



IN YOUR BUDGET

We manipulate the intangible.



Dreams are today's,
Answers for tomorrows
Questions.





www.affordableweb.co

Company Details



Affordable Web IN YOUR BUDGET

Establishment History

Affordable Web came into existence in the year 2007 with evolutionary measures taken into consideration for a consistent enhancement in its service providing capabilities. Since then, Affordable Web has gradually grown into one of the best IT solutions in town with more margin for extending its clientele across the globe.

About Us

○ Mission

To improve our skills and expertise in order to cater to the needs of modern tech era and enrich the quality of our deliverables and services.

○ Vision

To become one of the most influential and most opted for IT solution providers with a huge clientele and good reputation.

○ Who We Are

Affordable Web accommodates highly competent, talented and experienced professionals that can handle any stipulation that they encounter. We have inhouse project managers, business analysts, project coordinators, graphic designers, developers, marketers that work in unison to provide our clients with supreme IT services. Our teams work diligently to provide our clients with the product they desire. We believe in giving an existence to your business dream.

With almost experience of a decade in the field of custom software development as the best IT solution providers in UK, USA, and Australia, we have an amazing client-base that got their requirements fulfilled by our domain experts. We make sure to help our clients in giving a boost to their business and achieving milestones.





○ How we work

The growth of your business is our prime concern, which is why we opt for the best practises invented till date and ensure that we have a smooth correspondence with our clients to create a good understanding and establish a long-term work relationship.

Mentioned forth are some of the key aspects that we consider while providing software solution to our clients.

- Scrum methodology for Software Development Life Cycle
- Knowledge gathering regarding client's business activities and thorough Requirement Elicitation process
- Active engagement with client to exchange suggestions and ideas during the Designing and Development phases
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- Project Management Tool: Trello, Active Collab
- Consistent project coordination throughout the project development life cycle by frequent communication and follow ups and providing vital details regarding the technical aspects to help our clients understand their system better
- Software Quality Assurance to eliminate the sources of errors and bugs to a greater extent
- Support and maintenance for a determined period of time

○ Why choose us

Knowing the technicalities of the modern world, we ensure to keep ourselves updated with the latest technologies that are currently trending in the tech world. Doing so, we can provide you with the best software-based solution for your business with superlative implementation. Our company accommodates well versed individuals who apply their skills to guarantee a smooth process of your project development.

We like to test our limits and take challenges to know our potential and enhance our practical skillset. With that approach, we create good opportunities and develop a broader understanding in the field of Software Development services. We take the responsibility to render quality services for our clients which is the main reason why working with us has always been a pleasure for our clients, as they deserve the best.



Our Services

GRAPHIC DESIGNING SERVICES

Logo designing

A logo is the concise, graphical representation of the work you do, so it has to inculcate your business values in a nutshell and provide the viewer with a quick perception of what your company provides.

Having hold of the experienced and talented Graphic Designers right at our company, we always assure an innovative outcome of the brand. From dazzling Logo Designs, Business Cards, Letterheads to stationery designs, we have command over anything and everything!

Website Designing

The proliferation of cheap, off-the-shelf web design products has led to the internet being flooded with badly designed websites. The web design simply does not match either the product or the services being offered and worse, a single glance is all it takes to identify a cheap off-the-shelf, cookie cutter web design. The problem is, not only do these readymade web designs look cheap, your web master ends up having to code and insert features according to the design rather than according to the need of the business model.

Good web design is like art; it is pleasing to the eye and flows with the website features. Everything from menu items to content is intuitively placed so the customer finds the buttons and icons at the exact place he or she expects to find them. As designers we first study your requirement, study the features that would have to be implemented and then concentrate on creating an engaging and usable website design that would stand out from the crowd.

App Designing

Just like Website design, App design is equally important, and if you are launching your app on a global level and need your app to be developed in all leading mobile operating system's platform, then one thing you should always keep in mind that not the same design can be used on all platforms. Individual design is needed to create for IOS, Android, and Windows Phone, due to their sizes, styling, and standards.

At Affordable Web, we have creative minds that know complex aesthetics of mobile app designs and have complete knowledge about the standards and styling of Mobile OS. We make sure that you don't face any problem launching your app on App Stores due to design issues.

Brand Designing

We are expert in creating a brand and providing a brand its identity. Our expert graphic designers have a deep, focused eye on creating market competitive logo designs. Our standard branding package includes Logo design, Business Card and Letterhead. Other stationary designs are created on client's specific requirements, that includes: Brochure, Flyer, Stationery, Newsletter, Banner Ad, Email Signature, Seal, T-Shirt, Sign Board, Bill Board, Standee, Table Top, Bus Vinyl, and much more.

