

CASE STUDY

How Bhuta Shah Increased Its Resource Utilization Upto 77% With Flowace



INTRODUCTION

This case study is about how Bhuta Shah & Co LLP, a Mumbai-headquartered accounting firm transformed its time management strategy and increased its resource utilization to a whopping 77%.

Bhuta Shah's core principles are quality, focus, timelines, & commitment. Interestingly, these principles are in-line with Flowace's vision & values. Hence by deploying Flowace, the firm not only reached the ideal resource utilization metric but they also realized several other positive impacts on their overall performance.

To know the full journey behind these results, we suggest you keep reading this case study till the end.



Bhuta Shah Firm's Growth Story



Founded in 1986, Bhuta Shah & Co LLP (BSC) is a full-service CA-led professional services firm headquartered in Mumbai. Other than Mumbai, they have branches in Delhi, Ahmedabad, and Pune too.

BSC provides their Indian and multinational clients with unique and personalized services that include taxation, auditing, accounting & advisory services as you would expect from a proactive firm of Chartered Accountants.

Bhuta Shah & Co LLP were in search of something that could help them maintain their core values of focus, quality work, commitment, timelines, without an expiry date. And Flowace, being a business-friendly productivity tool, helps firms discover their true potential exactly on the line of BSC's principles.

Bhuta Shah Firm's Growth Story



...continued

Flowace brings **focus** to their system following up with the **quality** work, helps them hit their **deadlines** so that teams can stay true to their **commitments**, and touch the sky.

Decision makers in Bhuta Shah & Co LLP realized this alignment and to bridge its productivity gaps, they opted for Flowace.

The challenges that Bhuta Shah faced before Flowace

Bhuta Shah was using the manual time tracking system before Flowace. Although their problem was intangible, they felt that they were struggling to figure out the team's overall efficiency and resource utilization. This was creating a huge hurdle between the firm and its consistent growth over time.

We were sensing that there was a gap between the true potential of our team and the results we were getting.

We wanted to make sure that the work has been evenly distributed. So that everyone can make the most of their office-hours & no member gets burnt out either.



Harsh Bhuta

Partner at Bhuta Shah & Co LLP

The challenges that Bhuta Shah faced before Flowace

(contd)

Besides the work distribution part, employees at BSC had to spend their precious time on the tasks that were repetitive and of lesser importance. These tasks included manual time entries, attendance management, etc.

How did Bhuta Shah discover Flowace?

Our friends from the legal firm DV Associates had suggested to us about Flowace. They said how convenient they made their arrangements at their office ever since they had started using Flowace. And it triggered us to find out more about the platform.



Harsh Bhuta

Partner at Bhuta Shah & Co LLP

Being a happy customer of Flowace and a well-wisher for Bhuta Shah, DV Associates endorsed the productivity tool to their friends and acquaintances. And this is how word-of-mouth got Flowace an opportunity to serve a reputed firm like Bhuta Shah & Co LLP.

Previous tools that were used by Bhuta Shah

Flowace was the first tool of its kind that Bhuta Shah opted for. Before Flowace, they were handling everything in a traditional way. Walking into the office, working till their shifts are over, making time entries on the excel sheets manually, billing clients manually based on the hours worked, taking attendance via punching cards, and then heading back to their homes.

And they wanted to change this system by adopting a system that would bring their team's best potential without much effort and cost.

Why Bhuta Shah chose Flowace?

When DV Associates referred Flowace to Bhuta Shah, they first enquired about the tool by reaching out to the Flowace team.

When we inquired about the tool, we found the Flowace team very proactive. They scheduled a product demo for us, we liked the product features and told them about our values, preferences, and requirements. Afterwards, they made everything as smooth as if it was running on an auto-pilot.



Harsh Bhuta

Partner at Bhuta Shah & Co LLP

After giving a product demo, Flowace team brainstormed every requirement of Bhuta Shah and its teams. They worked together and made a customized workspace for them and made the transition seamless and convenient.

How Bhuta Shah uses Flowace?

We loved how conveniently Flowace divides every members' working hours into their respective projects. Not just hours, it also sub-divides those hours into the activities and tasks. Such time break-downs help us understand how our team is spending their time on a particular project throughout the day. We started to analyze the time reports & help our accountants make the most of their time so as to improve our resource utilization with every passing day.



