

# toimi

Web development

Support

UX/UI design

Mobile development

Integrations

Presentation for you



# About us

**toimi**

We render a full cycle of website and mobile app development, advancement and promotion services.

The company was established in 2017, and since then we have successfully carried out more than 130 projects.

Our approach is based on a thorough analysis of each project. We are building single architecture to make a project efficient both from the engineering and economic standpoint.

## Our team of professionals

Project managers 3

UX/UI designers 2

Frontend developers 15

Backend developers 3

Content managers 6

System analysts 1

CRM integrators 2

Mobile developers 3

Services for your business



# What we are working at

**toimi**

We specialize in the development of unique websites and mobile apps. We make integrations with any external services, develop and support your resource.

Have a look at the key types of services we can render.

**Product design**

**Mobile development**

## **Web development**

- Website development
- eCommerce
- Website advancement

## **Integrations**

- CRM and web service
- Marketplaces
- Delivery and other services

**Support**

# Website Development

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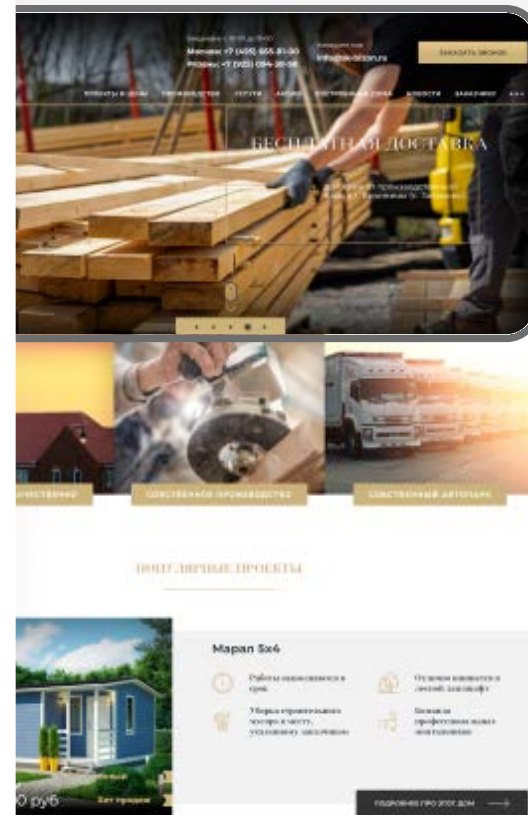
Unique website

Eye-catching and exclusive design

Development of non-standard functions

Easy support in the future

starting at: **\$7,000**



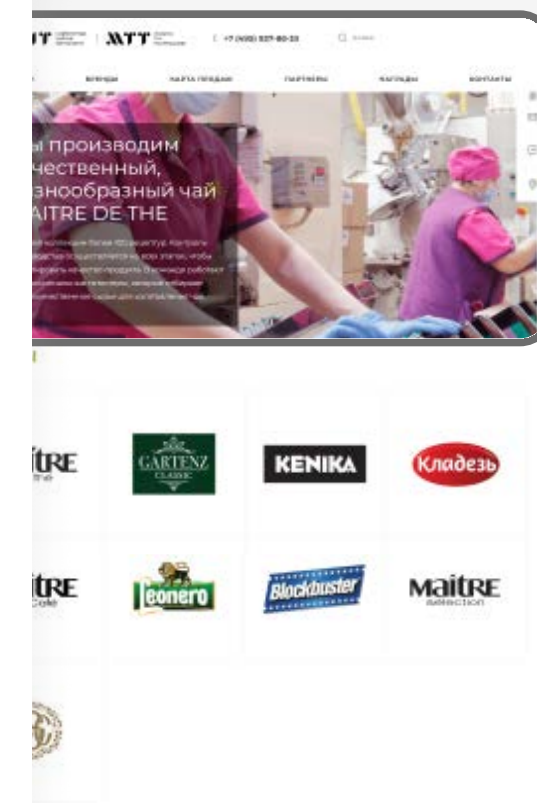
Ready-made solution

Ready website in two months

Verified usability

Optimal cost

starting at: **\$3,500**



The cost is approximate and will be specified based on the technical requirements for website development.

