

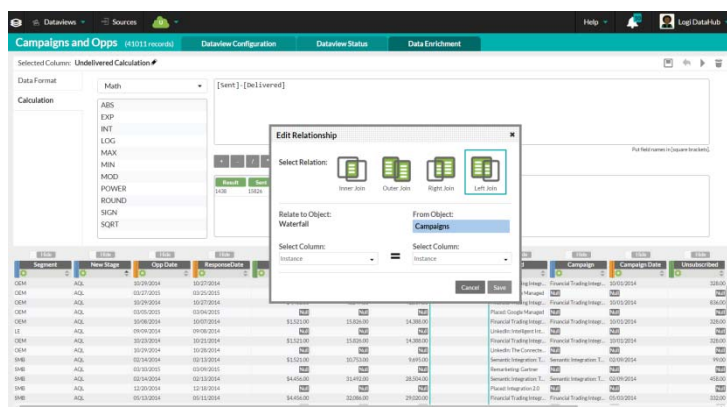
DATAHUB

DataHub makes delivering self-service analytics easy by eliminating concerns around data performance and preparation.

DataHub connects to multiple sources, caches data for high performance, and prepares your data in intuitive ways - so you can deliver efficient reporting and analysis without impacting your transactional systems and application data sources.

With DataHub, you can:

- **Connect and acquire data** from diverse sources, including files, databases, and even applications that are on-premise or in the cloud
- **Create a business-friendly view** of your data by selecting the specific objects and columns you want from your data sources, joining data from multiple objects or blending data from multiple sources
- **Accelerate performance** for large data sets with a self-tuning, columnar data store that continually optimizes the data for interactive, ad-hoc analysis
- **Enrich data** with DataSmart profiling that automatically identified the types and formats of your data and provides easy ways of enriching through new calculations and manipulation of multi-part data



With Logi DataHub, you can quickly create, prepare, and manage data views for self-service analysis and guarantee top performance regardless of what questions users will ask of the data.

+ Databases

SQL Server ODBC
MySQL OLEDB
Oracle
PostgreSQL
HP Vertica

+ Applications

Salesforce.com
Marketo
Eloqua
Hubspot
SAP

+ Files

Google Analytics
Facebook
Twitter
ODATA
Excel
CSV
OFX