

# THE TOP EMAIL SUBJECT LINES



## INBOX

OPEN RATES | REPLY RATES

SUBJECT LINE

65% | 32%

re: just following up

63% | 35%

hey

56% | 13%

just checking in...

55% | 27%

update

54% | 17%

it was great meeting you!

52% | 17%

following up

50% | 15%

thank you

48% | 21%

checking in

48% | 17%

just checking in

47% | 19%

how are you doing?

44% | 28%

hi



CONTACTUALLY