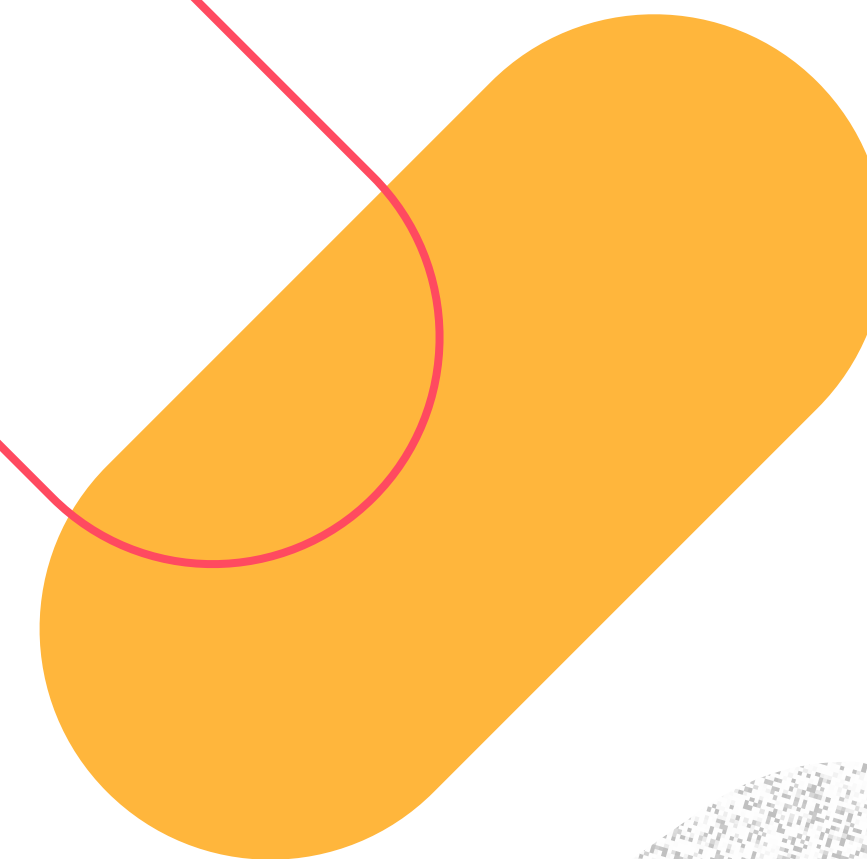
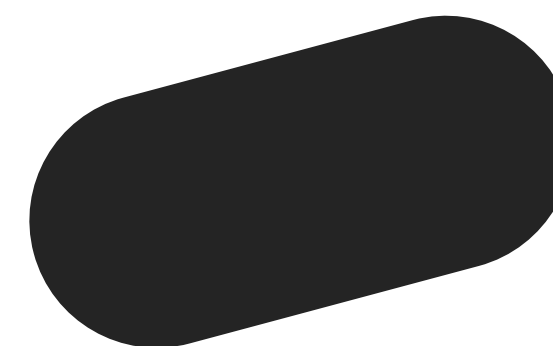


Disruptive[®]

BRAND & STRATEGY AGENCY

We think design,
and feel strategy.



This might
interest you



CASOS DE ÉXITO

Zil Global

Changing the
music industry

STRATEGY

BRAND

UX&UI



“We want to see a highly competitive industry where brands fight to improve their quality, and talented artists can quickly emerge”.