Harsh Bhuta

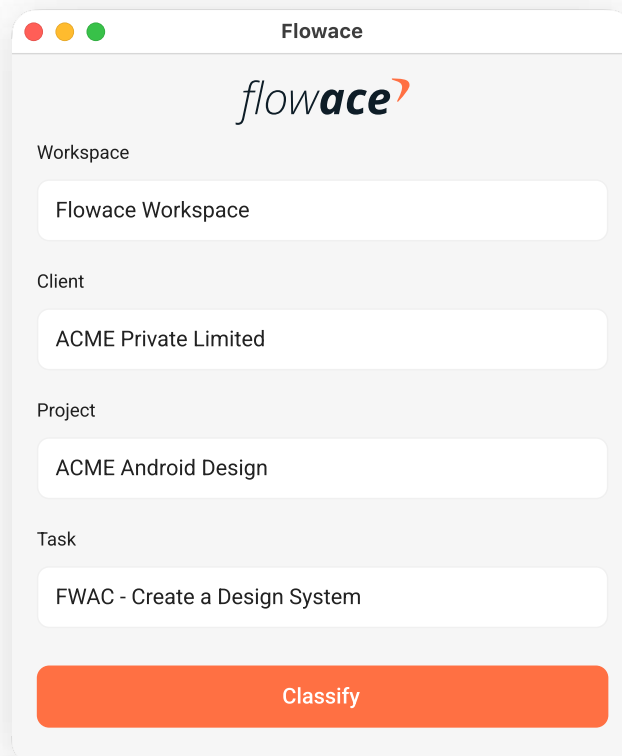
Partner at Bhuta Shah & Co LLP

The features in Flowace that Bhuta Shah likes the most:

Automated task entries:

Once you select your project on Flowace and start working on it, you don't need to keep defining or memorizing every minute of your task. Flowace automatically updates your time entries every second and stores it in your personal timesheet. For instance, if you've worked on a document for 20 minutes, it will automatically bucket those 20 minutes under the project that you have selected. And those 20 minutes will be automatically added to the net billing hours under that project.

This feature has made accountants' life in BSC much easier and worry-free. They can work on as many tasks at once without having to remember everything.

A screenshot of the Flowace application window. The window has a title bar with three colored buttons (red, yellow, green) and the text "Flowace". Below the title bar is the Flowace logo. The main content area is a form with four sections: "Workspace" with a text input field containing "Flowace Workspace", "Client" with a text input field containing "ACME Private Limited", "Project" with a text input field containing "ACME Android Design", and "Task" with a text input field containing "FWAC - Create a Design System". At the bottom of the form is a large orange button labeled "Classify".

Flowace

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Workspace

Flowace Workspace

Client

ACME Private Limited

Project

ACME Android Design

Task

FWAC - Create a Design System

Classify

The features in Flowace that Bhuta Shah likes the most:

Resource Utilization Reports:

Flowace provides companies with the handy resource utilization reports whenever and for whatever period of time they want. They can set optimal resource utilization metrics, minimum working hours, as well as burnt-out hours for their employees right on one page. And Flowace takes care of generating reports based on those metrics.

"The resource utilization report is one of the best features we find in Flowace. We can monitor our team's utilization and track individual performance productivity effortlessly. These calculations help us in better resource allocation as we can easily figure out whether a full-time or part-time resource is overutilized or underutilized."



