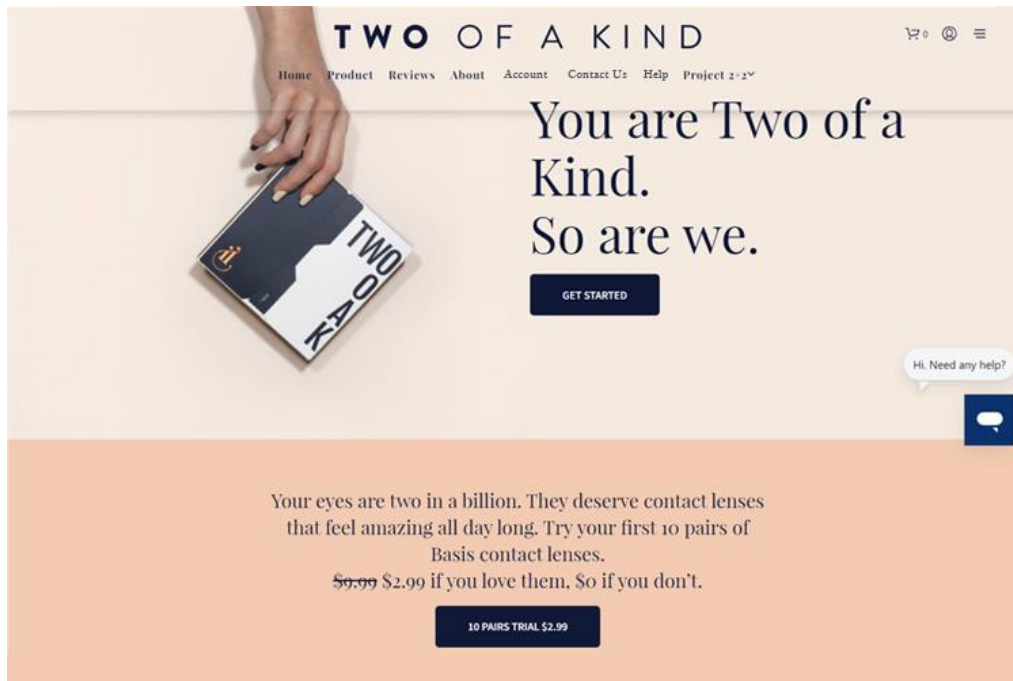


Two of a Kind: Custom Subscription Model



Two Of A Kind is a Singapore-based eye care company that strives to make eye health simple, personal, and enjoyable. They sell contact lenses and offer subscriptions for bulk orders of disposable contact lenses.

With WooCommerce, we assisted them in creating a personalised subscription model. We created several sleeve goods based on the user's choices of subscription frequency, left and right eye power, and subscription term on an a-la-carte/subscription product selection page. We created a script to assist in calculating costs based on the attributes chosen.

We also assisted them with the migration of their existing items to the new product bundles model.

The customized product pages were designed to work well on both desktop and mobile devices.