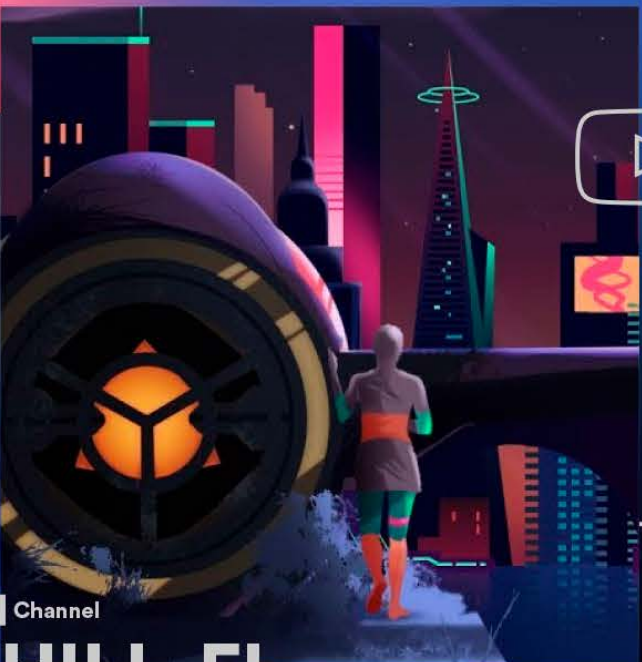


Founded in 2014, Zil Holding is the key partner for every emerging media company. They own, operate, and represent many of your favorite music channels, artists, playlists, releases, and labels. Zil arrives to bring a new standard in artist management and music distribution. Working with both large platforms and new artists, Zil needed a brand identity capable of communicating naturally with both audiences.

awwwards.

Let's change the industry together.

Low cost distributing sounds great but, you get no support from them; fewer chances to get editorials, sync opportunities, no funding, and no promotion.


High-end distribution companies do this well but, are you partnering or selling your company? Abusive agreements, exclusivity for years, and substantial revenue cuts makes them not worthy.



New Channel

CHILL-FI TRAVELING SPACE

The year is 3077 and humans populate multiple planets across the galaxySynth infused Lo-Fi and Jazz Hop continues to exist on pirate radio stations.



Strategy

ZIL represents above all values and a different perspective on the music business. The focus on the Growth of its Partners, and the characteristics of its audiences, made necessary an identity that reflected that spirit, with power and versatility, in a package where music, fashion, and technology intertwine.



Youtube Channel



Channel

TITULO CARD NORMAL


Estado de ítems del menu Indicar que estoy en una sección determinada.



Channel

CHILL FIRE HOVER

Estado de ítems del menu Indicar que estoy en una sección determinada.



Channel

TITULO CARD NORMAL

Estado de ítems del menu Indicar que estoy en una sección determinada.



Brand

The brand identity embraces both a "modern corporate" language and a fashion-commercial one. To capture this versatility we resort to the use of both black and white, as well as the irruption of colors and highly expressive gradients. Geometric shapes predominate, where the logo is at a midpoint between typography and geometric abstraction, in order to give this brand element more "iconicity".





Right Solutions for Rising Brands

Multidisciplinary solutions for every need



Let's change the industry together



Low cost / free distribution sounds great but, do you know what you're missing or giving in exchange?

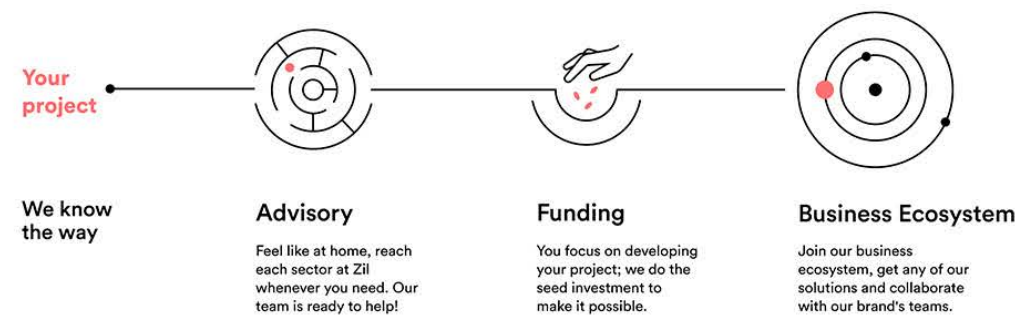


Zil offers a mid-point service to benefit independent record labels and artists; all best from high tier distributors with flexible and fair terms.



