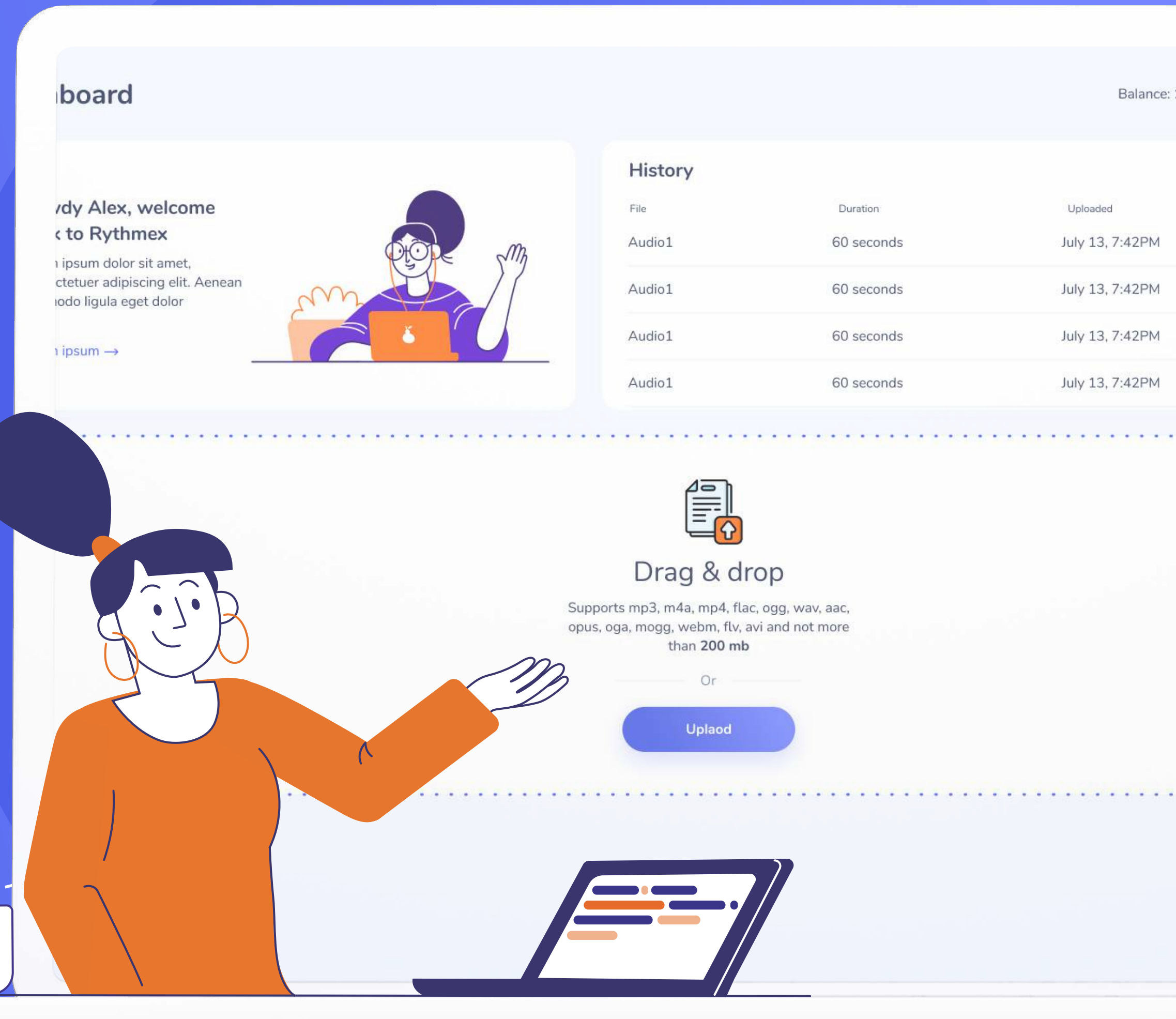




Rythmex Sales Pitch



Introduction

Rythmex is an AI-powered Speech-to-Text transcription solution revolutionizing the way businesses transcribe and manage their audio and video recordings to text. From the very beginning we are aiming to become a high-end solution for mid-size and enterprise companies. That's why we keep improving Rythmex making it the best transcription software on the market.

