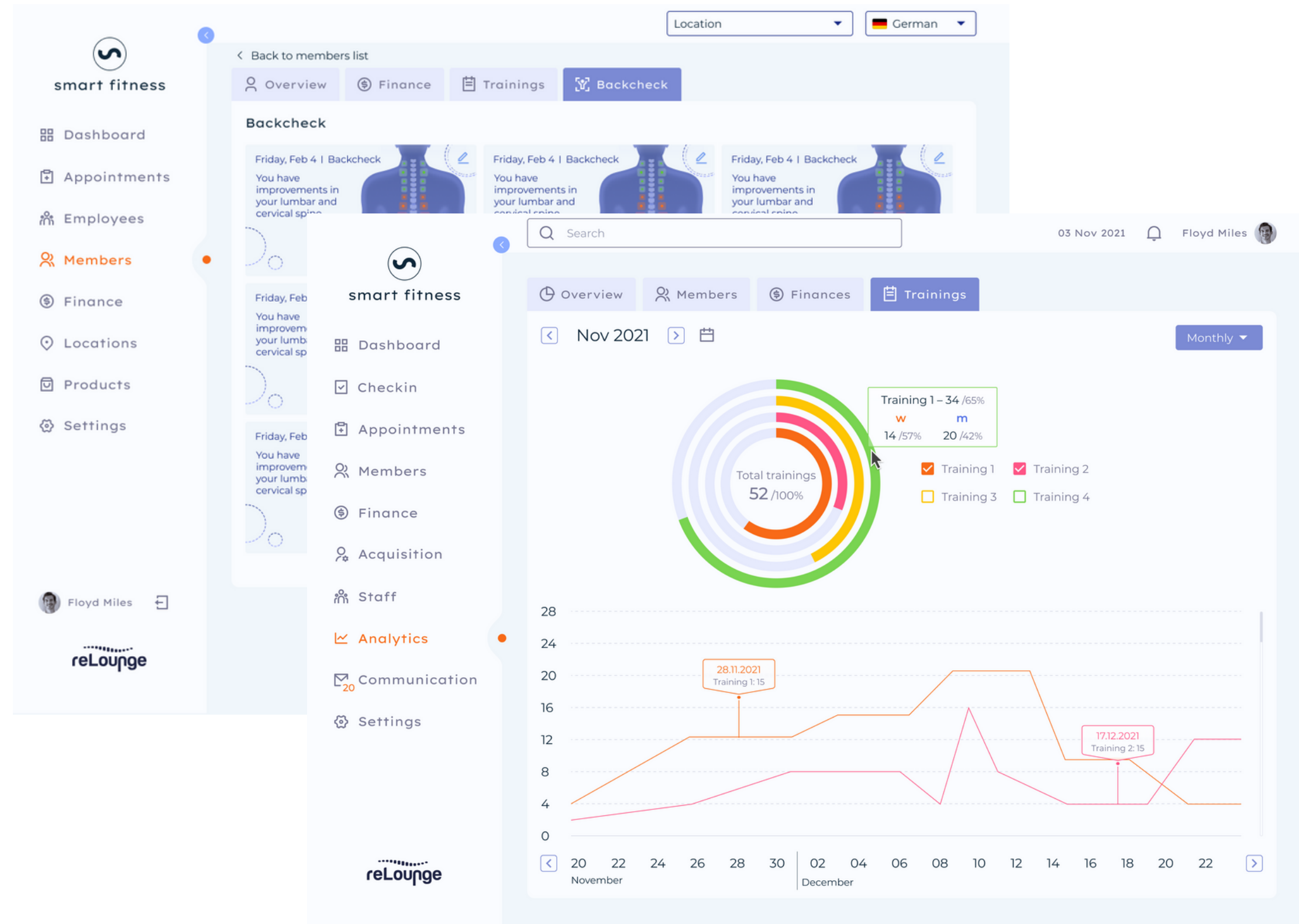




design matters when we do it for you

UI/UX Design for SaaS Startups



reLounge

Idea

Advanced CRM system for fitness centers.