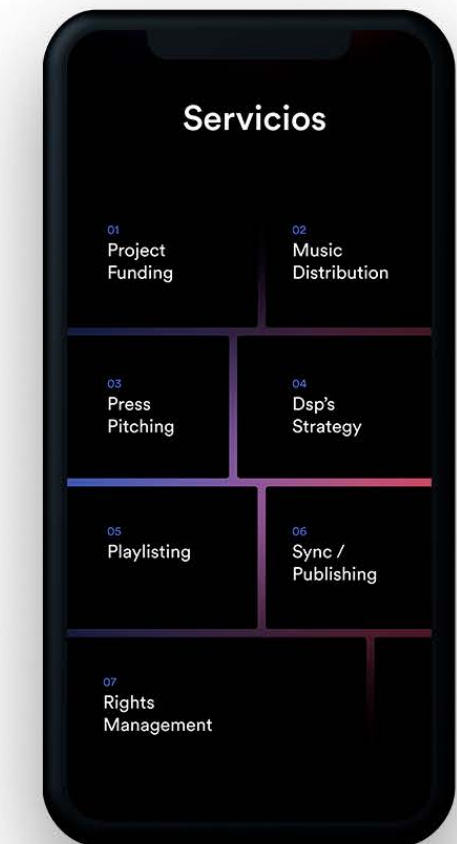
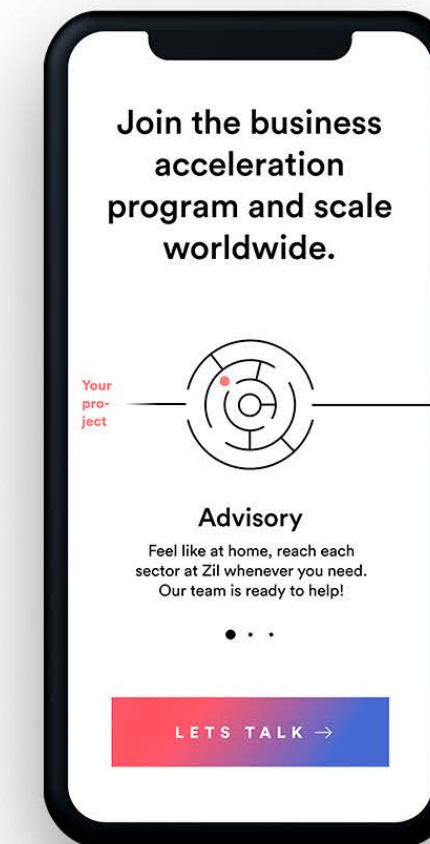
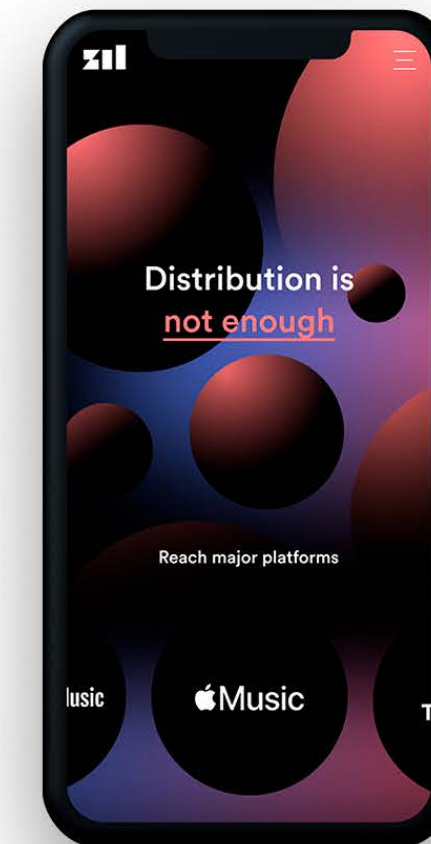
Majors distribution services offer an exceptional service but, are you partnering or selling your company?

Join the business acceleration program and scale worldwide.



