

SEO Services for Social Media Exposure Agency

PROJECT DETAILS

SEO & PPC

Aug. 2020 - Ongoing

Less than \$10,000

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"They're very polite and have a really admirable work ethic."

PROJECT SUMMARY

SEO Yodha provides ongoing SEO services for a social media marketing agency. They primarily focus on improving the ranking of the client's desired keywords.

PROJECT FEEDBACK

The services from SEO Yodha have blown away the client from the start, helping them see their monthly site visits boost from 500 to 5,500. Along with improving the site's ranking, the team has been incredibly responsive and easy to work with, allowing for an efficient engagement.



The Client

Introduce your business and what you do there.


I'm the CEO of Sapiyo, a social media exposure agency. We provide services for those who want to grow their YouTube and Instagram profiles. We're a leading marketer in social media.


The Challenge


What challenge were you trying to address with SEO Yodha?

We found that PPC was not enough for our business; we needed constant support for organic traffic to increase our sales gradually. We decided to hire an agency that could help our keywords rank.

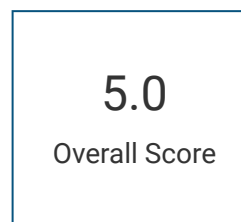
 **Manish Dogra**
CEO, Sapiyo

 **Advertising & marketing**

 **1-10 Employees**

 **India**

CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

What was the scope of their involvement?

SEO Yodha provides SEO services. After three months and seeing an impact, we decided to work with them for 10 keywords, and I then increased the number to 25. Currently, they're still handling our SEO efforts.

What is the team composition?

We were assigned a project manager; he is my point of contact if I want to change or update anything. If he wants to change something on the website, he'll ask me, too.

How did you come to work with SEO Yodha?

We did some research on Google and found SEO Yodha. I decided to use them because of their website and their rankings. I figured if a company didn't have a good ranking for their own site, they wouldn't be able to provide it to others.

A member of their team contacted me and we had a call. They provided me blueprints of a six-month plan in small steps, which I was very impressed with. They were very transparent about their process and workflow, and their pricing plan was very affordable so we decided to give them a test.

How much have you invested with them?

We've spent less than \$10,000.

What is the status of this engagement?

We started working together in August 2020 and our engagement is ongoing.



The Outcome

What evidence can you share that demonstrates the impact of the engagement?

We're fascinated with the services they provide. When we started, we were getting 500 visits per month. We're now seeing 5,500 monthly visits. Our organic traffic has been gradually growing and my sales are much higher. After just two-and-a-half months, four of our keywords were ranking in the top 10 search results.

How did SEO Yodha perform from a project management standpoint?

They're very responsive. If I send an email or call them and leave a message, they get back to me with a sufficient answer. We communicate via email and speak with the project manager through WhatsApp, who connects with us as quickly as he can.

What did you find most impressive about them?

Their communication and quick responses are most impressive. They're very polite and have a really admirable work ethic.

Are there any areas they could improve?

No, there's nothing I've found that I'd have them improve yet.

Do you have any advice for potential customers?

I recommend working with them. Other companies talk with no results, but SEO Yodha delivers.

