

# Case study – How **Cubet Techno Labs** Transformed Their Recruitment Process with **Kapiree's Pre-Screening Video Interview Platform**

## Agency Overview

Cubet Techno Labs is a leading software development firm facing challenges due to rapid growth. Having more employees and growing project needs made it difficult for them to effectively handle their hiring process. They required a solution to improve and simplify their hiring process in order to meet the demands of their expanding requirements.

### Industry

Software Development

### Company size

200+ employees

## Challenges

Cubet Techno Labs faced challenges in managing a high volume of applications and ensuring effective collaboration among hiring teams. Their conventional recruitment methods were time-consuming, requiring numerous rounds of communication to coordinate interviews, leading to delays and inefficiencies.

The manual filtering of candidates by HR was slow and inconsistent. To enhance productivity, they sought an automated solution to streamline initial screenings, reduce the HR burden, and maintain high standards in candidate selection with a scalable, data-driven platform.



Kapiree's platform revolutionized our hiring process. We were able to significantly reduce the time spent on initial screenings and maintain the quality of our hires. The platform's efficiency allowed us to focus on our core strengths—innovation and delivering value to our clients

***HR Manager at Agency***

- ▶ Managing a high volume of applications while maintaining quality.
- ▶ Time-consuming and inconsistent manual screenings.
- ▶ Difficulty scaling the recruitment process with company growth.
- ▶ Inefficiencies and delays in scheduling and coordination.
- ▶ Inconsistent candidate experience impacting talent acquisition.

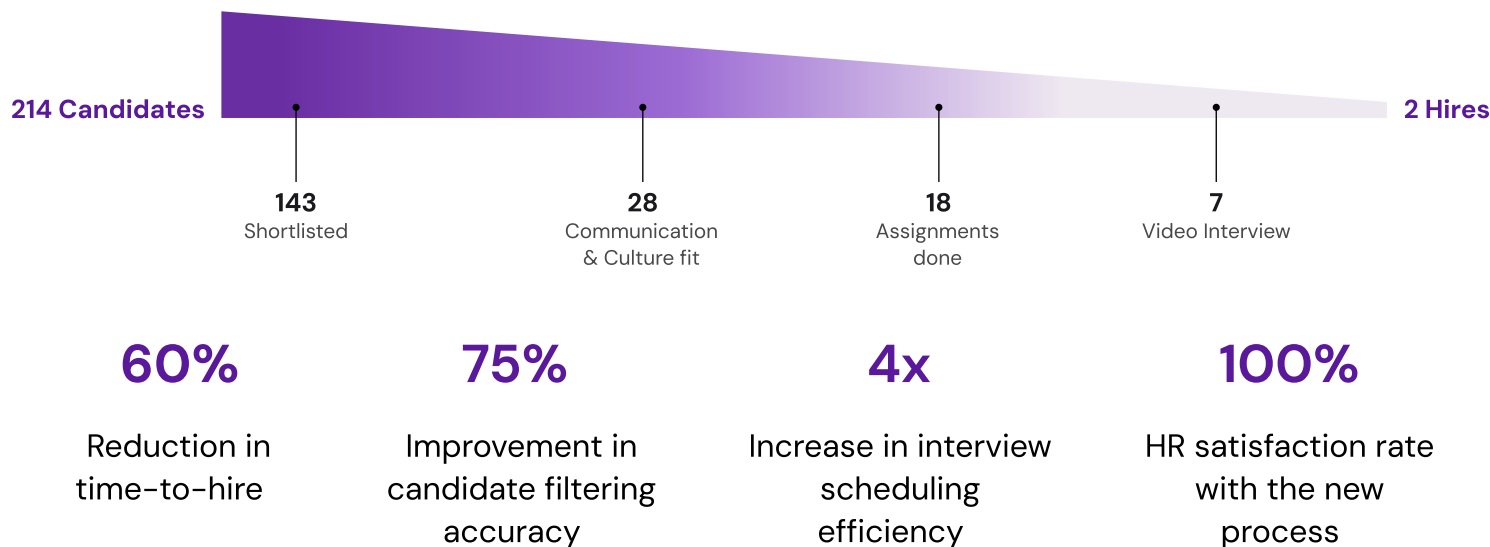
## Kapiree's Solutions

In order to tackle these difficulties, the organization adopted Kapiree's video interview software, which greatly improved and simplified their hiring process.



- ▶ Candidates submitted video interviews to predefined questions for quick evaluations.
- ▶ Simplified coordination between candidates and interviewers, reducing delays and conflicts.
- ▶ Ensured uniform evaluation of candidates through consistent questioning.
- ▶ Provided analytics on candidate performance for informed hiring decisions.
- ▶ Enabled effective management of high volumes of applications without sacrificing quality.

## Impacts



HR Professionals



Healthcare



Campus recruitment



Banking sector



Logistics

Implementing Kapiree's pre-screening video interview platform transformed Cubet Techno Labs' recruitment process allowing them to focus delivering exceptional value to clients. Kapiree's solution effectively supported pre-screening candidates, automated resume screening, and integrated with their candidate tracking system, making it an essential tool for Cubet's ongoing success.