Challenge

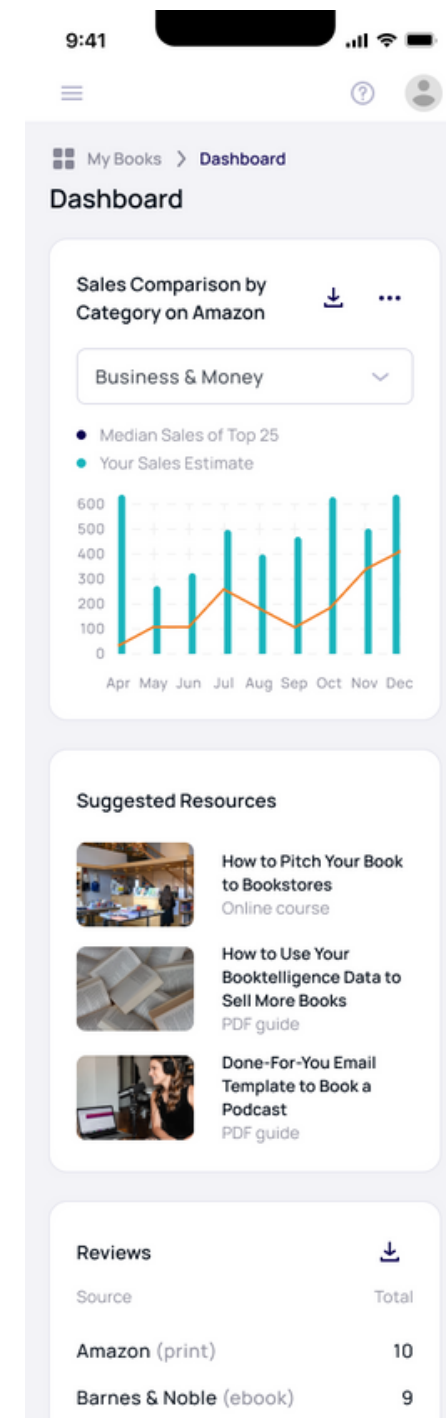
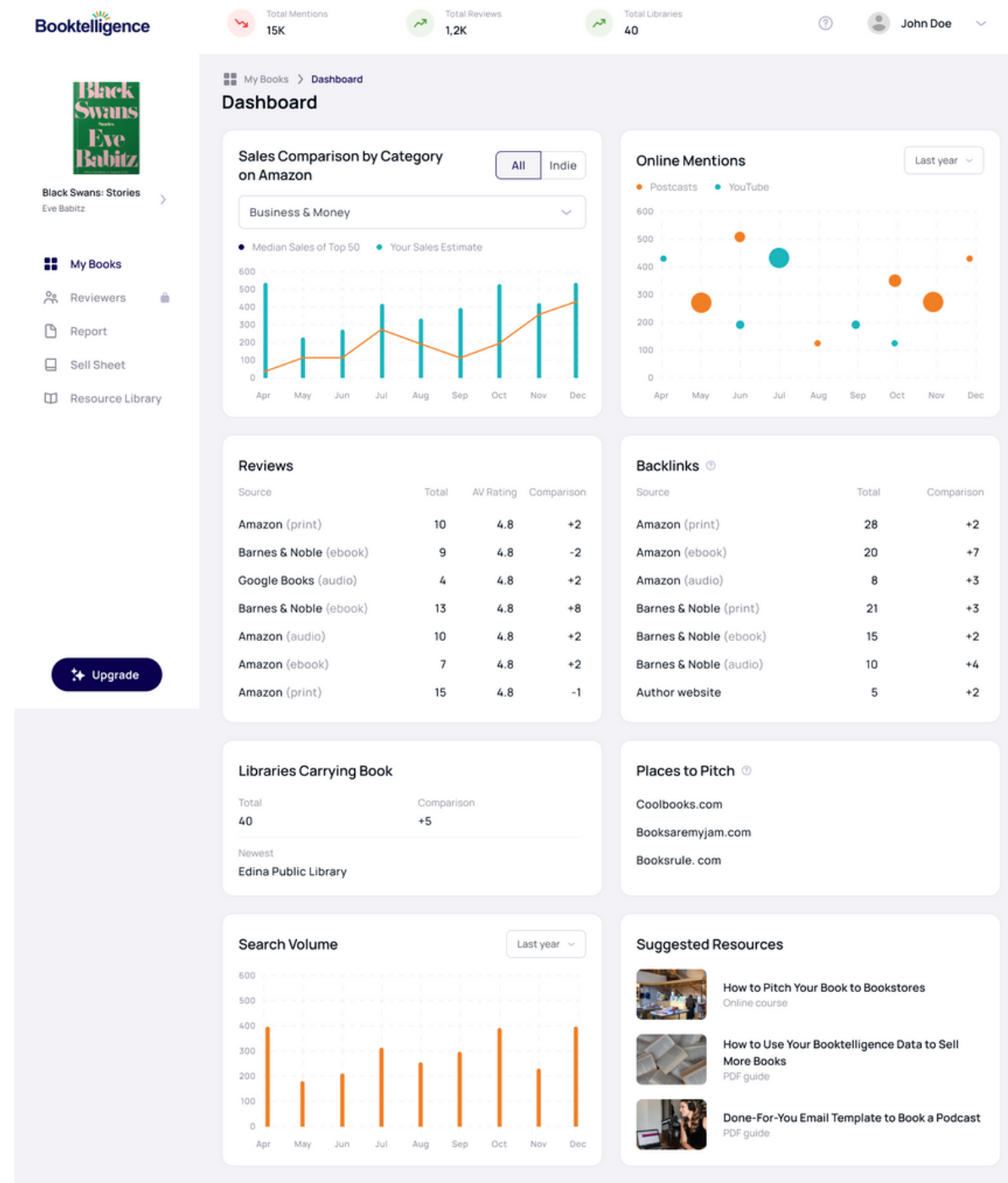
Designing a CRM system from scratch that integrates data from special devices.

Solution

Clear data hierarchy and intuitive user flows combined with the clean color scheme.



