

**Viivo: Flexible and secure
technological platform**

INTERFAZ

Client

Viivo is an idea born as a technological platform to connect event organizers with buyers, offering them an easy, fast and secure way to manage and purchase tickets.

Challenge

There are very few platforms that centralize tickets sales for all the events scheduled in a city, country or region. For this reason, we brought Viivo to life, to offer people an innovative way to live the experience of acquiring tickets for their favorite events, offering a more flexible management and a secure option that provides personalized attention before, during and after the event.

Solution

Facilitate the experience of purchasing tickets through a digital platform for event promotion, in a simple, easy, flexible, and secure way so that people can buy tickets online for concerts and events, and event organizers can offer their customers the chance to live different experiences by having control of the logistics and attendance.

Highlighted Features

- UX Strategy
- Research
- Architecture
- Prototypes
- Usability Testing
- UI Design

Resources

- Market research
- Planning
- Development