Technologies Used



Website Development

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Custom Development:

If you have unique and specific needs, which cannot be fulfilled through CMS, don't worry. At Affordable Web we provide Custom web development services too. The website will be created from scratch, starting from wireframes, moving to Design Mock-ups created in Photoshop and converting the PSD into responsive front-end using HTML/CSS/JS. If the project is complex and needs high functionalities then back-end is created using popular frameworks of PHP, and NodeJs.

CMS Development

We at Affordable Web are experts in CMS customization. Our experienced developers can modify any plugin as per the client's needs, and can even create custom functionalities within CMS. Choose from the thousands of Off-the-shelf themes or let us create a unique one for you from the scratch on photoshop, so you exactly know what you are getting as the final product.

eCommerce Solutions

Affordable Web is one of the best eCommerce Solution providers, we provide a wide range of services in this department, choose from the hottest eCommerce platforms like Shopify, Magento, WooCommerce or design a fully custom store. After developing your eCommerce store, you can also use our services to manage your Sales, Inventory, Customer Relationship etc. We develop web-based (using PHP/MEAN) and Desktop based (using C#/.Net) management systems.

App Development

At Affordable Web, we cover both the aspects of mobile app development i.e. Native App Development (IOS, Android, Windows), and Cross-Platform App Development (Xamarin, PhoneGap, Cordova). We advise our clients whether to go for Native or choose Cross-platform, depending on their project's scope, timeline, budget, and traffic. But the client has the final call for the choice of technology.

Native App Development

Native App Development as per its name suggests, all the leading operating systems have their native languages. IOS has Objective-C/Swift, Android has Java, and Windows has C#. We suggest Native app development when the app is needed to launch worldwide and needs a fast loading and processing speed.

PROS

- Fast.
- High Speed.
- Better User Experience.
- Complete access to all the device's services and features.
- Fast integration of new features of the platform.
- Full support of the App Store and Google Play Store

CONS

- Development Cost
- Development Speed
- Maintenance

Cross-Platform App Development

The code for such an app is written only once, and is used in different OS, Tools like Xamarin, Cordova, PhoneGap etc are used for such a development. We suggest Cross-App development for business, office management and e-commerce apps where traffic is limited.

PROS

- Development Speed and Cost Reduction
- Easy to add new features/remove bugs.

CONS

- Limited Access to device's native APIs.
- Lower performance

CONTENT WRITING

A well-versed and well-defined content can help viewers wanting to visit the website again and again. A good content is precise, to the point and contains relevant information for the intended visitors.

Here at Affordable Web, we have the presence of linguistic experts that can mould their writing styles and tone to adapt to the nature of your business and convey your business concept.



MARKETING

DIGITAL

As a Digital Marketing Services provider, we are obliged to promote our client's business and we feel that it's our due responsibility to facilitate them by rendering the best Online Digital Marketing that their project deserves.

In this regard, we perform a thorough research which serves as the basis of understanding our client's business. Our foremost action is to identify their client-base, or the target audience. Once the intended audience is well understood, we adjust our services in obedience to our clients desires to ensure a successful outcome of their business and cater to their need of business expansion.

We make arrangements for the Online Digital Marketing campaigns for our clients to fulfil the requirements they propose. We have the presence of highly energetic and professional team which uses all the latest techniques for digital marketing like Search Engine Optimization, Social Media Marketing, Search Engine Marketing, Print Media Marketing, Brand Marketing and Brand Management to make sure that they get the latest Digital Marketing Solutions of the present-day.

We at Affordable Web firmly believe in providing the best service that our client expects to receive from our end. We continuously strive to satisfy our client to the best of their interest and help them achieve their milestones. We provide clients with business value so that their business would flourish in the digital market and they keep growing with the supervision of our marketing experts.



SOFTWARE QUALITY ASSURANCE

A good design, with a not-so-good functionality or vice versa, isn't something preferred by businesses. A visually appealing aesthetics and robust implementation is a must-have to boost the business growth. We strive to achieve this by implementing a rigorous testing procedure and state-of-the-art tools to test the systems we develop.

Furthermore, since we opt for agile approach for software development, we take testing very seriously from the first step. Our testing process is conducted after the development of each module and its integration with the overall system.