Booktelligence



Idea

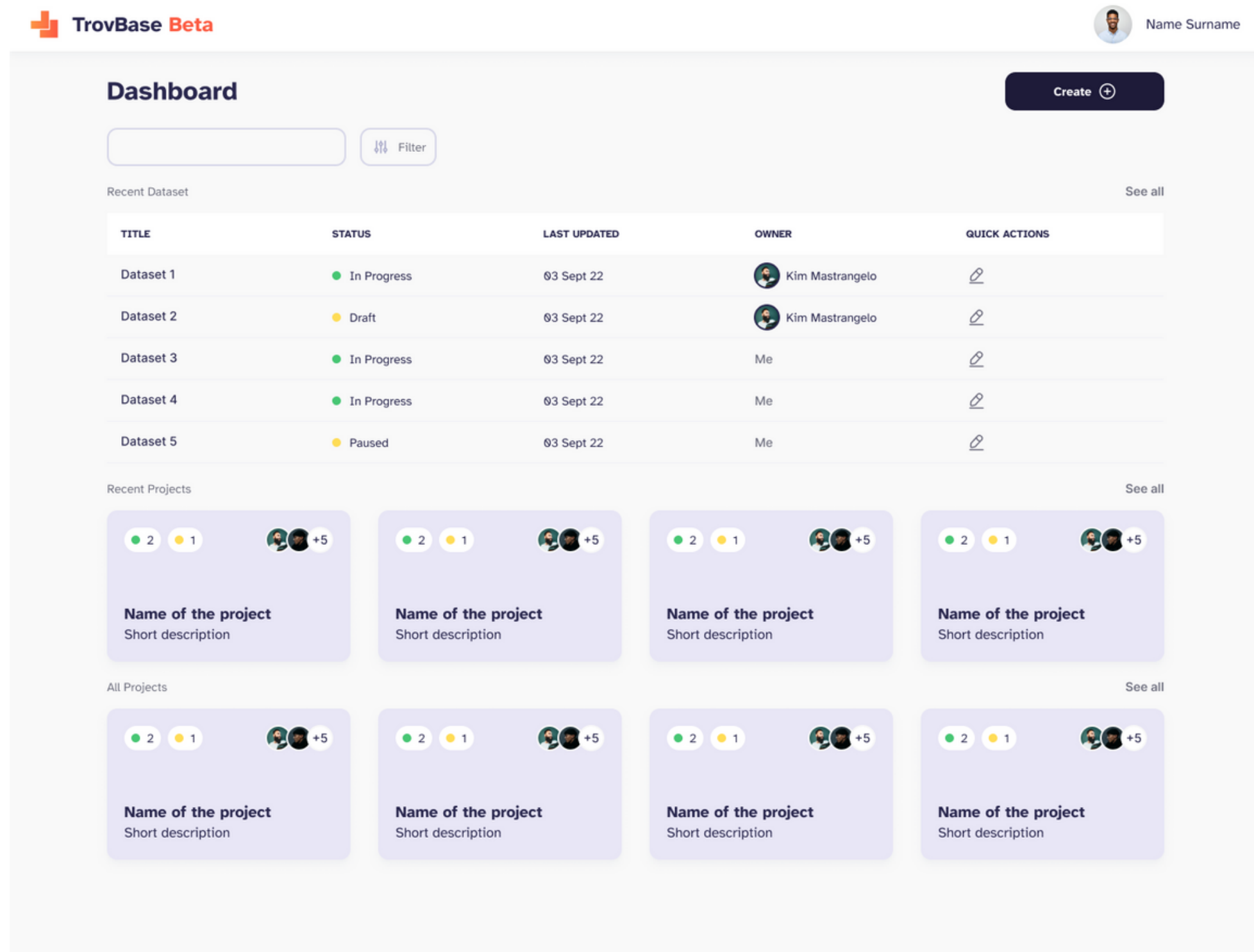
Advanced system for books publishers

Challenge

Design a system from scratch with leveled-up industry experience

Solution

Creating full UX/UI design from the idea to the ready product



TrovBase

Idea

Platform to standardizes data management pipeline.

Challenge

Simplify working with data for all team members.

Solution

Advanced data architecture with colorful statuses.



