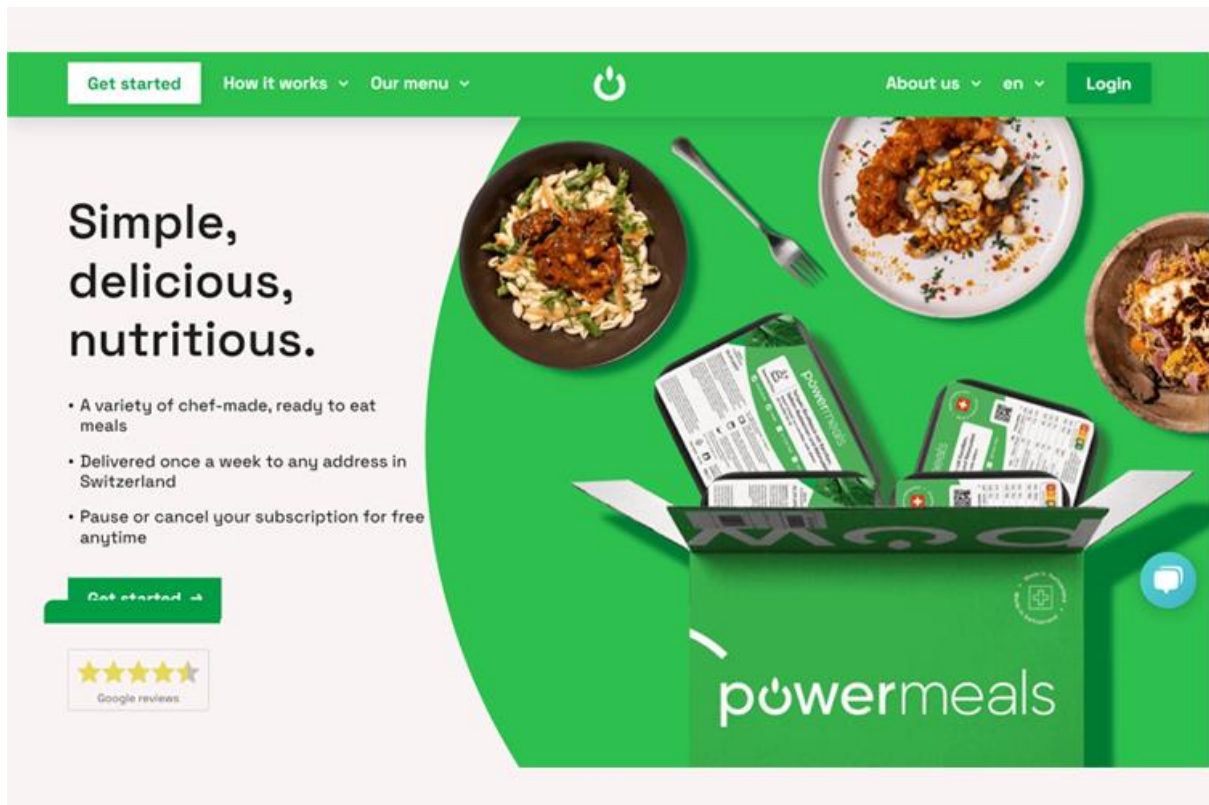


Powermeals: WooCommerce Customization



Powermeals was founded in 2020 with the goal of bringing delicious, healthy cuisine to a wider audience in Switzerland. They prepare delicious meals and deliver them right to your door.

We redesigned the WooCommerce Products to enable users with flexible subscription payment choices in order for their unique delivery mechanism to work. Users can choose their preferred meal plan and diet options such as meal plan variant, number of meals, and meal delivery date.

We also gave customers the ability to change the delivery day, skip a delivery or weeks between deliveries, pause or cancel the subscription, change the meal plan, and so on. To avoid food waste, the opportunity to reschedule or skip the delivery date was limited to 6 days prior to delivery.