# Development and Support of IT Solutions

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## Time & Material

Describe your task to our manager and get a ready solution, you pay only for the actual hours worked.

starting at: **\$35/hr**

## Outstaffing

Take over full management of the team. Outstaff Toimi provides you with highly qualified specialists to work under your guidance.

starting at: **\$35/hr**

## 40 hours

complex support

- Availability support and quick correction of any problems and errors in the service operation.
- Development and deployment of additional service modules.
- Code refactoring and optimization of operations of entire modules and the service in general.

**\$1,400**

## Front-end и Back-end

Development and update of your service. Code optimization and comments. Integration with external services.

## Management

The project starts from scratch and continues until successful launch. The use of SCRUM and Waterfall frameworks.

## UX/UI design

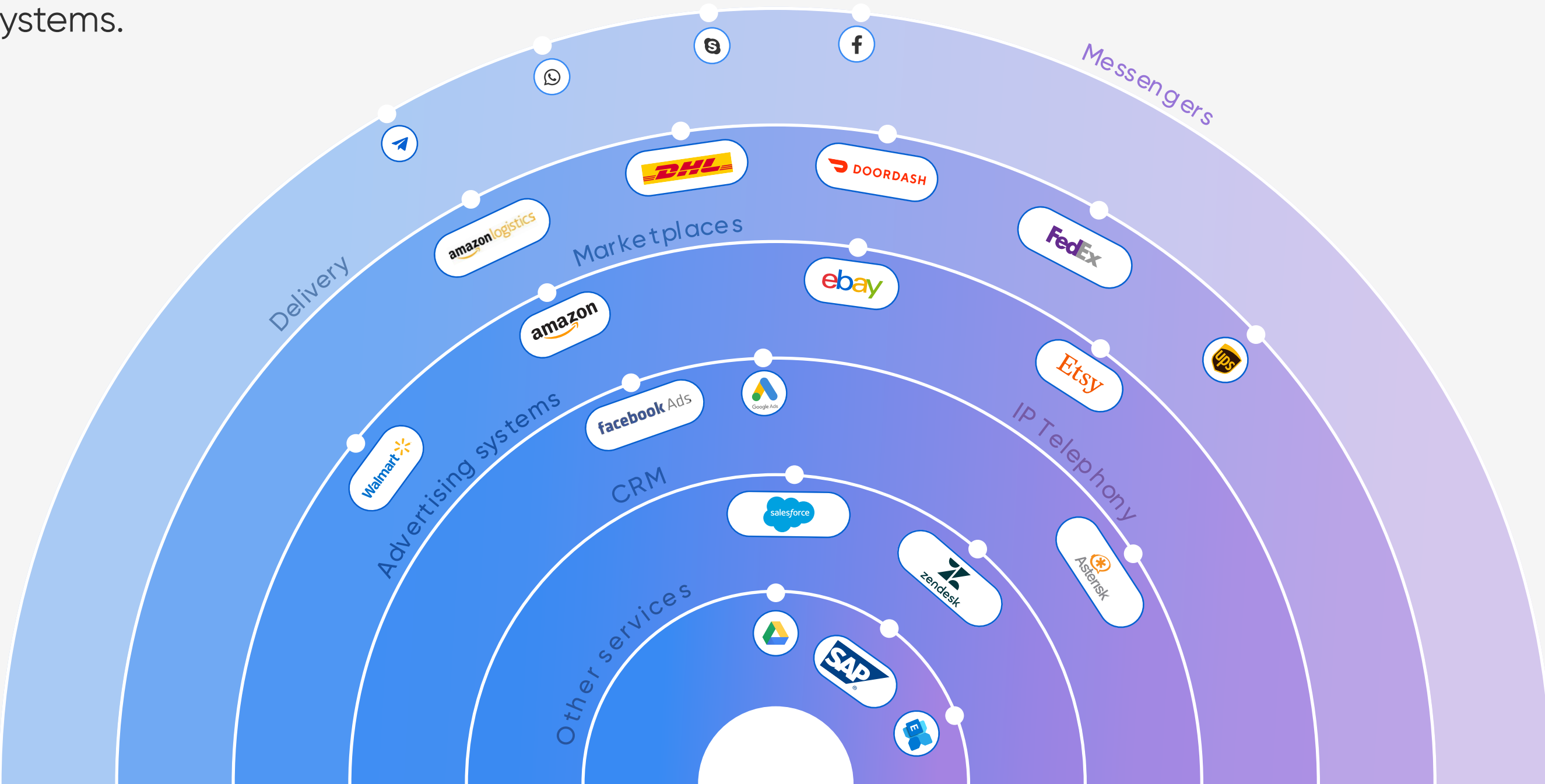
Interface building and development of creative and user friendly design. Redesign or update of the existing design.