Whiterock

Idea

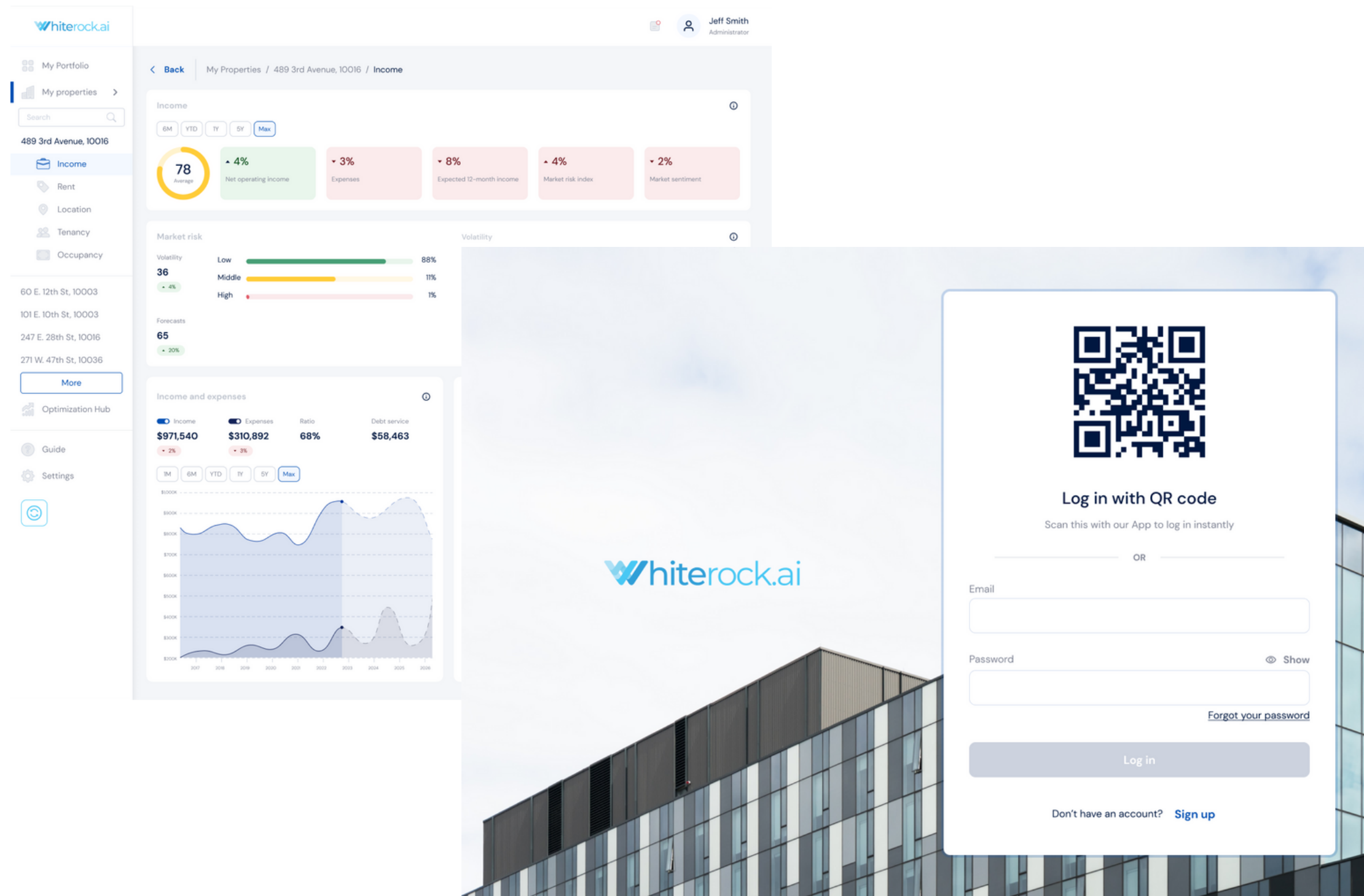
AI-powered real-estate platform for cutting-edge analytics and forecasts to increase ROI

Challenge

To create the design for a totally new feature of the product

Solution

High-quality data visualization of complex indicators and easy to use menegement system





TangoPay

Idea

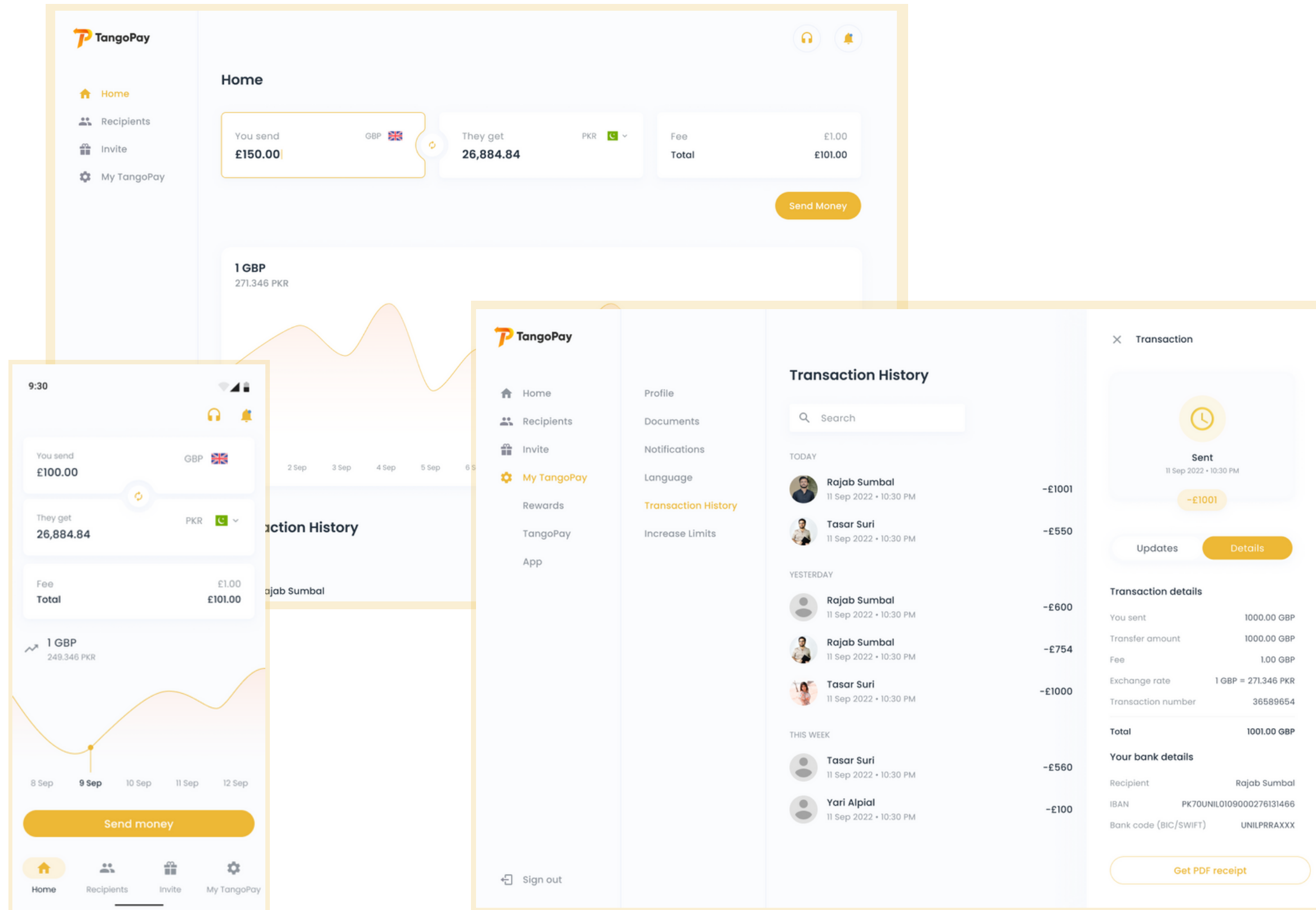
Platform to transfer money worldwide

Challenge

Design that includes regulations from different countries and does not distract user