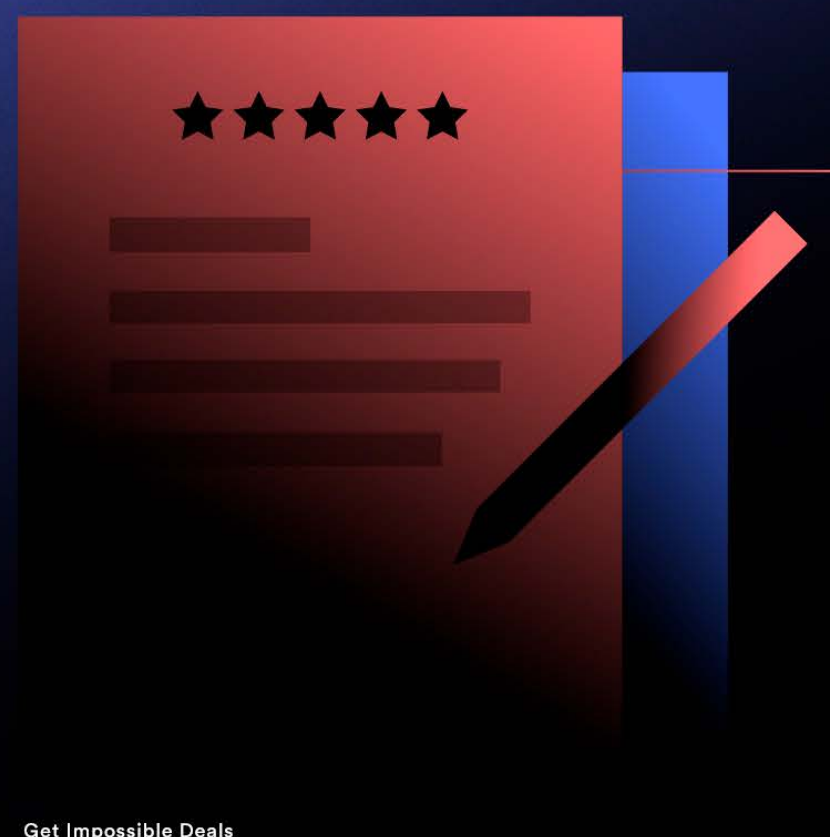
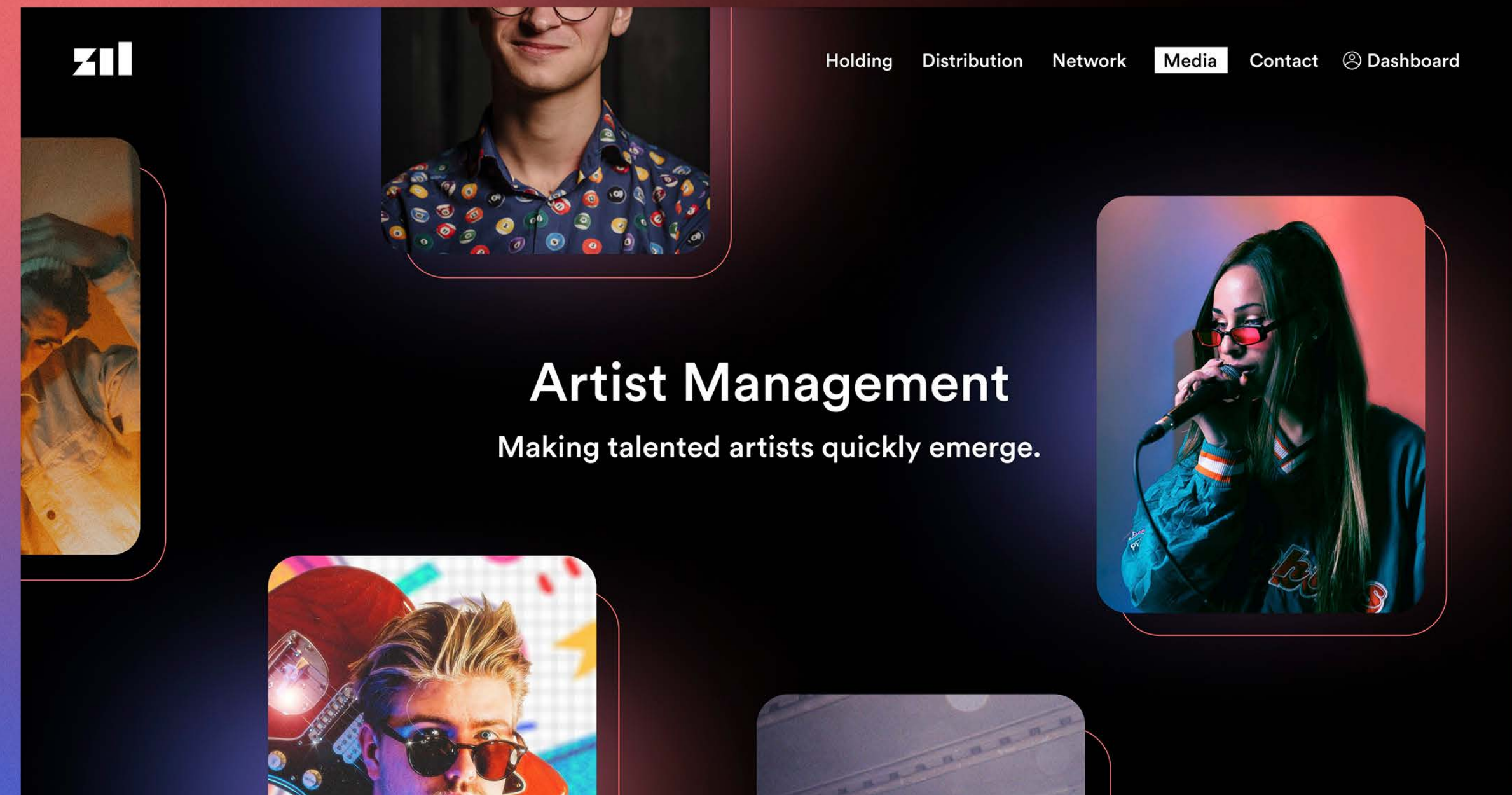
LETS TALK →

We think design, and feel strategy.