A quick walkthrough with our co-founder -

<https://youtu.be/LzHXrBanN14>

Headquarters: Barykadna St, 16, Dnipro, Dnipropetrovsk Oblast, Ukraine 49044

Payments: Paddle.com Market Ltd

Judd House 18-29 Mora Street

London EC1V 8BT

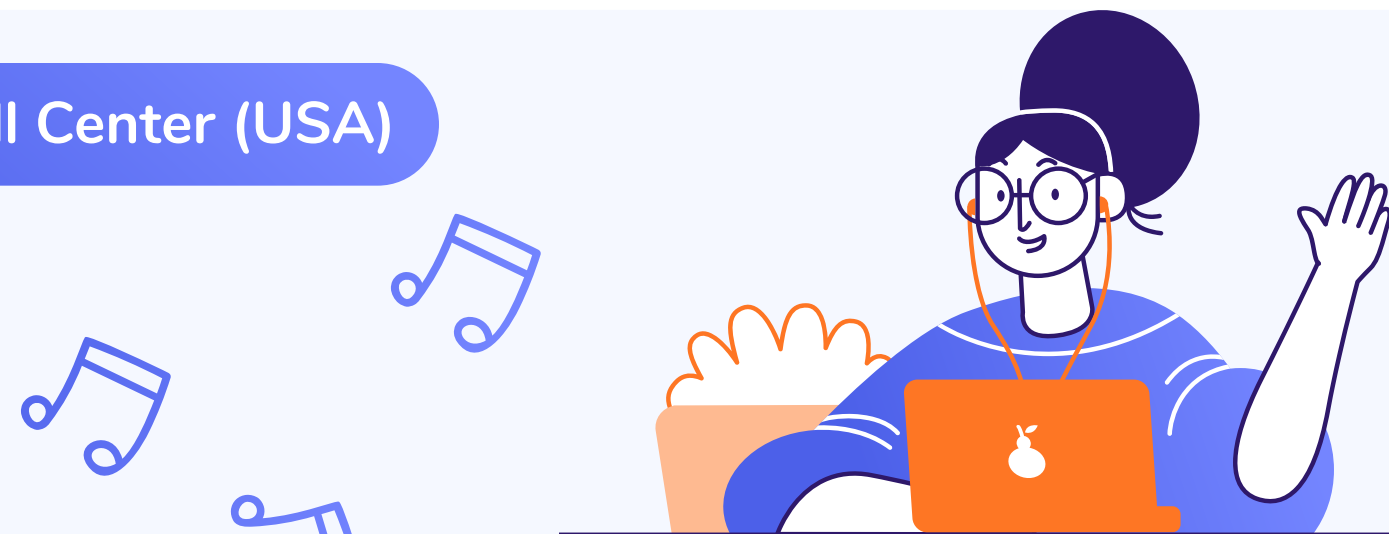
United Kingdom



Our Current Clients and other Markets

Right now we have successfully contracted 2 big clients:

911 Emergency Call Center (USA)



We received a request from a Call Center representative looking for an automatic transcription solution that could be integrated into their system. The purpose was to transcribe all call recordings and save them in a text format. Subsequently, these would be used for analysis and quality control enhancement purposes. We integrated Rythmex into the Call-center system by developing our own API.

Financial project - Customer Care Department



The client approached us with a need for web-based software that could automatically transcribe their call recordings. The call recordings were saved to the client's custom CRM, which needed to be connected to Rythmex. We utilized the Rythmex API and integrated it into the client's CRM.



Other potential clients and markets:

Call center or dispatch service



By using Rythmex, the customer support service can generate transcripts from a call recordings, which can be used for training or quality control purposes. It can help analyze customer satisfaction, understand common problems, and provide training materials for new support staff.

