

CASE STUDY

**How Digite used
Flowace to improve its
Work-Transparency &
Productivity by 21%**



digité

This case study is about how a Silicon Valley tech startup “**Digite**” made it’s work records super-transparent by opting for Flowace’s automatic time tracker. Apart from ensuring transparency, it also increased Digite’s overall productivity by 21%!

“We found Flowace of immense help when it came to analyzing our teams’ productivity. With clear reports and data, we get actual insights on how exactly a team & its members spend their time and how can we help them achieve more in lesser time.”



Sudipta Lahiri

Head Of Engineering and Products at Digite

Story of Digite

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Digite is a leading Silicon Valley startup founded by a group of serial entrepreneurs. They provide AI/ML-based Enterprise Agility products to businesses of every kind and every size.

They've been rocking up with their business for nearly two decades. Although Digite is already a pro at managing projects, they were seeking something that could capture their working efficiency with more transparency and more precision.

Right at that moment, they got to know about Flowace Automatic Time Tracker and the rest is history. With Flowace, they could now clearly see how their teams spent their working hours and how productive they were. That too without any manual input!

The challenges that Digite faced before Flowace

“We were tired of asking our team members to put their working hours and time spent on projects manually, but they forgot to do that most of the time. We knew that our team was much more efficient than what we were receiving from them. And we desperately wanted to change that.”



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Previous tools that were used by Digite

Flowace was the first tool of its kind that Digite had put its stamp on. Earlier to Flowace, it used spreadsheets to manage employee attendance and work records.

Needless to say, with Digite's company size, it was getting tough to manage data on the spreadsheets. That system was full of human errors and lacked transparency.

Why Digite chose Flowace?

“We found out about Flowace through LinkedIn in 2020, as far as I remember. We piqued interest in them because of their key features like customizable work categories & leave management.

When I enquired about their services, the Flowace team was quick and effective to respond.”



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Features of Flowace that stood out for Digite

Flowace Analytics by Work Categories:

This feature lets team managers split up the work done by a team member into clear categories, that too, without any human input. (More on this later)

Work Schedules and Leave Management:

Flowace helped Digite maintain its work structure effortlessly. With tracking leaves, half-days, and holidays, it manages to curate and reconcile overall work reports and average working hours more conveniently and more precisely.

This way, Digite got reassured that they're just a decision away from escalating their productivity and improving work transparency. And on 16th June 2020, Digite created its workspace on Flowace's platform.

How Digite used Flowace

“We initially thought it was going to be a complex process to generate our timesheet reports and everything.

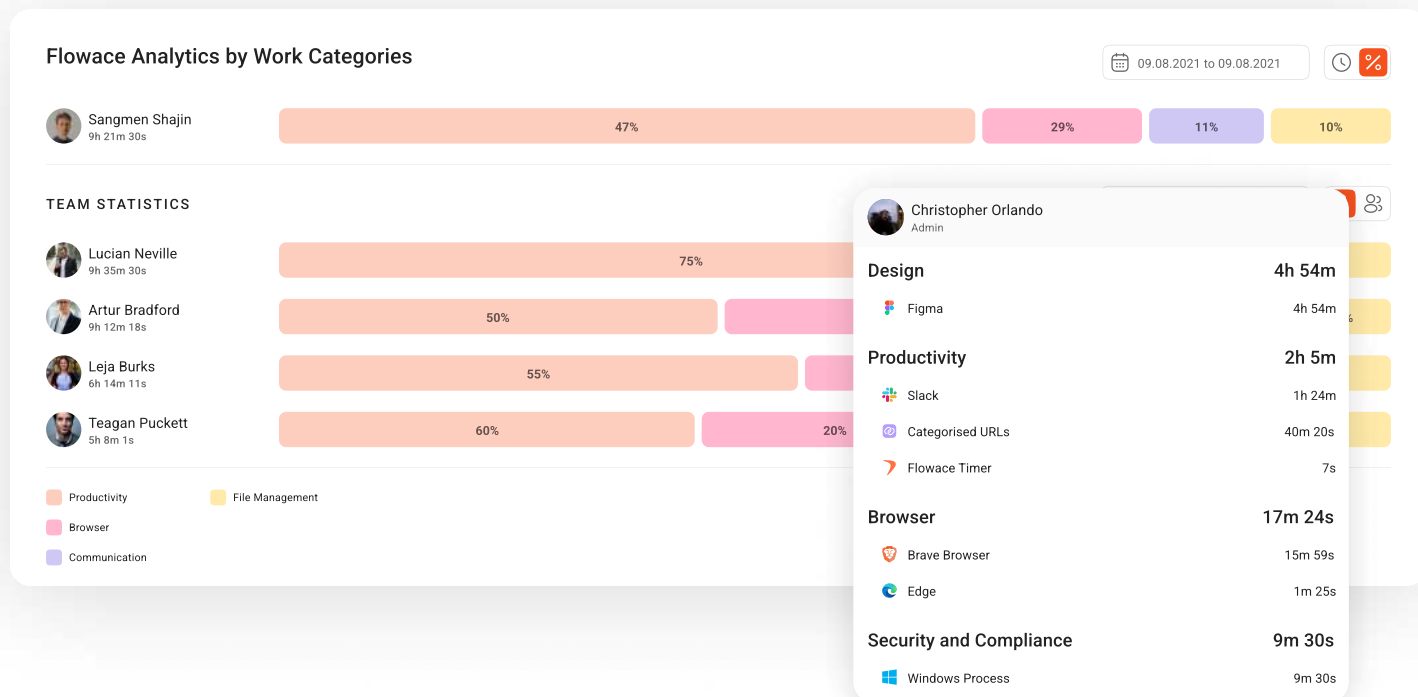
But when we actually started using Flowace, we found the tool pretty handy.”