## Research & Development

Development of a technology strategy for your company and production update.

# Integration with Services and Systems

Specialized services and tools simplify business procedures and customer communications. We make complicated integrations of any external services with various systems.



# UX/UI and Product Design

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Product design is a full cycle of services from the origination of an idea and testing of a hypothesis to the development of the product interface design and testing of hypotheses to improve user experience.

## **UX design or interaction design**

Creation and development of interface improvement ideas.

## **Prototyping**

Testing of ideas based on interactive prototypes.

## **Graphic design**

Talent exercising and masterpiece creation. Development of UI arousing feelings.

## **Data analysis**

Collection of a huge information volume, analysis and conclusions.

## **User study**

Penetration of customers' consciousness and finding the best solutions.

## **Business strategy**

Assessment of each solution from the standpoint of business value.

# Mobile Development

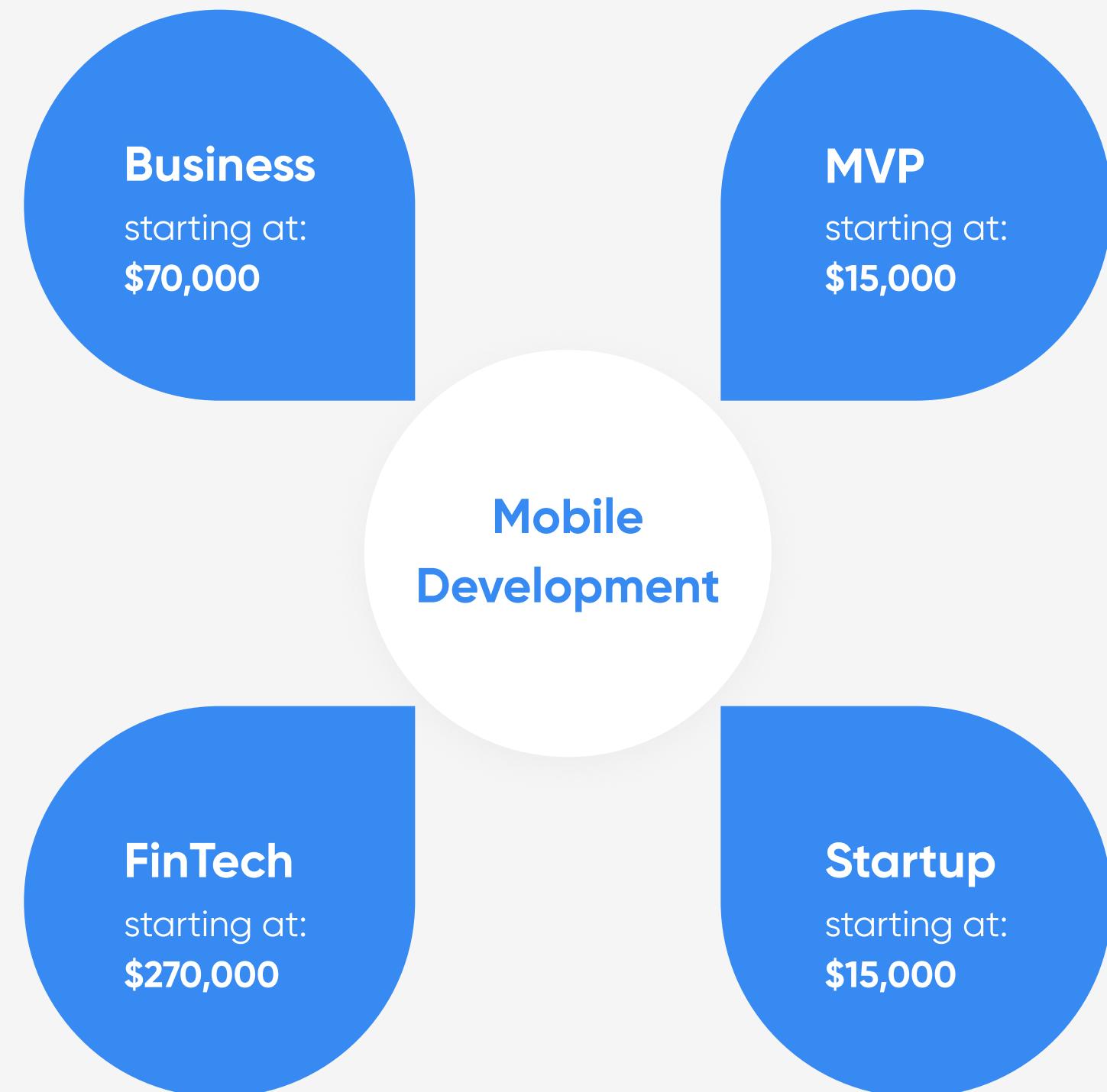
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A mobile app is an additional sales channel and a way to attract new audience.

