

“ NounQ TECHNOLOGIES “ ANNOUNCES DIGITAL MARKETING SERVICES WITH AN AFFORDABLE PRICE RANGE.

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Madurai, India / May 16, 2022: The Madurai-based company NounQ Technologies announced that they are doing digital marketing services with an affordable price range. The company started on 31 st December 2021 and focused on the activities related to digital marketing services. Within a short time, they can able to create their own unique talent in online advertising. This brings them into one of the top positions in the related field.

The company started with the partnership of **Balakrishnan Gnanaprakash, Baskaran Punith Kumar, and Mohana Sundaram**. NounQ started with a paid capital of 15 lakh and now its turnover is around 10 crore. Such a massive growth shows their dominance in the field of digital marketing services. Having a team of skilled experts, they are able to strategically target growth-oriented services to increase the revenue of their clients.

Now the company announces digital marketing services comparatively at a lesser price, which actually helps the small scale businesses. During an interview with NounQ's CEO, he explained that he wants the company to be able to provide its services to every type of business, large and small. If a well-known agency, with the potential to raise your brand, is reducing a price, that's great.

The increased number of users on the internet actually placed digital marketing services as a valuable field. In this modern world, it is essential to focus every business on online marketing. If anyone wants to purchase an item or take the services, nowadays they will first take a look on online media, and then take the decision based on that. This increases the importance of online advertising and it plays a crucial role in bringing high revenue to your business.

It is hard to succeed on online platforms if you don't do your digital marketing services properly. For doing it correctly, there are a lot of potential agencies. This agency actually reduces the work for your business and gives a proper ROI through digital marketing. Selecting an online marketing service provider is not that much easy, for that you must consider a lot of factors.

Being the Best Digital Marketing Agency, “NounQ” can have the caliber to place your online visibility always on the top by providing Quality Marketing Solutions for your

Business. They provide all digital marketing services like search engine optimization(SEO), social media marketing(SMM), pay-per-click (PPC) campaigns and so on. If you are a person who is seeking a digital marketing service, then this is the right platform. From NounQ you can find the best digital marketing experts and their world's first-class service.

DIGITAL MARKETING SERVICES OFFERED BY NOUNQ

1 Search Engine Optimization

Search Engine Optimization increases your site visibility in front of potential customers who search for your product or services online. The right approach to Search Engine Optimization can improve the quality and quantity of website traffic. As your pages rank higher in search results, your chances of gaining attention and attracting new and existing customers increase.

The company focused on several SEO Services like

1. On-Page SEO
2. Off-Page SEO
3. Technical SEO

2 Social Media Management

The number of users on social media is increasing day by day. This creates social media, the fastest-growing platform in the world. Marketing on Social Media gives a huge opportunity for your business. Placing advertisements on Facebook, Instagram, and Whatsapp will increase your brand value and ROI.

NounQ's Services in Social Media Management are

1. Social Media Audit
2. Facebook Ads
3. WhatsApp Ads
4. Instagram Ads
5. Snapchat Ads
6. Pinterest Ads
7. Linkedin Ads

Pay Per Click Campaigns

PPC Campaign is the combination of Search Engine Optimization and Pay Per Click. If you want your business to get more reach and brand value within a short period, you can go with PPC. The reason why people are focusing on PPC is that SEO will require time to position your website at the top of search results.

To dominate your PPC Campaigns over the competitors, you must focus on quality marketing. Providing smart insights like diversified and relevant content, giving offers, placing contests, etc PPC Campaigns will improve the revenue of the business.

Their PPC Services include

1. All types of Google Ads
2. PPC Audit

Email Marketing

Email Marketing is a form of direct marketing, for sending commercial messages to a group of people. Businesses can take the services of an Email Service Provider for sending bulk emails to the audience. These are the costless and effective strategies for the business and organization to generate a specific action. Email marketing helps you boost conversions by providing valuable information to your customers.