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Features of Flowace that Digite uses the most



Flowace Analytics by Work Categories

This feature lets you create numerous work categories and bucket different applications and URLs into them.

Flowace automatically bifurcates the time spent on a particular URL or Application according to the categories allocated by the admin.

For example: If a member works on a work-related spreadsheet, this time will be auto-categorized under the “Productive” category. Whereas if someone spends time on, say an OTT platform, this time period will automatically get categorized under the “Unproductive” category.

Features of Flowace that Digite uses the most

Office Schedule

Holidays

Shifts and Weekly Offs

Allotted Leaves

Associates

Working Days

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Half Day Hours

00:00:00

Full Day Hours

00:00:00

Shift Start Time

10:00

AM

Shift End Time

07:30

PM

Weekly Offs

For odd weeks:

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

For even weeks:

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Work Schedules

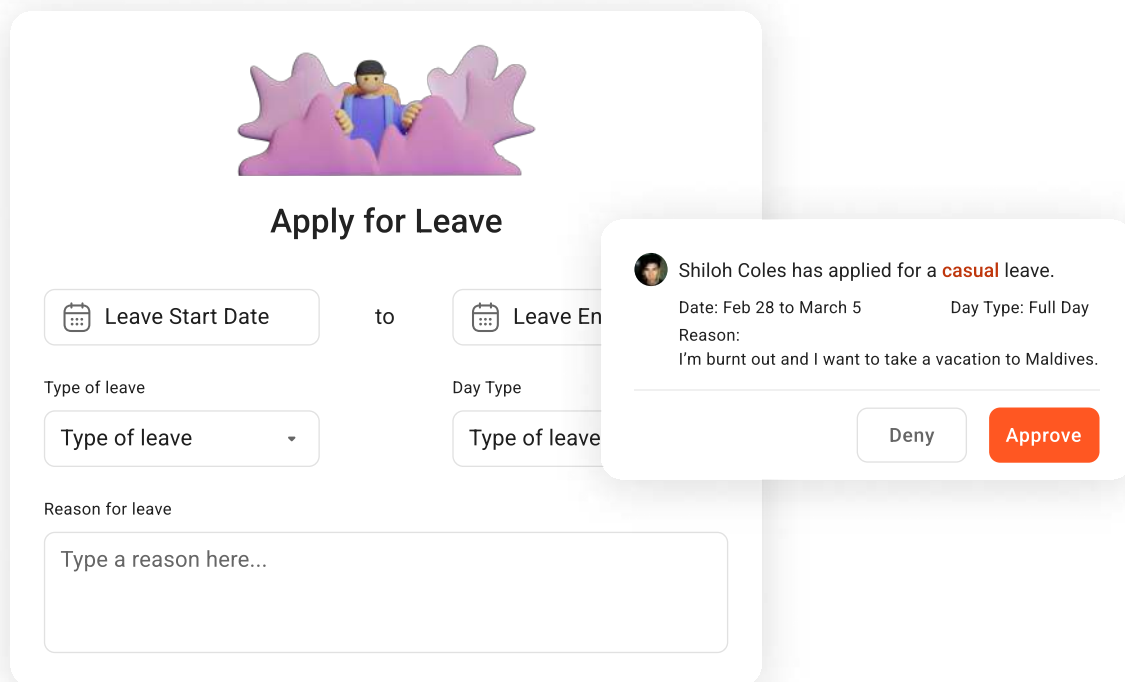
With Flowace, Digite’s team managers were able to create different work schedules for different kinds of employees & set alerts that get auto-triggered when a member continuously fails to follow their standard organizational structure.

For example, if a member misses the minimum working hours that Digite has fixed, Flowace triggers alert emails to both the member and his/her reporting manager.

www.flowace.in

flowace

Features of Flowace that Digite uses the most



The image displays the 'Apply for Leave' form in the Flowace system. At the top, there is a cartoon illustration of a person sitting on a large pink cloud. Below this, the title 'Apply for Leave' is centered. The form includes several input fields: 'Leave Start Date' and 'Leave End Date' (both with calendar icons), a 'to' separator, 'Type of leave' (a dropdown menu), 'Day Type' (a dropdown menu), and 'Reason for leave' (a text area with the placeholder 'Type a reason here...'). Overlaid on the right side of the form is a notification card. The card features a profile picture of Shiloh Coles and the text: 'Shiloh Coles has applied for a casual leave.' Below this, it specifies 'Date: Feb 28 to March 5' and 'Day Type: Full Day'. The reason for leave is listed as 'I'm burnt out and I want to take a vacation to Maldives.' At the bottom of the notification card are two buttons: 'Deny' and 'Approve'.

Leave Management

Digite's team members use their respective Flowace dashboards for applying/rejecting/tracking their leaves instead of going back-and-forth in their email inboxes. This reduces admin/HR work as well as employees' frustration as they don't have to struggle with a pile of emails to find and respond to their leave-related issues.

So, this is the story of Digite getting along with Flowace, which changed its game of time tracking and ensured more clarity towards work.



Results with Flowace

- Digite escalated its overall productivity by 20.91%
- With the clutter-free and precise time reports, it ensured 100% work transparency.
- Work-From-Home environment was no longer a hurdle while assessing teams' productivity.
- The tedious admin work like maintaining attendance, ensuring accurate time capturing, and bifurcating productive & un-productive tasks got reduced.
- Employees could self-assess their performance with the individual reports on their respective Flowace dashboards.

Conclusion

This was the whole story of how Flowace helped Digite exceed its productivity goals and gave more work clarity to every employee and their reporting managers.

Although managing a team is a skill and it gets improvised with time, Flowace makes sure to simplify that process and reduce that time by making businesses, like Digite, more efficient.