Solution

Clean and intuitive design that makes the transaction process easier



We help SaaS with a rocking design

37 startups with our design have already **won millions of user's hearts**, and we're not going to stop there

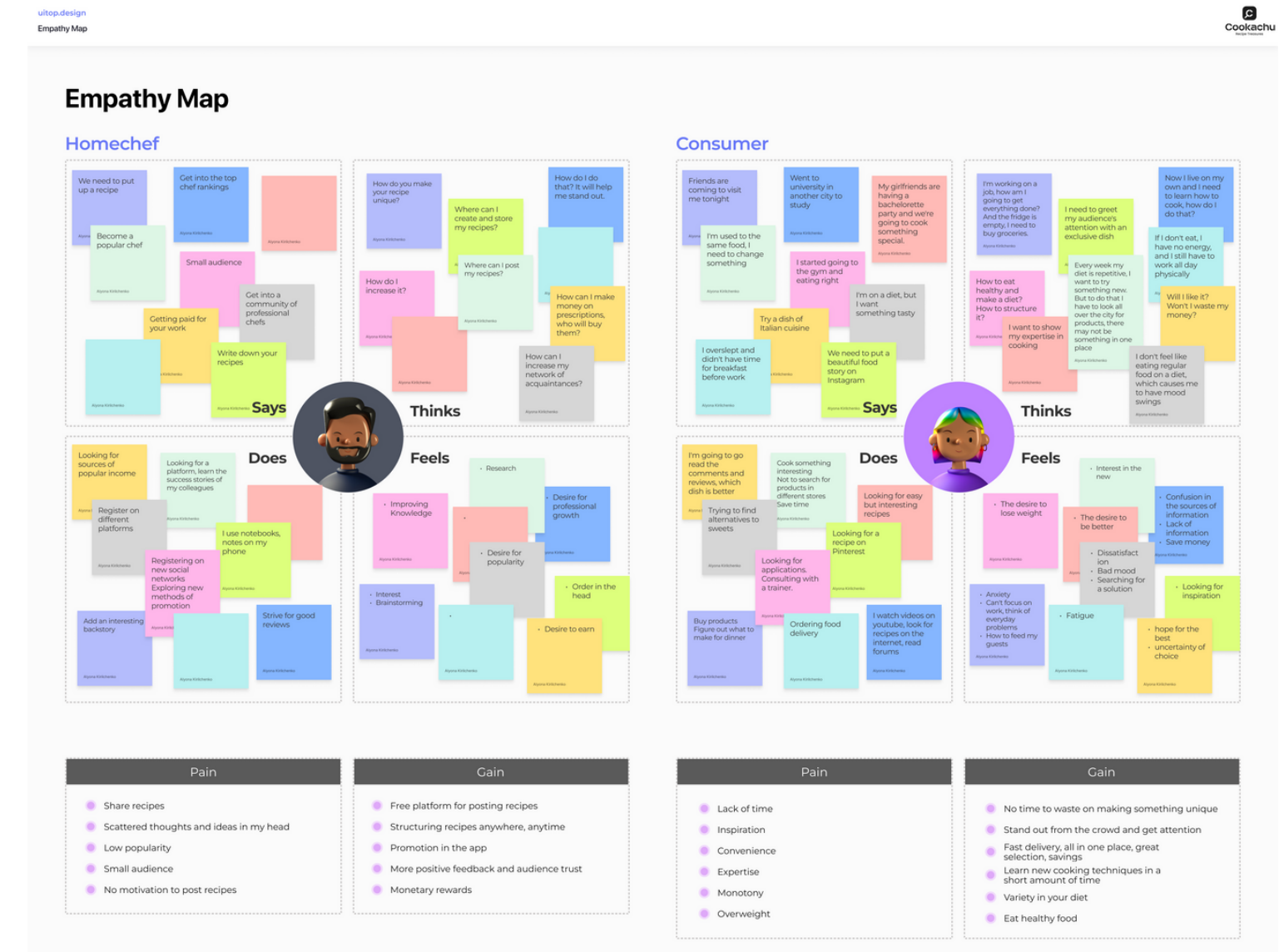


The process of creating a leading user-centered product



We'll dive into deep research, looking at your competitors and interviewing stakeholders and users.

You get Research documentation in Figma, User personas, User Journey, Value proposition.