# 81%

Based on a study performed by SlickJump analysts, the mobile traffic share reached 81% in 2021.

An app provides the maximum opportunities your service has to offer to mobile device users



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## Our works



# ORG-MARKET

Petroleum product marketplace

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## — Task:

To develop a marketplace to publish petroleum product sale offers across Russia.

## — Solution:

- 01** Development of the world's first marketplace for petroleum product sales.
- 02** Development of a mobile app for convenient offer browsing from mobile platforms.



[org-market.com](https://org-market.com)

# Construction company LLC «Bizon»

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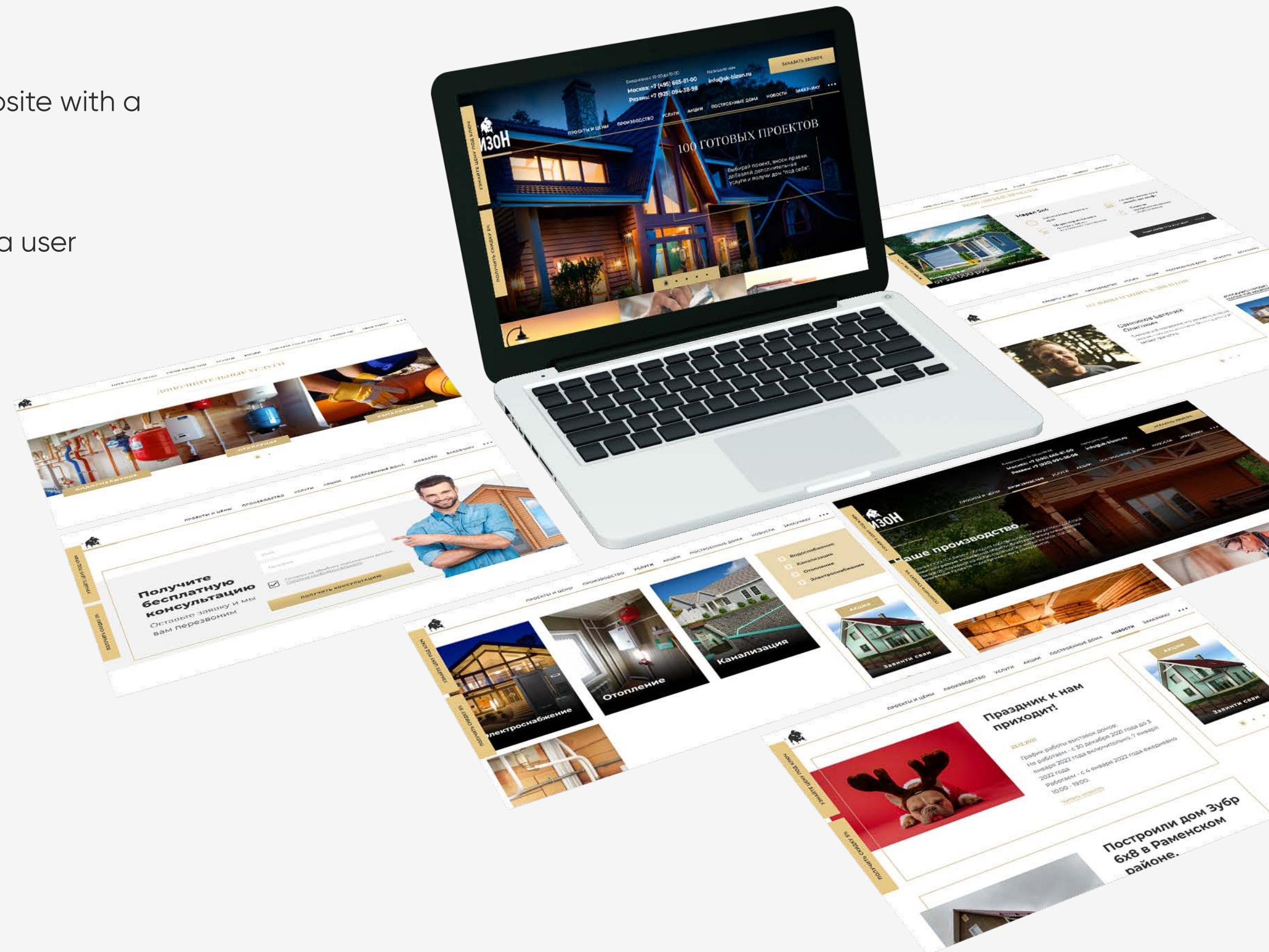
Construction company website/catalog

## — Task:

- 01 To develop a unique, visually attractive website with a catalogue of country home projects.
- 02 Presentation of a non-standard catalog in a user friendly format.

## — Solution:

Development of a detailed prototype and all key user paths. As a result, the customer has got an efficient and user friendly website that brings orders.



[sk-bizon.ru](https://sk-bizon.ru)



