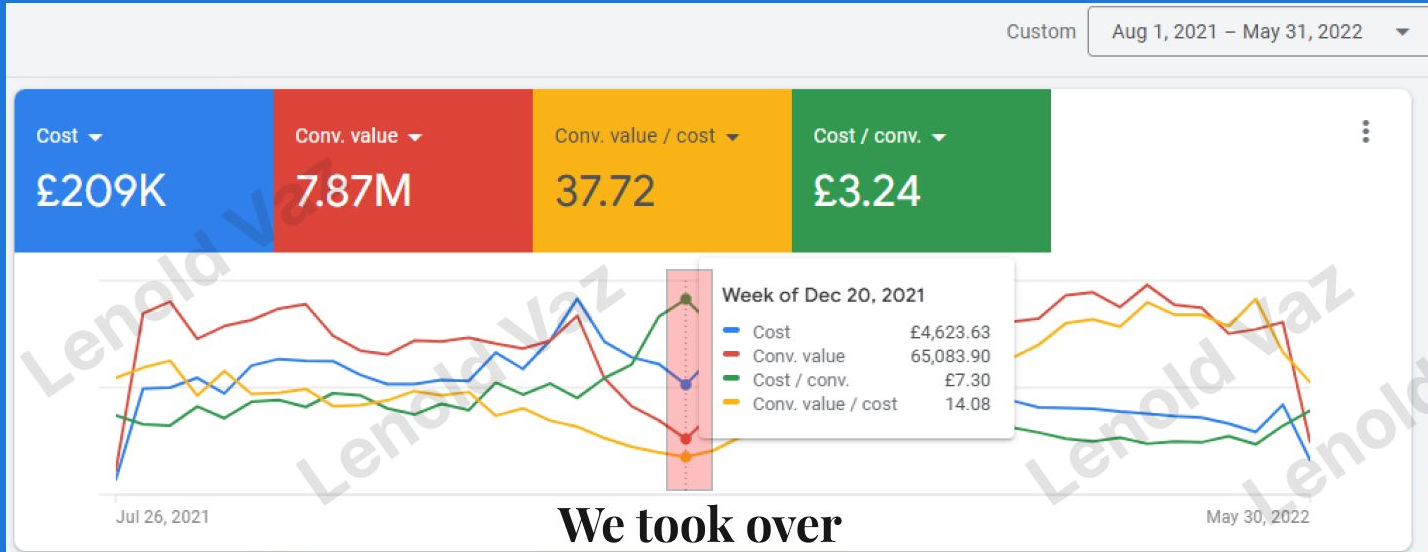


How we helped a Clothing Brand increase ROAS
by

3X in 6 months

Before



Result:

We developed a new creative strategy based on existing data and customer insights, leading to maximum returns while launching new collection and scaling the ad campaigns.

