

# THE GROSSMAN GROUP

Named Employee Communications Agency of the Year by The Holmes Report, and twice-named Boutique Agency of the Year by *PRWeek*, Chicago-based The Grossman Group ([www.yourthoughtpartner.com](http://www.yourthoughtpartner.com)) helps leaders and organizations solve their everyday and toughest challenges:

- Minimizing the downside of change where business could be slowed, interrupted or stopped
- Replacing employee apathy and confusion with improved diversity and inclusion, engagement and greater productivity
- Leveraging the upside of change to accelerate business results

Led by David Grossman, founder and CEO, The Grossman Group team of experienced **thoughtpartners™** works closely with Fortune 500 companies and other large organizations across industries.

Leveraging the Grossman Methodology, which is comprised of The Grossman Group's proprietary tools, training and **thoughtpartner** approach, The Grossman Group helps unleash the power of strategic internal communications to drive business results for its clients' defining moments – every day, every time.

A certified diversity supplier, The Grossman Group is proud to work with Abbott, DuPont Pioneer, Eastman Chemical, Exelon, Health Care Services Corporation, Heinz, Illinois Tool Works, Johnson Controls, Land O'Lakes, Inc., Lockheed Martin, McDonald's, Microsoft, Motel 6, Nationwide and Tyco, among others.

For more information on how The Grossman Group's proven approach to strategic internal communication can add value in your organization, please call 312.850.8200 or write to [results@yourthoughtpartner.com](mailto:results@yourthoughtpartner.com).



THEGROSSMAN  
METHODOLOGY

## About the Grossman Methodology:

- Comes from David's philosophies and learnings – including the kinds of insights, turn-key and customized tools, training and partnership he wished he had while on the “corporate” side working with agencies
- Includes proven strategies and tools with built-in frameworks and flexibility
- Recognizes the untapped potential of internal communications
- Takes leaders and communicators places they never thought they could go, with the support they need to get there



## thoughtpartner™ (thôt pärt'när) n.

**1:** someone who understands you, your business opportunity and what you want to accomplish **2:** someone who asks the tough questions your stakeholders will ask, and works with you on the answers **3:** someone who brings to the table his/her life experience, best practices and expertise **4:** a strategic business person first; a communication counselor second