Tech Companies:



Transcription solutions can be incorporated into products or services that involve voice recognition, like virtual assistants or transcription software itself.

Healthcare Organizations:



Hospitals, clinics, and research organizations use transcription services for medical records, patient consultations, research notes, interviews and incoming calls. This helps maintain patient records and aids in the review and analysis of medical data.

Financial Institutions:



Transcriptions of earnings calls, meetings, and analyst interviews can be crucial for record-keeping and decision-making processes.



Other potential clients and markets:

Government Agencies



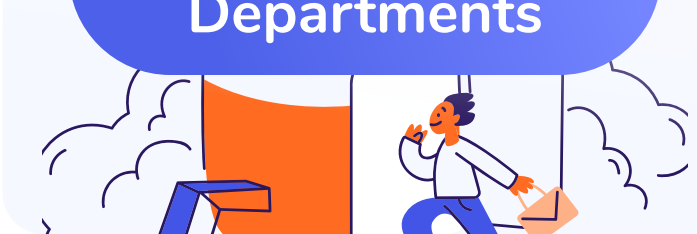
Transcription services can be used for public hearings, investigations, press briefings, and other forms of official communication.

Legal Firms and Departments



They require transcription services for legal proceedings, depositions, and client consultations. These transcriptions can help them maintain accurate records, increase efficiency, and support case preparation.

Human Resources Departments



Transcription can be useful during interviews, disciplinary hearings, and training sessions, helping to keep a clear record of these events.

Media&Entertainment Industry:



They need transcription services for scripts, interviews, broadcasts, and subtitles. This aids in content creation, post-production processes, and accessibility requirements.

Market Research Companies:



These companies use transcription services to transcribe focus groups, interviews, and surveys. The transcripts can help them analyze and interpret the data more effectively.

Advantages of Partnering with Rythmex:



We allow NET30 payments and we are flexible in creating custom invoices.



We allow additional price marks up for end user to cover taxes or any other purposes.



We are flexible in terms of developing specific features for your clients. For instance, your client require specific feature that isnt available in Rythmex right now. In this case we could discuss a custom long-term pricing plan which will include developing specific feature for your client.



Our goal is too build a strong partnership with you and provide your clients with a top-notch solution.

Business Model for Enterprise



Enterprise Plan 1 Package

- ✓ 600 hours/year
- ✓ Team Management (Up to 50 team members)
- ✓ API Access
- ✓ No file size limit
- ✓ No file duration limit
- ✓ 24/7 premium support

\$3300/year

5.5



Enterprise Plan 2 Package

4% off

- ✓ 1200 hours/year
- ✓ Team Management (Up to 50 team members)
- ✓ API Access
- ✓ No file size limit
- ✓ No file duration limit
- ✓ 24/7 premium support

\$5800/year

4.8



Enterprise Plan 3 Package

10% off

- ✓ 2000 hours/year
- ✓ Team Management (up to 100 team members)
- ✓ API Access
- ✓ No file size limit
- ✓ No file duration limit
- ✓ Priority Access to New Features
- ✓ 24/7 premium support

\$9000/year

4.5



Enterprise Plan 4 Package

18% off

- ✓ 7200 hours/year
- ✓ Team Management (100+ team members)
- ✓ API Access
- ✓ No file size limit
- ✓ No file duration limit
- ✓ Priority Access to New Features
- ✓ 24/7 premium support
- ✓ 24/7 Dev team support

\$29520/year

4.1



Custom Plan

We also offer custom pricing plans for enterprise and adjust for large-scale or specialized projects.

- ✓ hours/year - depends on client's needs
- ✓ Team size - depends on client's needs

Features by default:

- ✓ API Access
- ✓ No file size limit
- ✓ No file duration limit
- ✓ 24/7 premium support
- ✓ 24/7 Dev Team Support

Features

140 languages



140 languages could be recognized by Rythmex

Team management



This feature allows to manage more that 100 team members in one admin cabinet. There you can track the overall credits usage or usage per specific member. You can add credits to each team member account, and decrease this amount as well. You might check and edit files uplaoded by your team members.