192% Revenue Increase

300% ROAS Increase

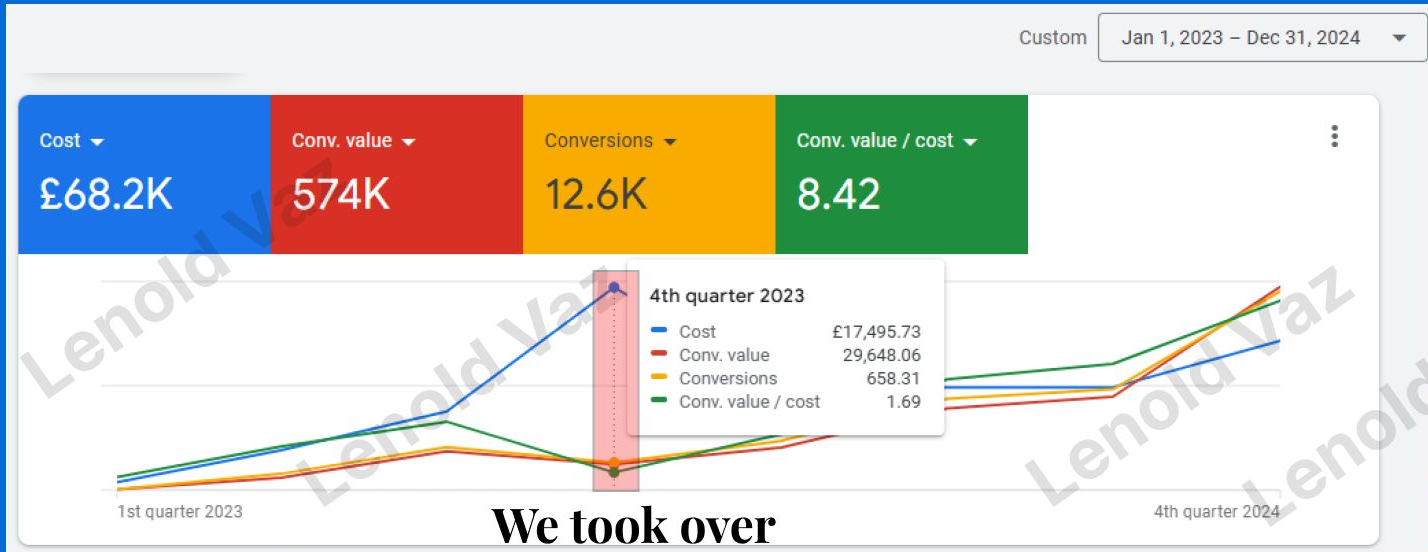
After



How we helped a Women's Clothing Brand increase ROAS
by

4X in 6 months

Before



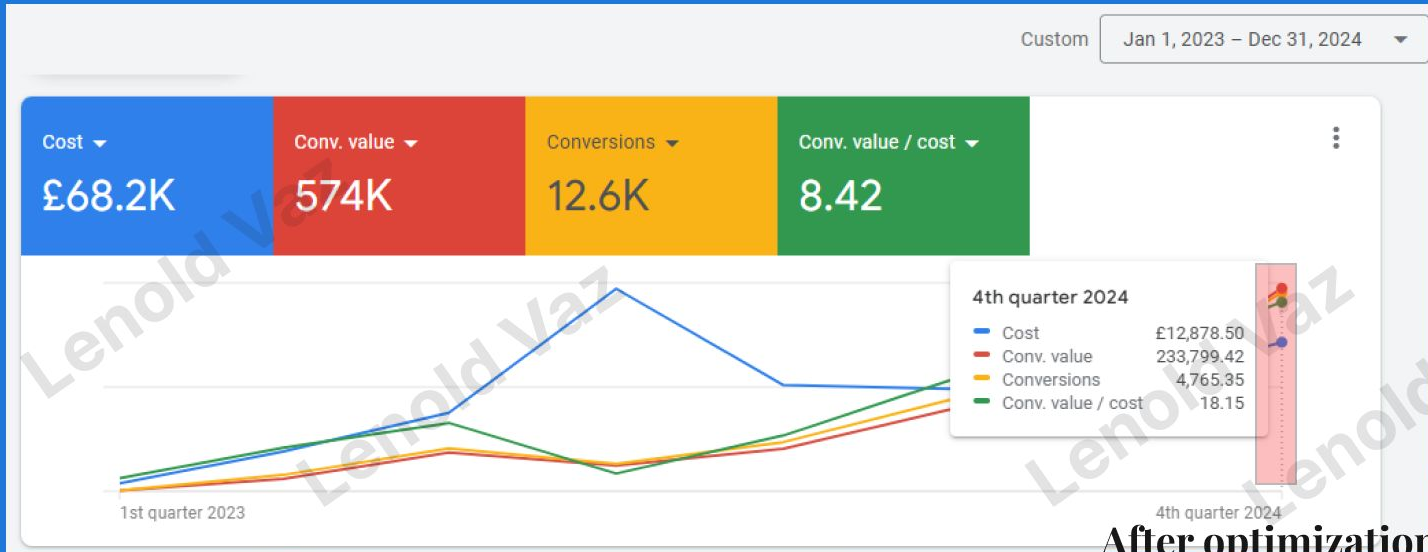
Result:

We did a thorough analysis and found out one winning product from the entire collection. After doubling on that we were able to grow the brand exponentially as the competition was very less on that niche.