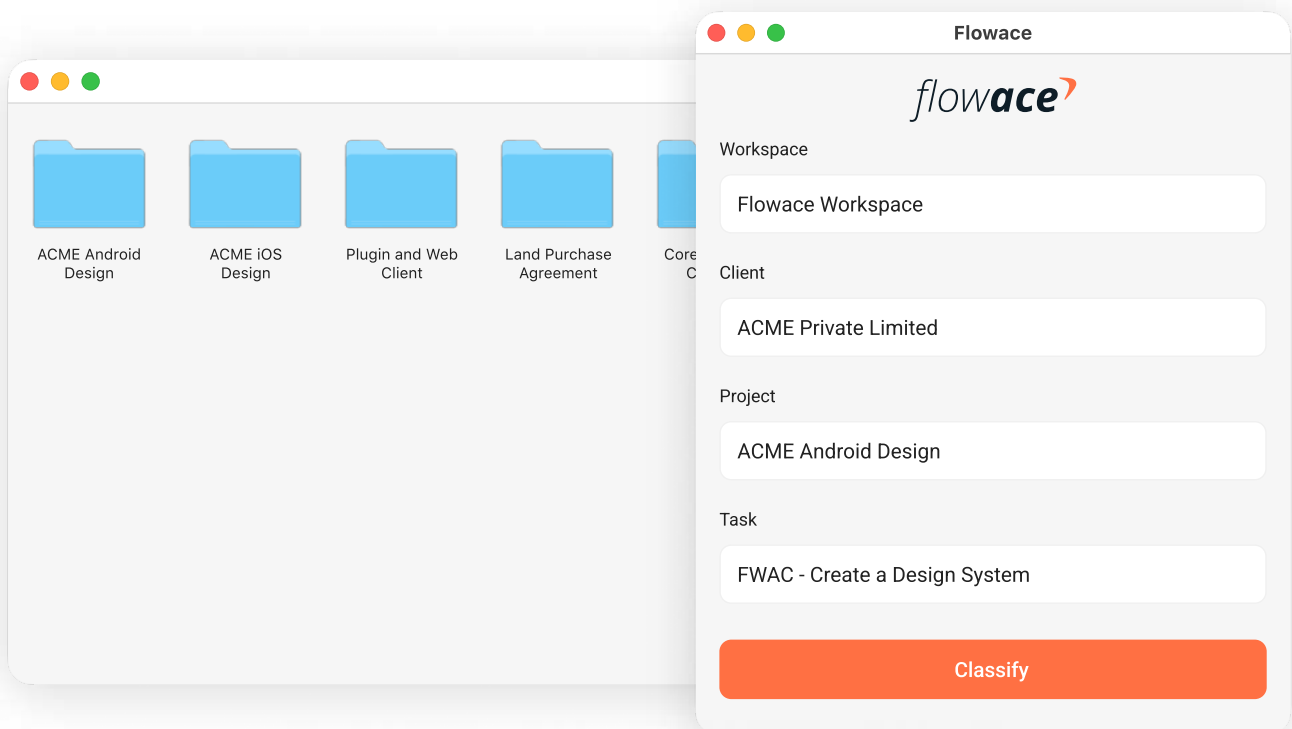
Harsh Bhuta

Partner at Bhuta Shah & Co LLP

The features in Flowace that Bhuta Shah likes the most:

Automated time-split into the projects:

Flowace makes project-switching a one-click phenomenon with its Flowace Bubble feature. Accountants can switch as many projects for as many times as they need. Flowace automatically splits the time a member spends across each project and will add these hours to their respective billing hours, which helps them to provide transparency to their clients.