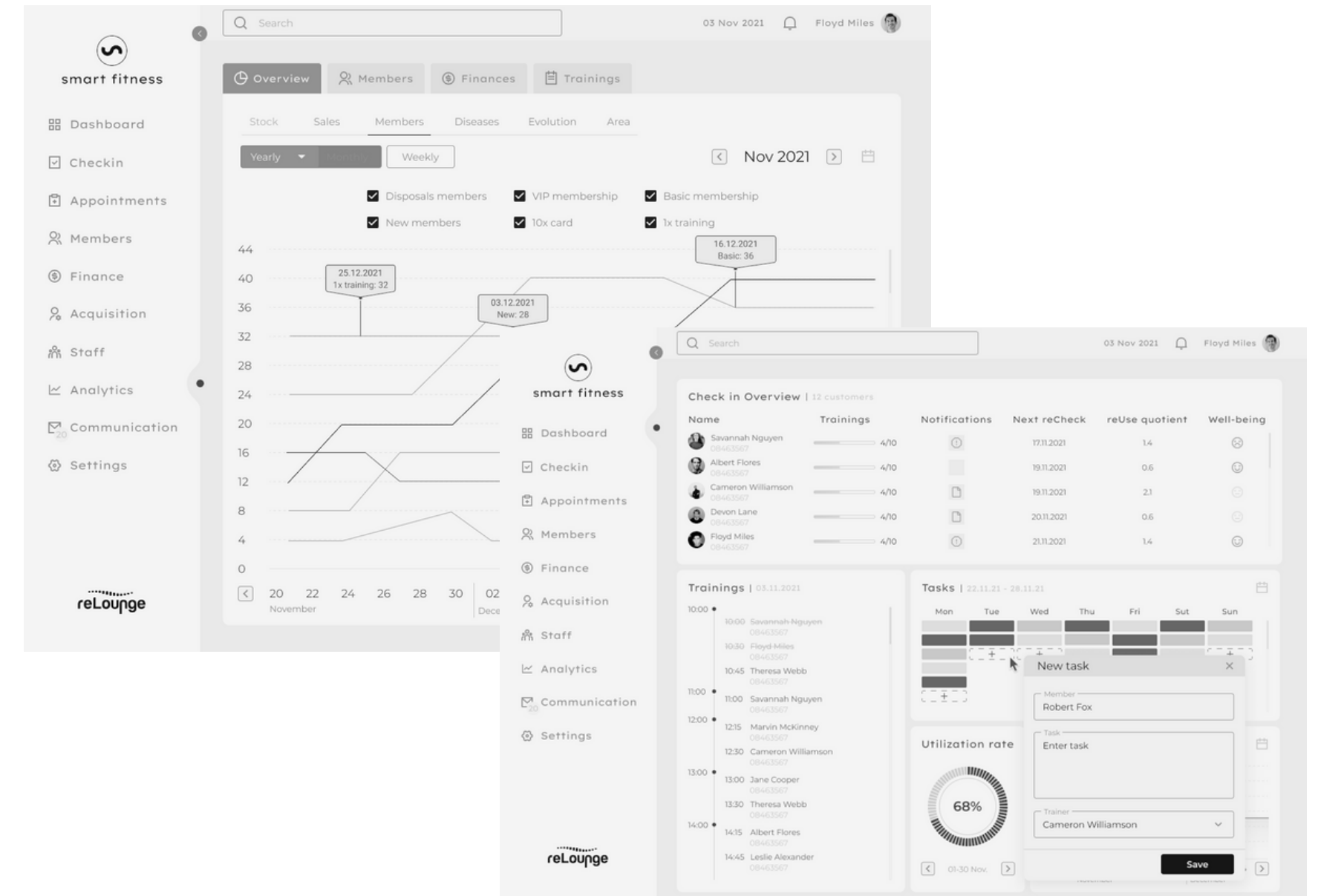




Step 2 User Experience

We'll make b/w wireframes of all screens so, in the early stage, you can focus on a clean user experience while interacting with your product interface.

You get **Canvas Wireframes, Prototypes** (clickable prototypes).