Financial analytics



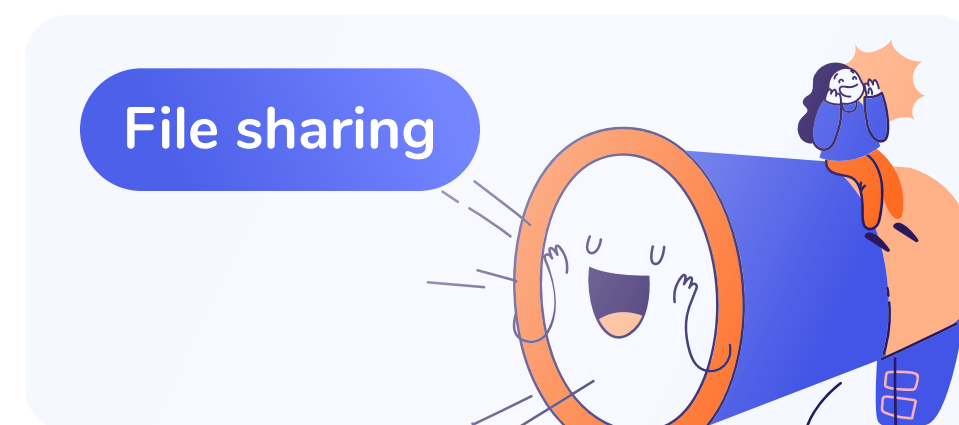
Track and Analyse your spendings, download invoices.

In-built editor:



Allows you to edit transcribed files easily.

File sharing



File sharing and collaboration with your team members.

Speaker recognition



Up to 4 speaker recognition

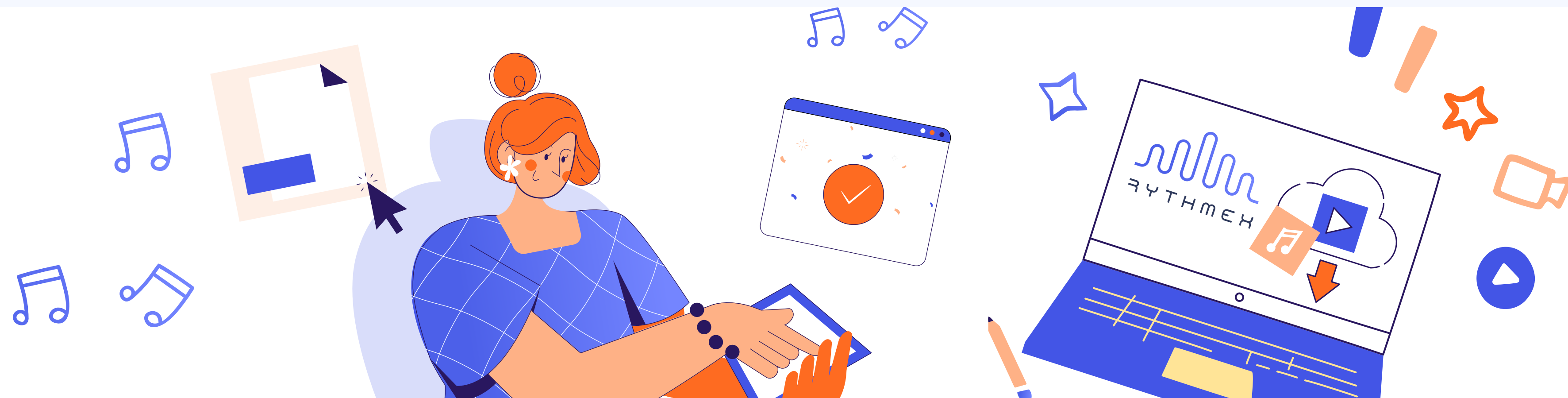
API access



Allows to integrate Rythmex into any system to perform automatic transcription tasks.