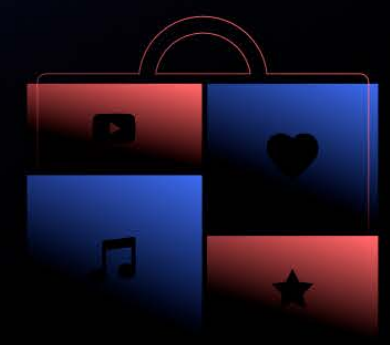


Digital Product

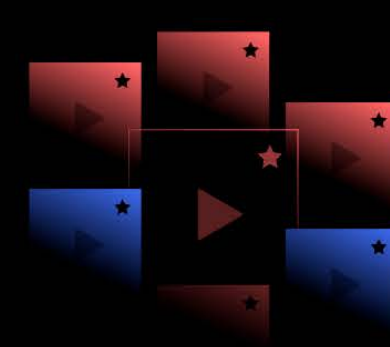
Our goal was none other than to build a digital experience worthy of a world-class brand. Content is king and in this case, we seek to provide each section and each content with different behavior and visual language, taking into account the key characteristics and needs of each ZIL business area.



Get Impossible Deals



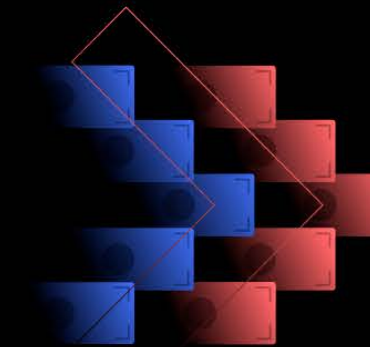
Diversification Is The Key



Quality Music Library



Fully Managed Networks



Advance Payments





Our **Services**

Everything we do is intersected
by our love for brands, design
and innovation.

1. STRATEGY

- Brand strategy & DNA
- Experience reinvention
- Opportunity exploration
- Proposition design
- Innovation & Disruption

2. BRAND

- Naming
- Brand Storytelling
- Brand Identity Systems
- Brand voice & messaging
- Brand architecture
- Illustration and Icon Systems
- Packaging
- Label design
- Environments
- Social Branding

3. DIGITAL PRODUCT

- User experience design (UX)
- User interface design (UI)
- Interaction design (IxD)
- Web & App design
- Content strategy & storytelling
- UI & UX Audit

4. PHYSICAL DESIGN

- Product Strategy
- Product Design
- Concept & Ideation
- Structural Packaging Design

Why Us

We focus on what you need.

We believe in design as a response to clear and well-defined needs, whether is the clients, the product, the user, or the brand experience needs.

We think design and feel strategy.

Innovation is in our mindset and is always best that it happens by design rather than by accident.

We are Boutique.

You will work with founders, nimbler, trained and experienced people throughout the entire project. No vendors or outsourcing.

We deliver Results.

Our commitment is with your brand and business success. Giving our 100% is just the ground floor for us, we always are going to over-deliver to exceed your expectations.

More than just Digital.

You can think of us as the merge of Design, Branding, and UIUX agencies, because we started as Industrial and Graphic designers, then specialized and trained en Branding and Usability Design, Marketing, and Strategy. We are the result of our passion and experience, not a trend.

For Brands of all sizes.

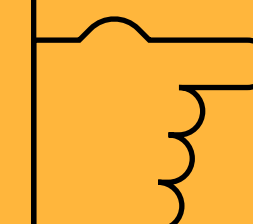
We've worked with entrepreneurs, startups, and big companies, always with the same commitment, the growth of our client's business.

Y 2 0 2 3



BRAND
& STRATEGY
AGENCY

We are here to create, to play, to be the curious ones, to connect the dots, to think and breathe design, to be strategists and storytellers... **To go further.**



www.disruptivebrand.io