After

230% Revenue Increase

400% ROAS Increase

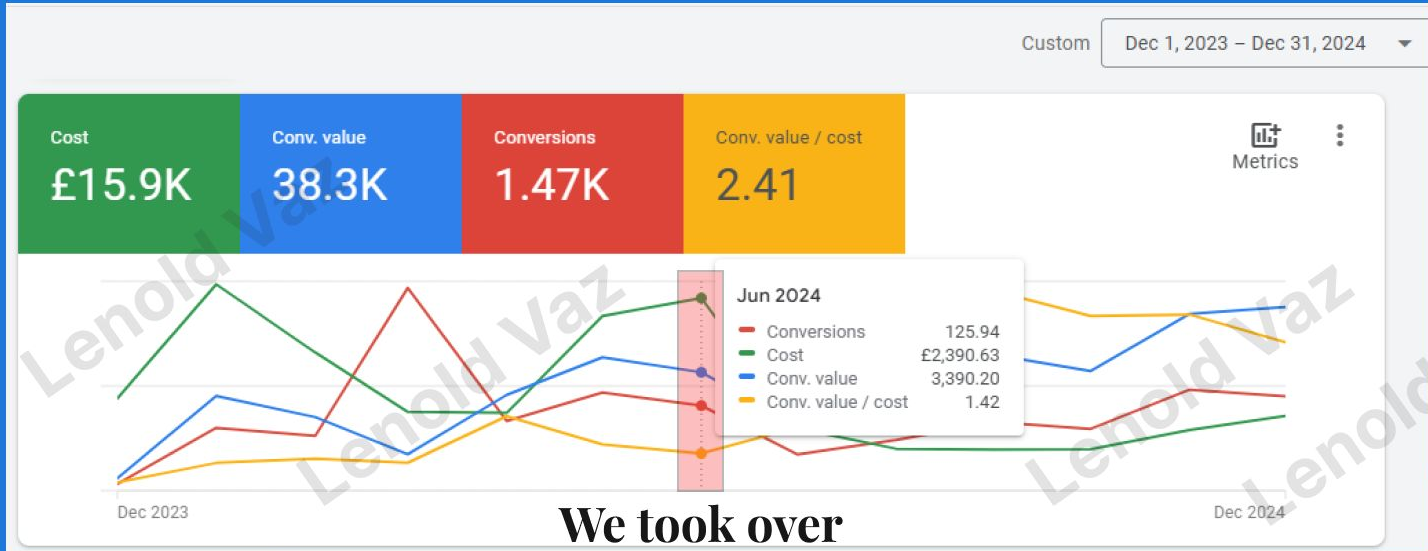


After optimization

How we helped a Gifting Brand Losing money online to turn

Profitable in 6 months

Before



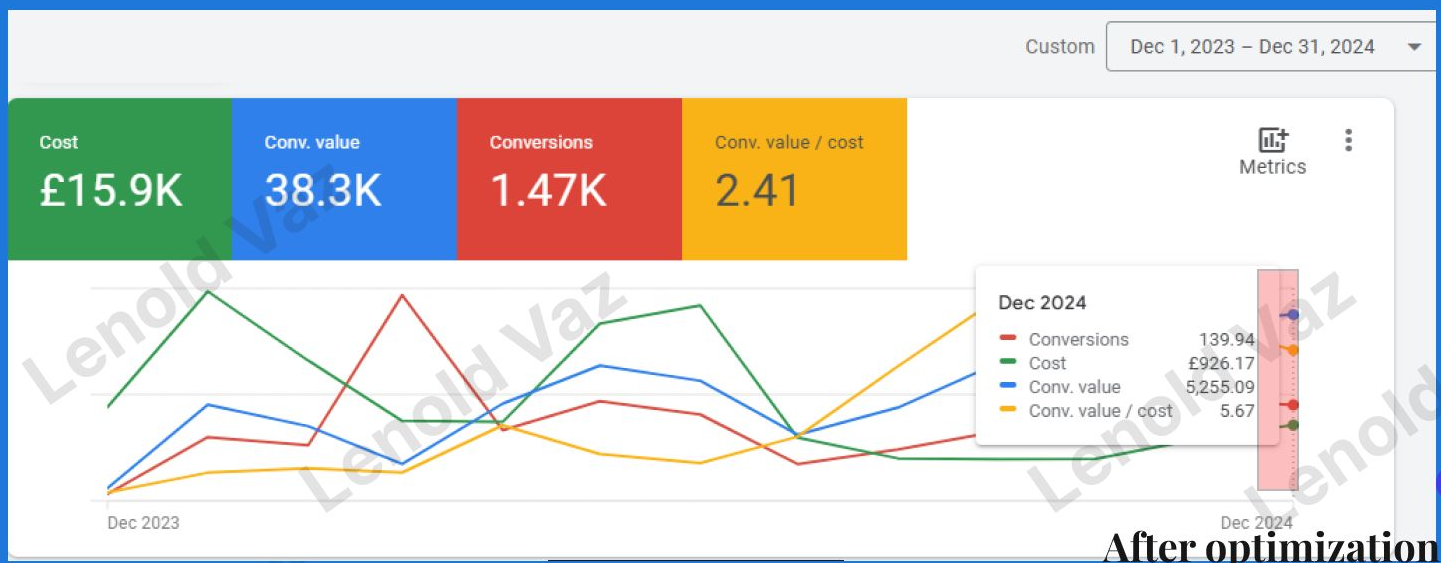
Result:

We restarted the entire campaigns using very precise targeting and only focusing on commercial intent keywords coupled with PMax and shopping campaigns.

190% Revenue Increase

250% ROAS Increase

After



After optimization