Tech Stack & Policies

Rythmex is deployed and working on Amazon Web Services Europe (Frankfurt region). We don't store any files on our own services. The data is secured by AWS.

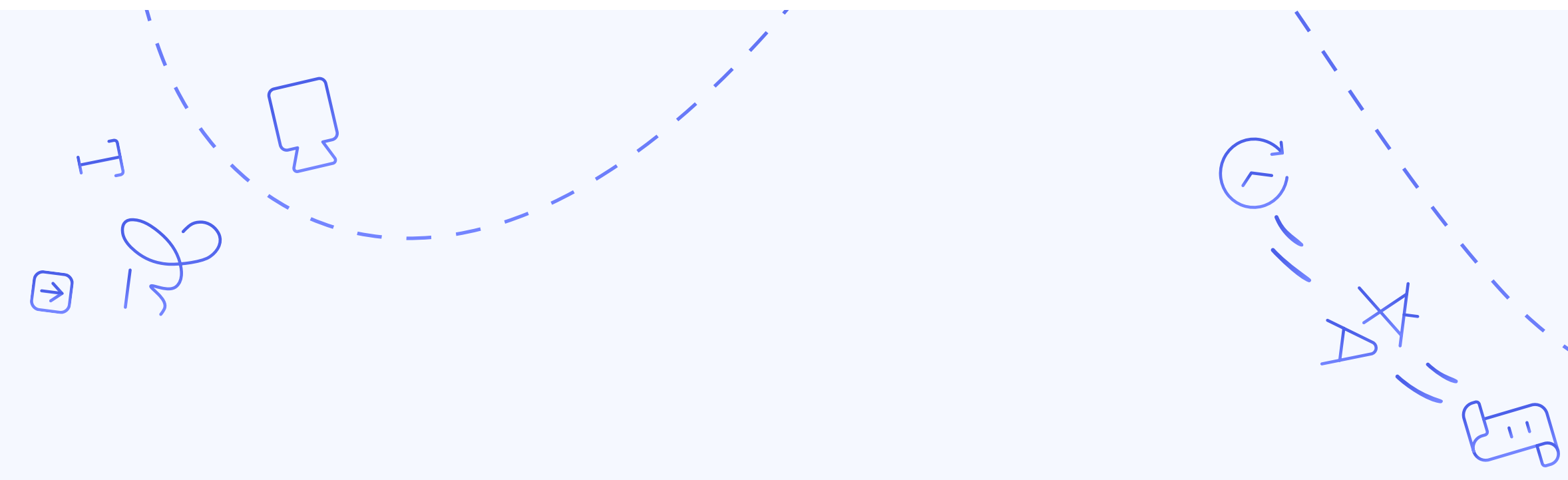


Media

Since the January 2022 we have 2800 users who already signed-up and tried Rythmex. We did a collaboration with a top-notch marketing & media companies like Appsumo, Stacksocial, Medium, Hackernoon, PCmag, TechCrunch etc.



Our Features Roadmap



API access

We face a lot of queries from business owners that they would like to integrate Rythmex into their IVR systems, Call-centers, Voicemail in real time - 1st Quarter of 2023 - Done

140+ Supported languages

We are working on adding more languages that can be recognized and transcribed by Rythmex. - 2nd Quarter of 2023

Rythmex Browser Extension

Will provide our customers with an ability to record any meeting (for example Zoom, Google Meets .etc) and instantly transcribe it after the call - 3rd Quarter of 2023

Ability to instantly translate the transcribed files.

Imagine only have a spanish conversation record of your meeting with potential client, but you need share client's goal to you your team. Here comes the online translation of transcribed meeting by inbuilt editor in the dashboard. - 4th Quarter of 2023

Mobile App

Create iOS & Android mobile application that allows to live transcribe any audio or video recordings with just using your smartphone.



Thanks!

Do you have a question? Contact us

Business@rythmex.com

