



VIBES
TECHNOLOGIES
QFZ LLC

La Maison Expo Case Study

Website Design for La Maison
Expo.



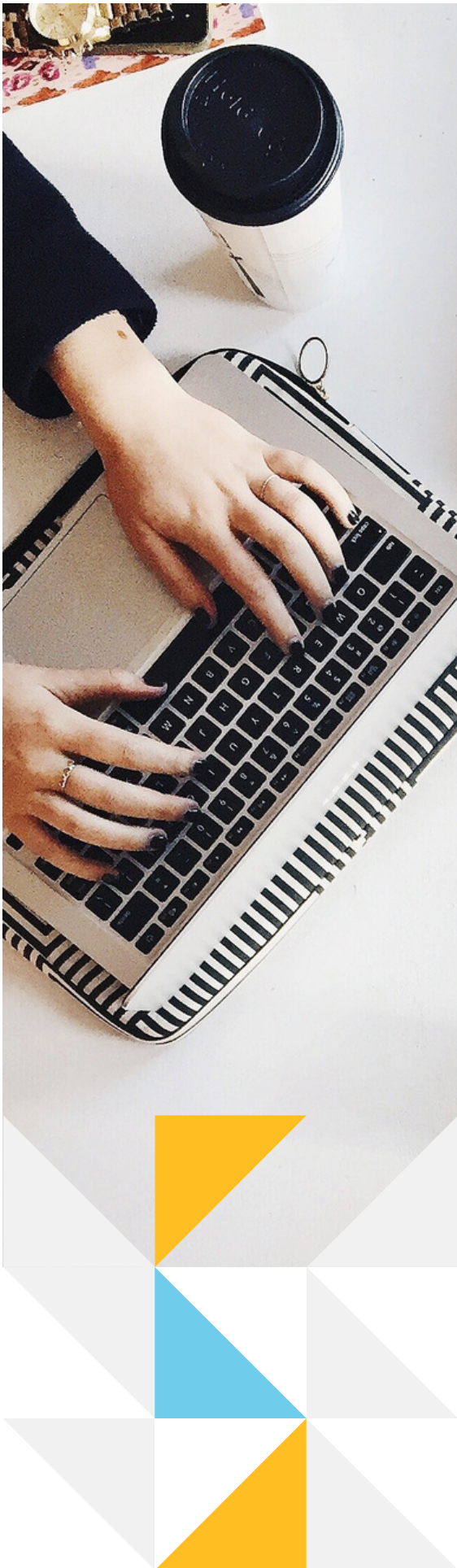
OBJECTIVES

La Maison Expo is a medium-sized company in the events industry, with a focus on producing high-quality exhibitions for furniture industry. They had an outdated website that was not mobile-friendly and did not accurately reflect the company's brand image. They approached our web design agency to create a new website that would be modern, easy to navigate, and showcase their products and services in a visually appealing way.



GOALS

- Create a website that accurately reflects La Maison Expo's brand image
- Increase mobile-friendliness and overall user experience
- Increase website traffic and lead generation
- Showcase products and services in a visually appealing way



DESIGN PROCESS

Research:

We began by conducting research on the events & exhibitions industry and La Maison Expo's competitors to get a better understanding of the industry and what was currently available online.

Planning:

We then worked with La Maison Expo to define the goals and objectives for the new website. We created a detailed plan for the new website layout, including the overall design, navigation, and functionality.

Design:

Our team created a modern, clean design that highlighted La Maison Expo's brand image. The design included a visually appealing product showcase, easy-to-use navigation, and a mobile-friendly layout.

Development:

Our development team brought the design to life by building the website using the latest web development technologies. We also added various functionalities like contact forms, online chat, and social media integration.

Testing:

Before launching the website, we thoroughly tested it on various devices and browsers to ensure optimal user experience.

RESULT

The new website was launched and it was well received by La Maison Expo's customers. It helped to improve their online presence and it was mobile-friendly. The website also improved lead generation and increased website traffic.

The product showcase helped to create a visually appealing way to showcase their products and services. Overall, the new website helped La Maison Expo to achieve its goals and improve its online presence in the events industry.