guide and best practices.

↓ ↓

Account manager	Specialist Consultant
Request management Continuous follow up of the platform	Specific request management Team coaching.

↓ ↓

Safety ?

Safety certification – daily updates – Cloud hosting in France and in Ireland – Secured payment by an accredited payment service provider.

Implementation

2 WEEKS

Setting up

Configuration and design integration
Connection to third party services

1 WEEK

Testing

Testing and content updates
domain name and certifications

1 WEEK

Launch

Official launch of the platform.
Creation of administrator accounts.
Launch of the first activities.
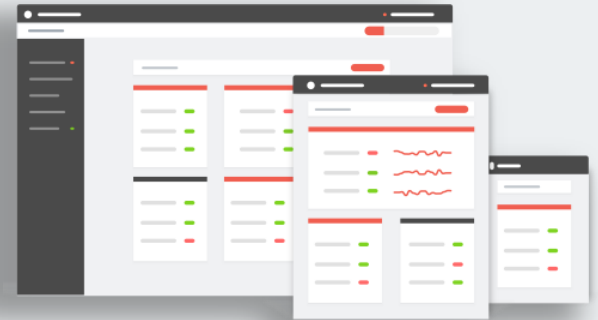
Online payment

Online signature

Online chat

Online Statistics

Support

How we back you up?

- ✓ Back-office coaching
- ✓ Back office management
- ✓ Web content integration
- ✓ Content management coaching (HTML)
- ✓ Third party service integration
- ✓ Payment management
- ✓ Email campaign management
- ✓ Import / Export of data
- ✓ Contract documents management
- ✓ Users online support
- ✓ Reporting and usability statistics

References

Particeep

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THANK YOU