

## Inventory Management & Accounting ERP Software

ERP stands for Enterprise Resource Planning and is an all-in-one solution designed to manage all aspects of a company's operations. Proper ERP software provides robust functionality for end-to-end business management, therefore eliminating the need for multiple, integrated systems.

### About Blue Link

Since 1992, Blue Link ERP has been providing inventory and accounting ERP software for small to medium size businesses and is best suited for those in the wholesale and distribution industry.

As an all-in-one system, Blue Link helps businesses streamline and automate their processes by providing inventory management, accounting, order entry and processing, warehouse management, and customer relationship management. In addition, Blue Link provides various optional components such as POS, lot tracking, landed cost tracking, eCommerce integration and barcode scanning and can be customized in order to meet the specific needs of clients.

Blue Link ERP is available throughout North America and the Caribbean and is offered as both a hosted (cloud-based) and on-premises solution. These options provide clients the flexibility to decide which method best suits their business structure, with the option to switch between the two at any time.

### Feature Highlights

- General Ledger
- Accounts Receivable
- Accounts Payable
- Bank Management
- Payment Processing
- Contact Management/ CRM
- Inventory Management
- Order Entry & Invoicing
- Purchase Orders
- Product Matrix (Colour/ Size)
- Job/Project Costing
- Landed Cost Tracking
- Bill of Materials / Production Control
- Commission Processing
- Warehouse Shipping - Receiving, Picking, Packing
- Backorder Management
- Sales Budgets/Estimates
- Service Manager
- B2B/B2C eCommerce
- Point of Sale
- Reporting and Analytics
- Credit Card Processing/ Credit Card Vault
- EDI Integration
- Handheld Scanner Barcode Integration
- Scheduling for Service

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A PASSION FOR FOOD

*"I browsed the web extensively and found that there wasn't anyone else that provided better value – anywhere near the value. Anyone with even close to the capabilities as Blue Link has a much higher cost of ownership. There is no other competition in that category."*

**Ray Martin, Qualifirst Foods**

# BLUE LINK

## Why Blue Link?

**A Complete Solution:** As a completely integrated end-to-end business solution, Blue Link can provide for and help automate your entire business. Eliminate duplicate data entry and manual processes while improving visibility and greatly increasing productivity.

**A Tight-Knit Team:** Blue Link has a tight-knit team, so dealing with us feels much more personal than some of the larger vendors out there. We have a dedicated support team which means no more waiting on hold for long periods of time and speaking with representatives overseas. Blue Link is always a phone call away.

**On-Premises OR Cloud-Based** Unlike many vendors, Blue Link offers both cloud-based and on-premises deployment methods. Let us help you decide if it is in your best interest to host the software in-house (on-premises) or access the system in the cloud (hosted).

**User-Friendly / Familiar:** Blue Link is a Microsoft Gold Certified Partner. Our product is built on Microsoft technology, decreasing the learning curve for those that are familiar with Microsoft products. Being a Microsoft partner allows us to offer our software with the enterprise-level quality that Microsoft brings to the table.

**Flexibility / Customization:** No two businesses are perfectly alike – it is what enables them to compete effectively. So why run the exact same solution as everyone else? Blue Link is extremely flexible with the ability to be easily customized without sacrificing the ability to upgrade.

## Additional Resources

[Introductory Software vs. ERP Software](#)

[ERP Pricing Guide](#)

*“With larger companies you can call up technical support and never speak to the same person twice. With Blue Link I know who I am dealing with, we have an on-going relationship and they know my needs. Many well-known accounting software packages had one or more of the features we required but none of them had all of them. We were extremely pleased to find Blue link meeting all of our needs.”*

**Michael Nealon, Southern Implants**

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