

Your Go-To Solution For All Your Consumer Engagement Needs

Unlock The Power of First-Party Data to Supercharge Your Marketing Strategies

Connect the dots from acquisition to engagement, with proven solutions to stay top-of-mind and drive ROI. We turn consumer data into insights, and insights into action - from personalized messaging, loyalty initiatives, promotions, and more.

Our innovative platform is lightning-fast, highly flexible, and easy to use - book a demo to find out more.

[SPEAK WITH AN EXPERT](#)



Understand And Impact Your Consumer Journey To Drive ROI



Raise Awareness & Drive Engagement

Access new consumer communities and leverage data to stay top of mind along the path to purchase.



Gather First-Party Data & Consumer Insights

From demographics to transactions, we unlock the power of your data to understand and influence your consumer journey.



Build Loyalty & Influence Decisions

PLATFORM[®] offers a full suite of loyalty modules to start an ongoing dialogue with your biggest fans.



Increase Purchase Frequency & Size

We enable brands to send one-to-one messages via email, SMS, and notifications to drive repeat sales, upsells, and cross-sells.



Gamify Promotions & Experiences

From spin-and-win promotions and GWP to punch cards and points, use game mechanics to keep your consumers coming back for more.

Our Platform Is Trusted By The World's Most Valuable Brands

[View Our Clients](#)



Your Resource Center For Education & Inspiration

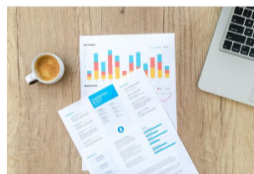
Check out the latest blog articles from the 3 tier logic team:



[Complete Guide To Gift With Purchase Programs \(Examples Included\)](#)



[How To Boost Customer Loyalty With Direct-To-Consumer \(D2C\) Strategies](#)



[What Is First-Party, Second-Party, And Third-Party Data? \(Examples Included\)](#)



[What Is Generational Marketing? \(Examples Included\)](#)

Let's discuss how we can capture first-party data, drive sales and ROI, and build engagement.

[Book a Demo](#)



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