



# Case Study #1

ARCBOND

Client: Arcbound (US)

Industry: Brand Strategy & Marketing

Model: Employer of Record (EOR)





## The Challenge

Rapid growth, rising costs, and hiring inefficiencies.

## The Solution

A fully managed hiring engine with savings they could reinvest.

## Hires Made:

1 Visual Experience Designer

1 Digital Marketer

2 Biz Dev Specialist

1 Client Delivery Specialists

1 Creative Lead

2 Finance Specialists

## Outcomes:

- ↙ Reduced execution cost by 48%
- ✓ Pod integrated with US workflows
- ⚡ Accountable for monthly delivery KPIs





“Ralent took the time to deeply understand our operational and financial needs allowing them to source the right people at the right time. I wholeheartedly recommend the personalised and thoughtful experience they provide.”



**Bryan Wish**

Founder & CEO, Arcbound