# Modern tea technologies «MTT»

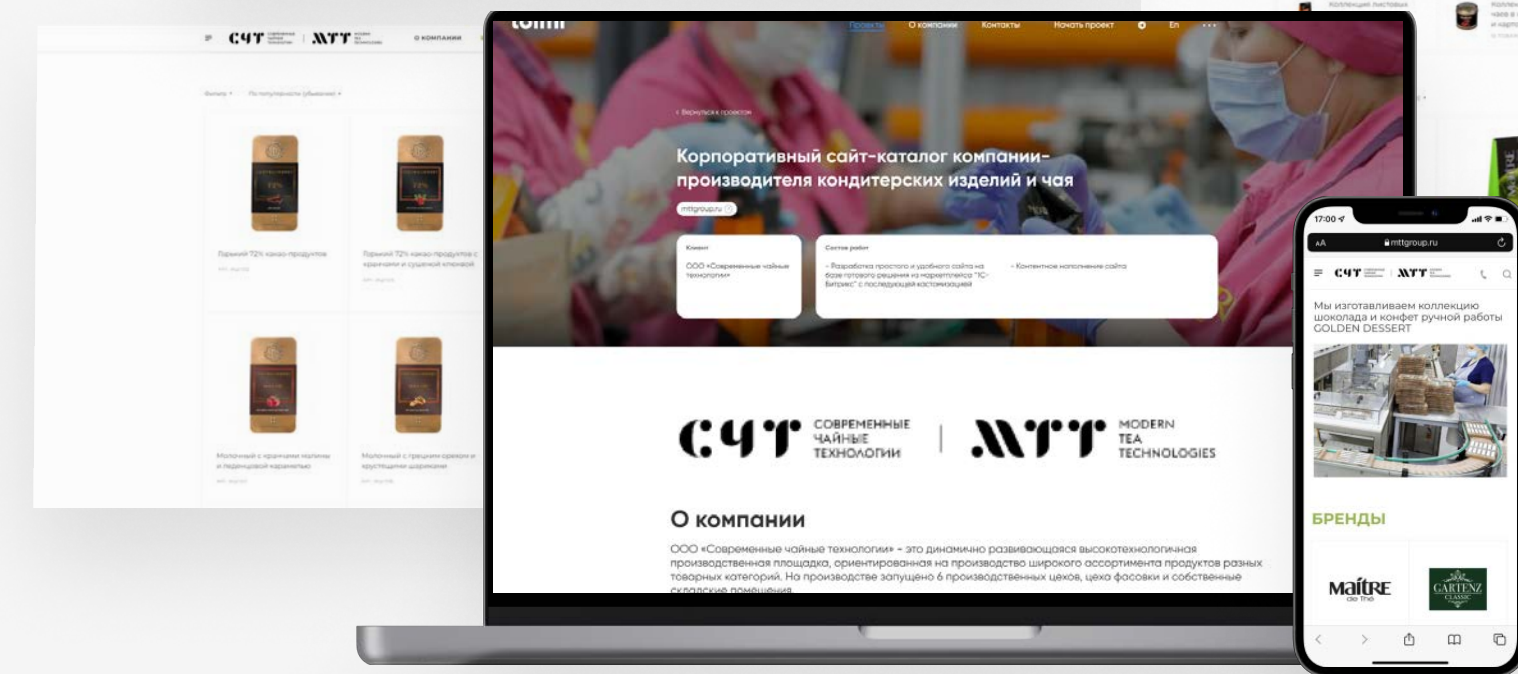
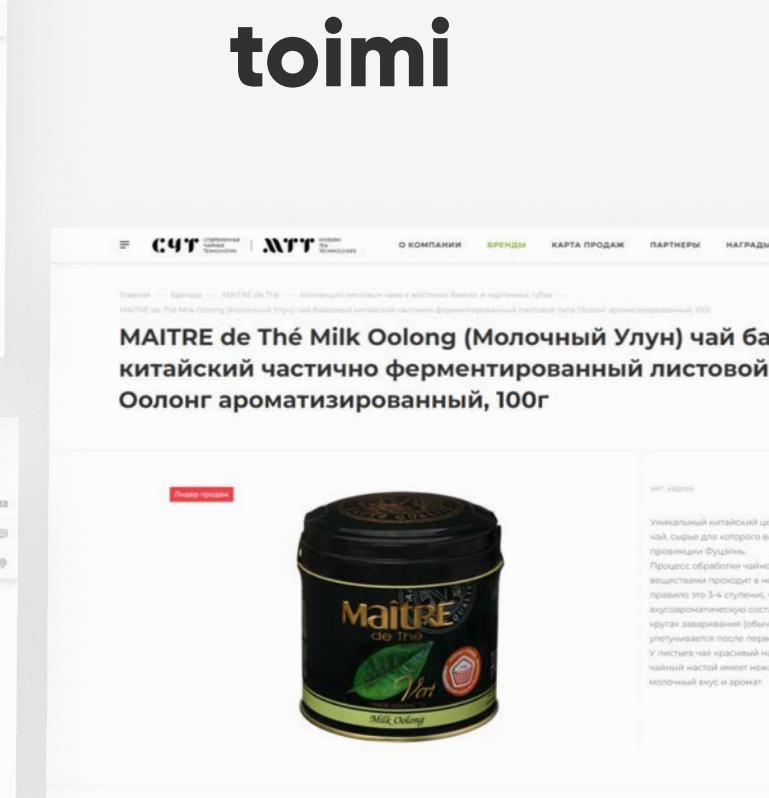
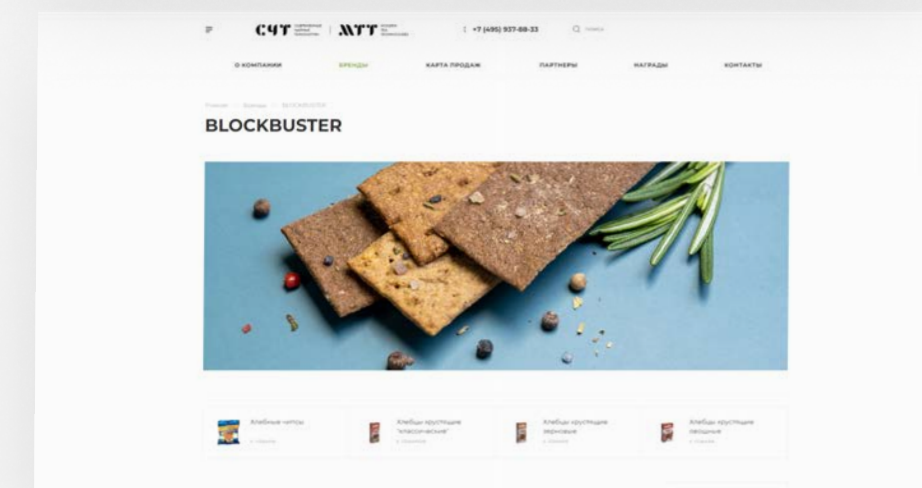
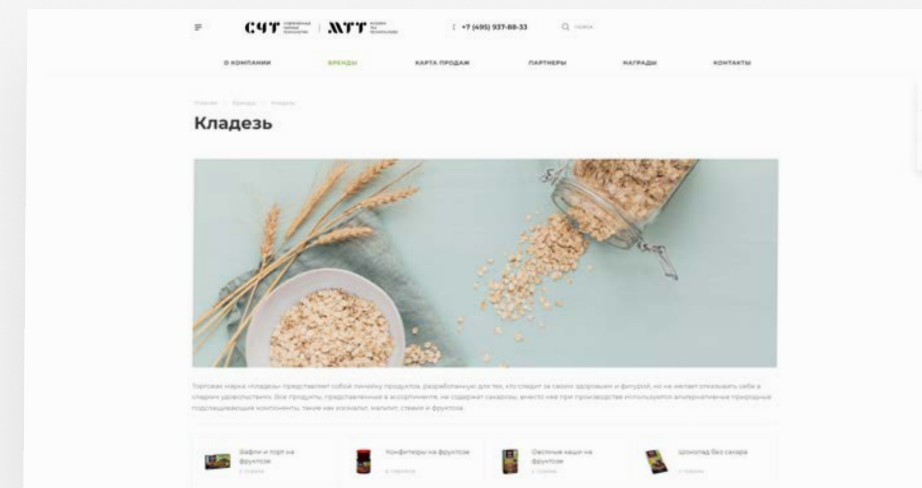
Website-catalog of the confectionery and tea manufacturing company

## — Task:

In a short time to develop a convenient website with a product catalog.

## — Solution:

For the customer, the efficiency and accessibility of website development was important. We've selected a high-quality and convenient website template, developed a website based on the selected template and improved the design.



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# Premium Bath Manufacturer brand «SALINI»

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Bath Manufacturer's website

## — Task:

Develop a corporate website with a catalog of manufactured products and a unique design.

## — Solution:

We have developed an exceptional design that reveals the quality of the products. The emphasis was placed on the perception of products by the user of the site.



🔒 You can evaluate the design and quality of the layout using a special closed link

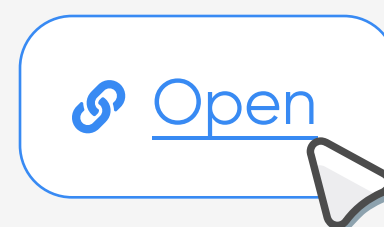
Login:  
**test**

Password:  
**test**

Project status:  
**in development**

 [Link](#)

# Open to view more works



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## Let's start working together!

### Contacts

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