UX

Research

UI

Implementation

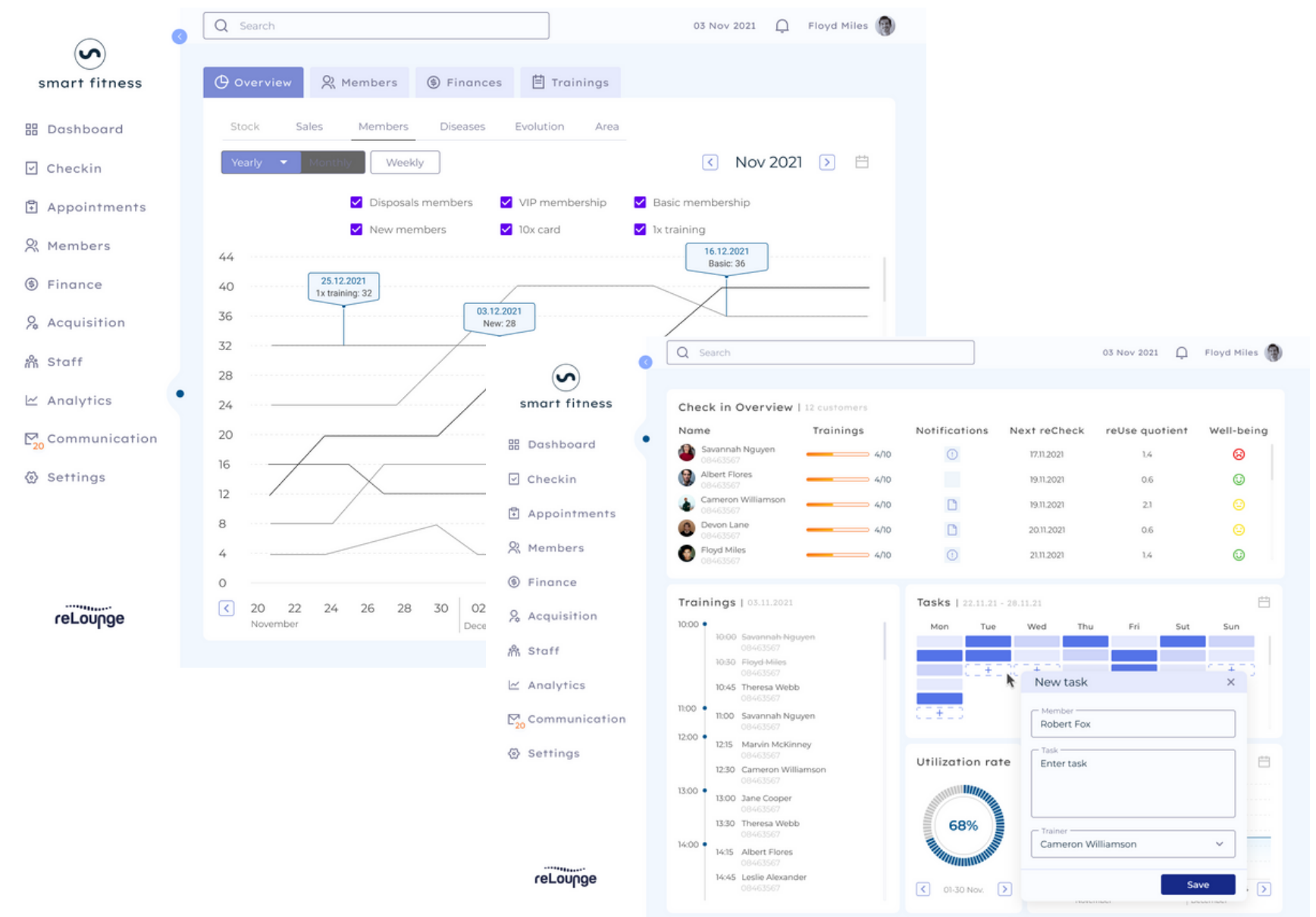
uitop.design



Step 3 User Interface

We'll create a customer-attractive UI design. All our interfaces are component-based, so we'll provide you with a highly reusable UI kit for any further needs.

You get **UI Kit (Design System)**, **UI Design**, **Prototype Sources in Figma**.