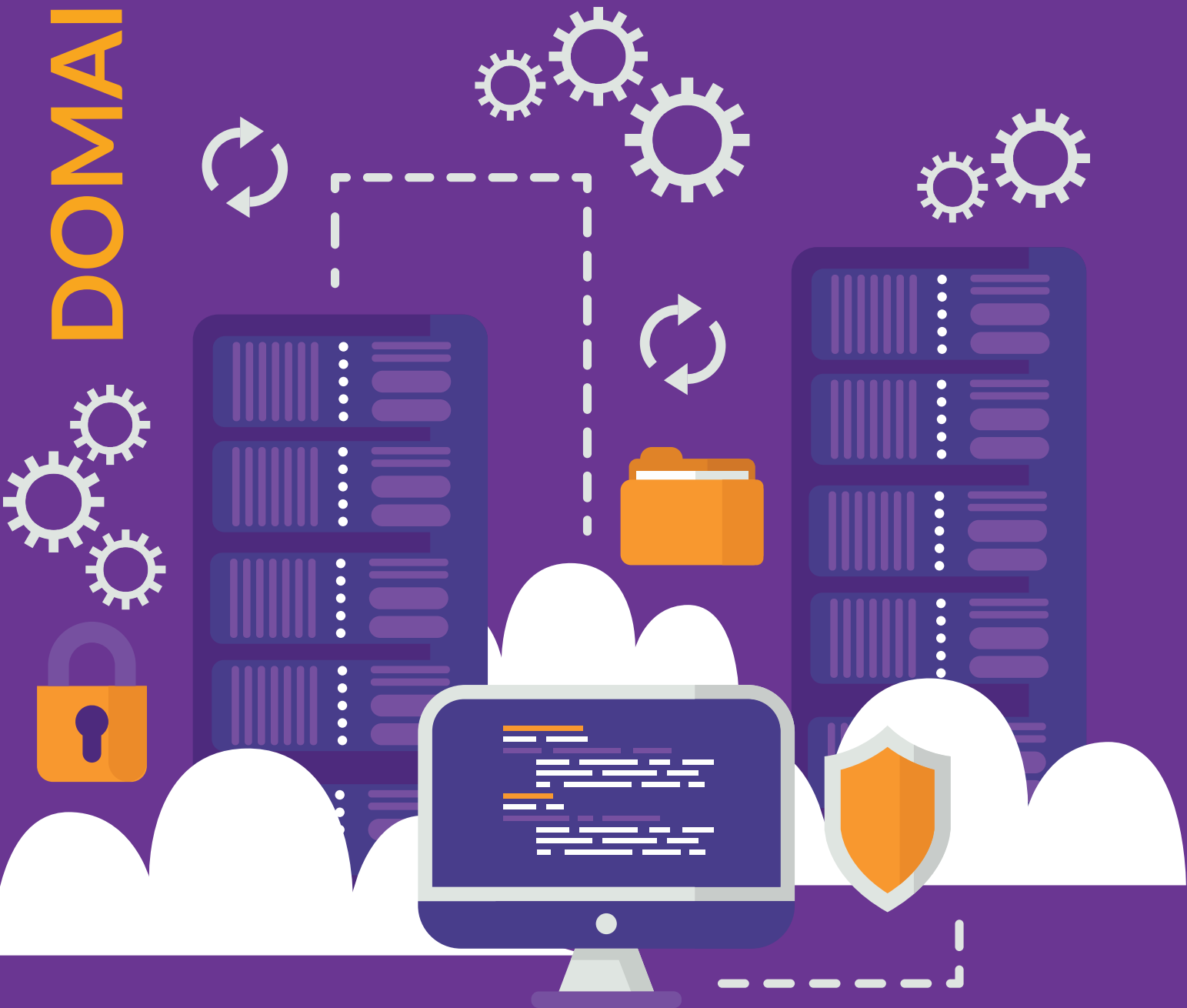
By practising this approach, we ensure that by the end of complete software development, there are lesser errors so that we can launch our client's project at the earliest without investing too much time in the end for QA procedures.



DOMAIN & HOSTING

We are the go-to people for providing all IT related solutions under one roof. For this matter, we also hold the responsibility of providing our clients with domain and hosting services to relieve them of the hassle of getting their businesses registered over the internet.

We make use of the latest technological trends and tools to get this work done to the best of our capabilities.



Our Notable Clients

Affordable Web has the honour of providing valuable services to the client, establishing good client-service provider terms with them. We have developed various projects ranging from WordPress website development to custom website development. Mentioned forth are some of our major client projects.



Contact Details

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Our Team Members

At Affordable Web, we handle client projects by making a team of experts having different expertise and assign a project to them. Our team members work in cohesion to understand the project scope and work on it using the best practices to ensure that we can collaboratively provide a product of great quality. Our teams comprise of the following members:

- Project Managers
- Business Analysts
- Project Coordinators
- Graphic Designers
- Front-end Developers HTML, CSS, JS, jQuery, WordPress, Shopify
- Back-end Developers – PHP (Laravel, CodeIgniter), WordPress, Shopify, CMS
- Mobile Application Developers Android, IOS
- SQA Experts