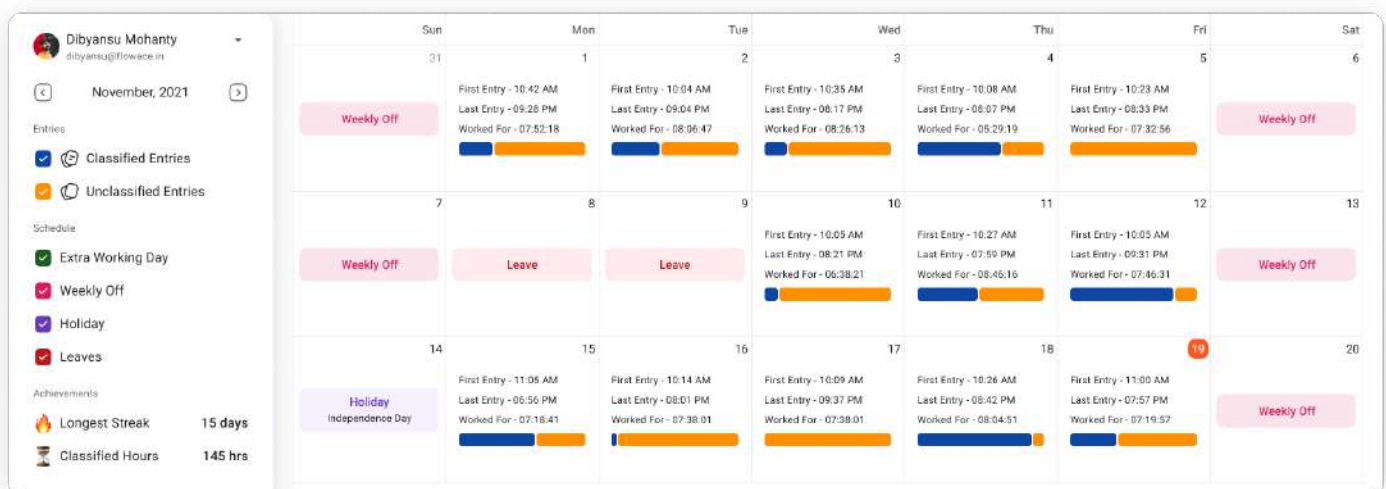


The features in Flowace that Bhuta Shah likes the most:

Automatic attendance:

Since Bhuta Shah & Co LLP prefers working from their office, after the COVID-19 lockdown got over, they wanted to get back to their desks as soon as possible. But they never compromised on following all the COVID-19 protocols. For this, they quit the punching-card system for their attendance management and completely switched to Flowace's automatic attendance feature with ease.

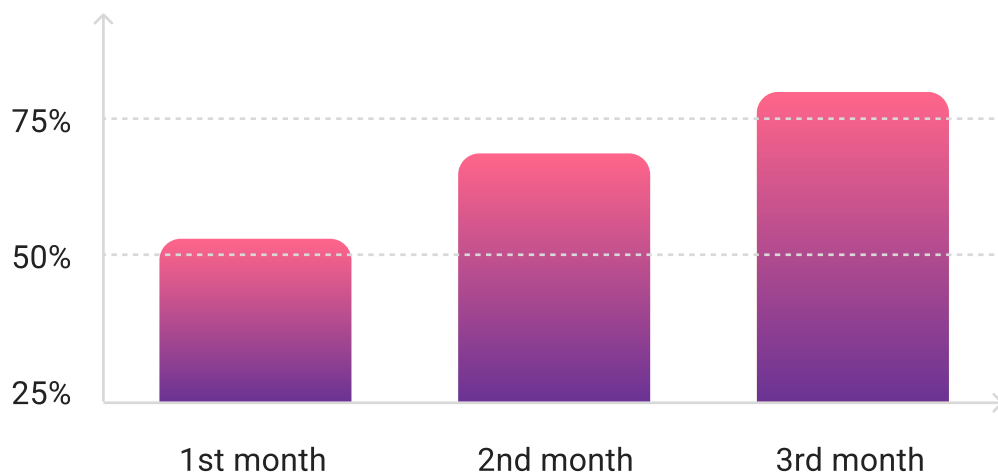
Flowace has this touchless and automatic attendance system that lets employees mark their attendance with QR-scanning or even selfies as per their comfort. And even if an employee is working from their home, their attendance will be automatically marked right when they login to their computer and switches Flowace to its Work Mode.



The results

The changes that Bhuta Shah acknowledged after using Flowace:

- In the first month of using Flowace, their resource utilization assessment was around 60%.
- The firm increased its net productivity utilization to a whopping 77.10 % within 3 months of using Flowace. And since the ideal resource utilization is 80%, they have a solid reason to celebrate this remarkable achievement.



The results

- Managers and team leads can keep a record of overutilization and under-utilization and can keep in mind while setting the next optimal resource utilization metrics.
- HR managers got their admin work less complicated by automating the employee attendance & leave management.
- Accountants didn't have to memorize their entire working day to report their work anymore.
- Employees can self analyze their time reports and utilization and work to improve their performance.
- The working environment got more fair and rewarding to those who put great effort.

Conclusion

Bhuta Shah & Co LLP, being a firm believer in its four principles quality, timelines, focus, & commitment, kept its faith on Flowace. And Flowace made sure Bhuta Shah makes consistent growth without compromising on its principles with its apt time reports and automatic time tracking. This is how a robust productivity tool helps accountants make most of their office hours and realize their true potential.

Kickstart your journey of mastering productivity

Now that you have enjoyed the whole story behind Bhuta Shah's success in maximizing their resource utilization with Flowace, it's time to skyrocket your firm's productivity and profitability as well.

If you want to learn more about how Flowace can do wonders for your business, allow us to show you a LIVE product demo.

[I want my firm to shine!](#)

Or, directly get in touch with our team:

support@flowace.in