UI

Research

UX

uitop.design

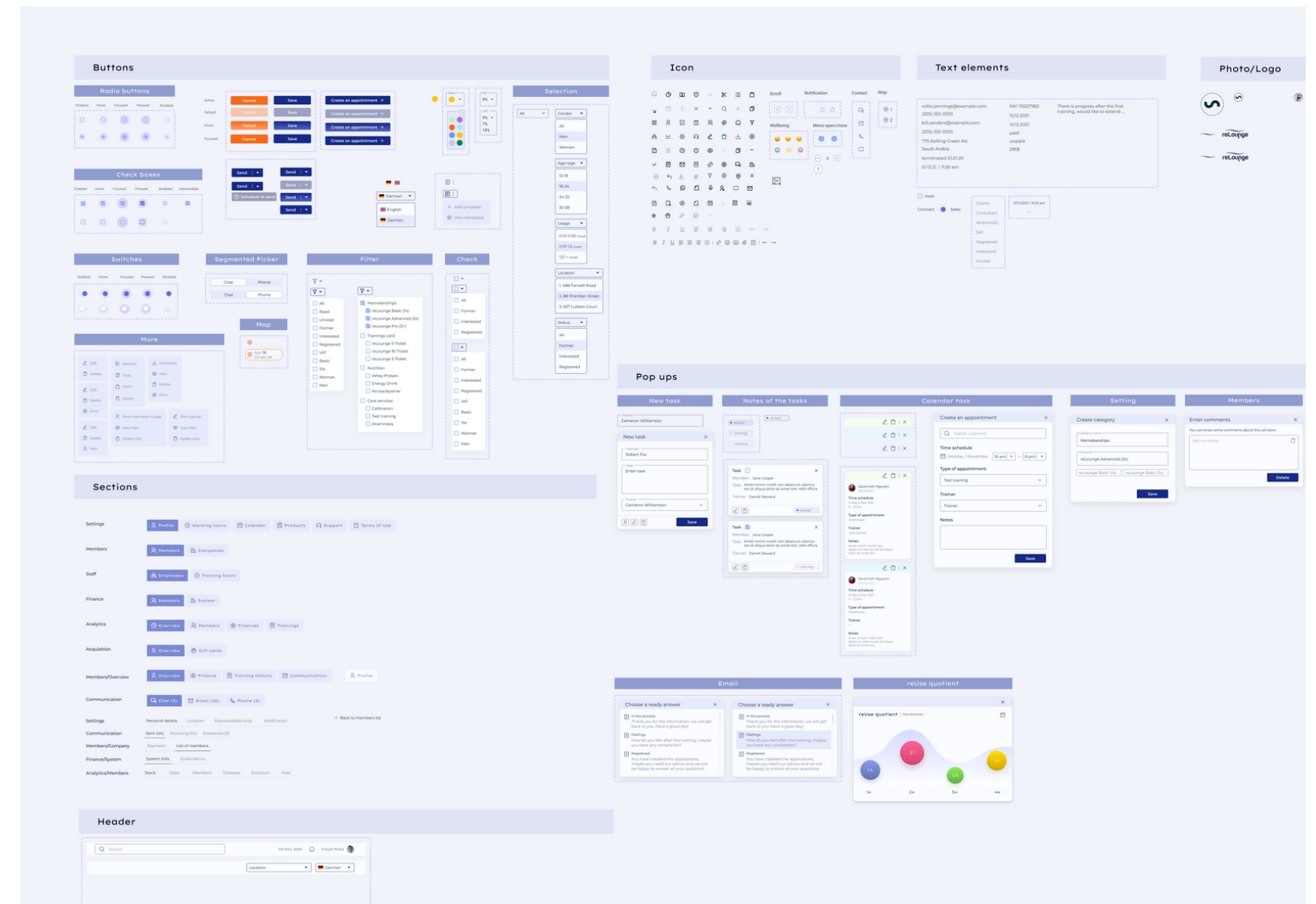
Implementation



Step 4 Design implementation

We do care about the final result, so we'll support your developers through the implementation process and make a design audit at the end.

You get **a working product.**



Research

UX

UI

uitop.design

Implementation

Structured Design Process

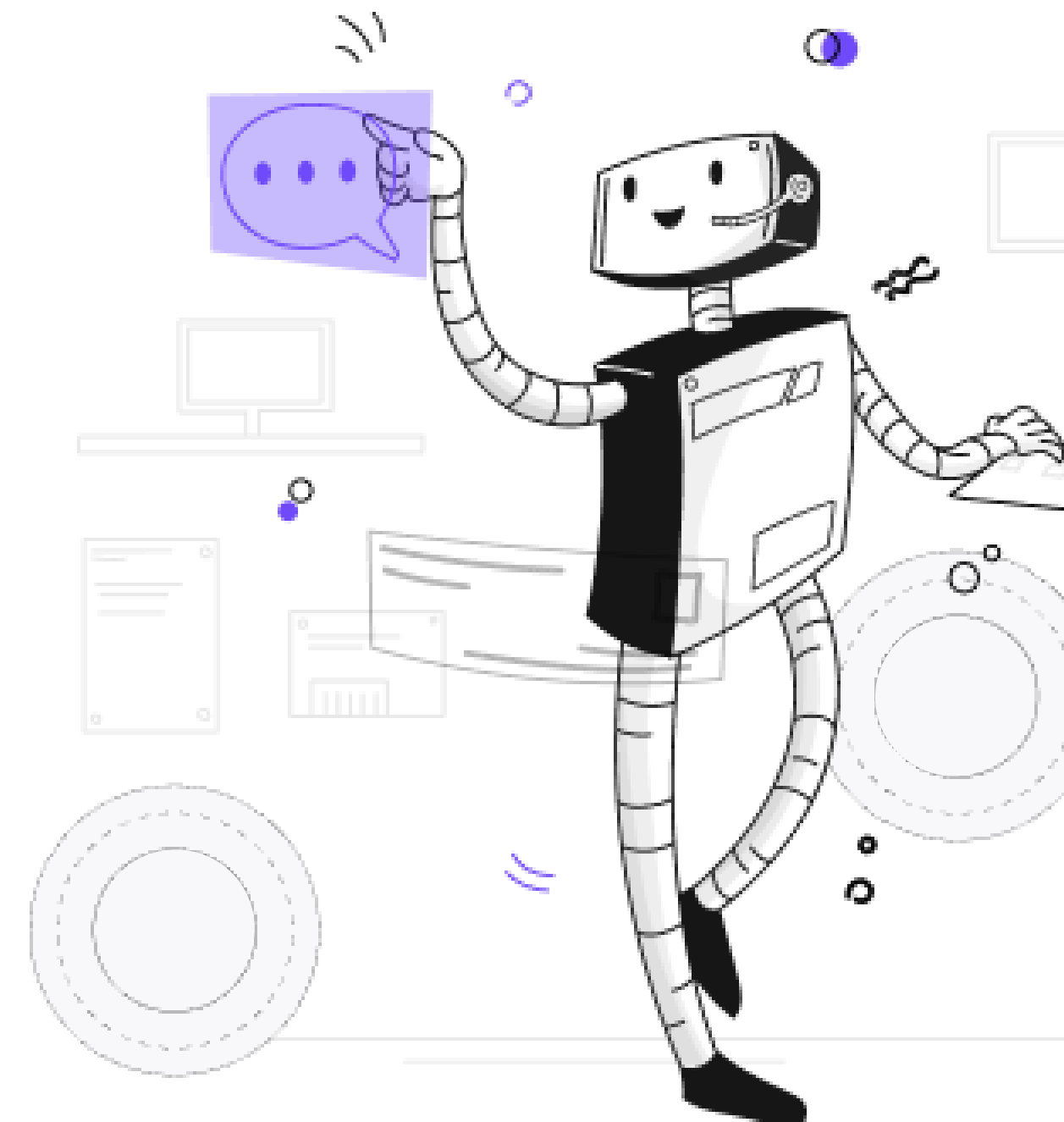
Based on real experience with startups

Flexible Working Conditions

Adapt to each project's needs

Everyday delivery

Get updated on Figma and Slack daily



How long does it take to get started?

Mostly we start work **ASAP**





Contact info

Ivan Klyzhenko

Founder



ivan@uitop.design



[Book a call](#)



[Ivan Klyzhenko](#)

Business grows through design

