

**Member** 365

# PAINLESS MEMBER MANAGEMENT

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FOUR ORGANIZATIONS,  
ONE MANAGEMENT TEAM,  
AND THE SOFTWARE THAT  
BRINGS THEM TOGETHER.



A TESTIMONIAL FROM ROBIN  
HOYLE, PAIN SOCIETY  
EXECUTIVE DIRECTOR.

## **ROBIN'S BACKGROUND:**

### **15 YEARS OF MEMBERSHIP MANAGEMENT EXPERIENCE.**

An attorney and executive director for *four* member-driven organizations, Robin Hoyle understands the critical role software plays in membership management. With over 15 years experience, she's used nearly every tool, system and platform on the market; and considers Member365 her go-to for everything membership-management.

Operating an independent membership-management company responsible for four pain societies, Robin has a range of organizational challenges that Member365 is designed to help solve.

## **ROBIN'S CHALLENGE:**

### **FOUR SOCIETIES. THOUSANDS OF MEMBERS. ONE TEAM.**

Managing day-to-day tasks for four societies separated by hundreds of miles is no easy task. Bringing together a remote team *and* giving them everything they need to work together makes it even harder.

By offering a cloud-based solution to membership management, Member365 lets Robin's team log in from anywhere in the world and access all the tools and data they need to manage members. Though her remote team is separated by distance, Robin knows she can rely on Member365 to bring them together on a common platform.

**"MEMBER365 MAKES MANAGING MY TEAM EASY. A LOG-IN AND PASSWORD IS ALL IT TAKES FOR MY TEAM MEMBERS TO ACCESS EVERYTHING THEY NEED TO DO THEIR WORK."**



# THIRD-PARTY MANAGEMENT WITH MEMBER365

Managing a non-profit is difficult work. Managing four, *plus* a business, is almost unthinkable. Despite this, Robin does so successfully, and credits Member365 as a critical part of her success.

Robin knows that Member365 is designed to help manage not just members, but the diverse needs of membership-management organizations and their many stakeholders.

**"MEMBER365 UNDERSTANDS MY NEEDS AND THOSE OF MY CLIENTS.**

**WHEN WE WE NEED A TOOL, WE KNOW WE CAN FIND IT IN MEMBER365, WE KNOW IT WILL WORK, AND WE KNOW IT'S INCLUDED.**

**NEW TOOLS ARE EASY TO LEARN AND INTEGRATE WITH THE SYSTEM AUTOMATICALLY."**

## EVERYTHING WE NEED

Non-profits have dynamic needs and limited budgets. Member365's all-in-one approach to design helps Robin navigate this challenge, and is a key reason she swears by the software.

By offering all the tools she needs in once place, Robin knows she doesn't have to manage buy-in for new tools to meet the needs of her clients. From fundraising to events to email campaigns and more - everything she needs is right at her fingertips.

## SCALING TO SUCCESS

The work of membership management rises and falls throughout the year. When times are busy, Member365 gives Robin everything she needs to bring on the help she needs. With our comprehensive knowledgebase and accessible support, on-boarding new help is a simple matter of creating an administrator account!



# SOFTWARE AND PRICING, DESIGNED TO HELP YOU GROW

Member365 is about helping membership managers do what they do best.

For Robin, this means making intelligent design decisions that help her navigate the dynamic requirements of her business, team, and clients.

Beyond software, Member365 has designed our entire business model to meet the needs of membership managers. Our pricing is designed to be clear, stable, and accessible to member-driven organizations large and small.

No matter how complex the problem, Member365 is *always* here to help. Reach out to us, and find out how we can help address yours!

**"MEMBER365'S  
STRAIGHTFORWARD PRICING  
LETS YOU PUT MONEY BACK  
INTO YOUR BUSINESS. IT'S  
ALL-IN-ONE DESIGN LETS  
YOUR SYSTEM GROW AS  
YOUR BUSINESS DOES.**

**FOR US, MEMBER365  
REPLACES THE  
FUNCTIONALITY OF A TEAM  
OF 30. ONE STAFF MEMBER  
CAN DO THE WORK OF 10,  
SAVING US A FORTUNE IN  
ADMINISTRATIVE COSTS."**

