



Experience.  
Engage.  
Evolve.



A Part of  
**APEX**  
Business Solutions WLL



## Apex Business Solution WLL,

whose interests of business are scattered in a wide spectrum of industries (Events, Business Solutions (BPOs and Softwares) Hospitality, Uniforms, Print and Production, Technical Services and Trading). We have started our operations in 2008 and we are ISO Certified on Quality Management and Occupational Health and Safety.

*It's not  
Technology  
that drives the world  
it's Imagination...*



EXPERIENCE. ENGAGE. EVOLVE.



The background consists of vertical stripes in a rainbow color gradient, transitioning from green on the left to blue on the right.

*Customer  
Xperience*

Let's Discover The  
**FACTOR** TOGETHER



## THE EXPERIENCE GAP



8%

OF CUSTOMERS  
AGREE

80%

BELIEVE THEY ARE DELIVERING  
A SUPERIOR EXPERIENCE

A background of red circuit board traces on the left side of the image.

**X**

**EXPERIENCE DATA**

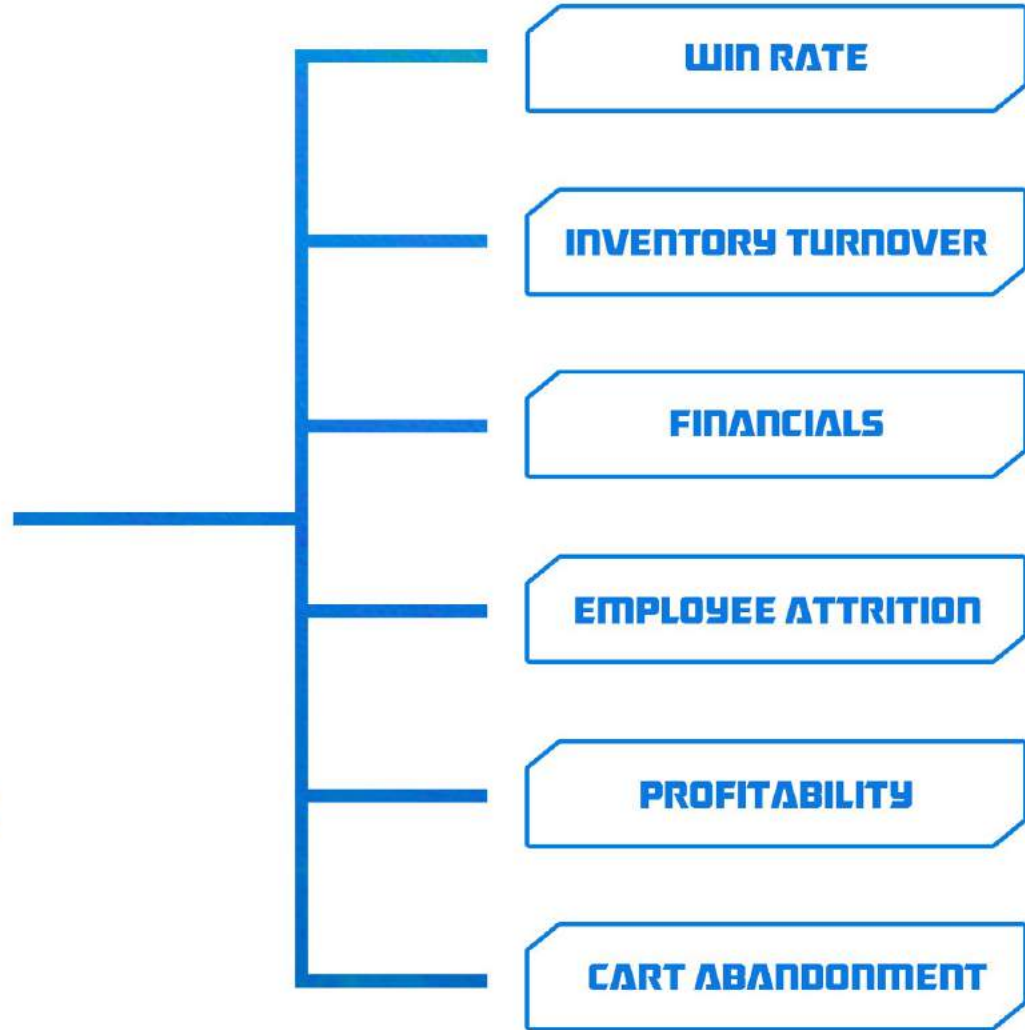
A background of blue circuit board traces on the right side of the image.

**O**

**OPERATIONAL DATA**



**OPERATIONAL DATA**



**CUSTOMER SATISFACTION**

**PURCHASE INTENT**

**EMPLOYEE ENGAGEMENT**

**PRODUCT FEEDBACK**

**NPS**

**BRAND PERCEPTION**

**X**  
**EXPERIENCE DATA**



# 5 STAR CUSTOMER EXPERIENCE

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**PERSONALIZATION**

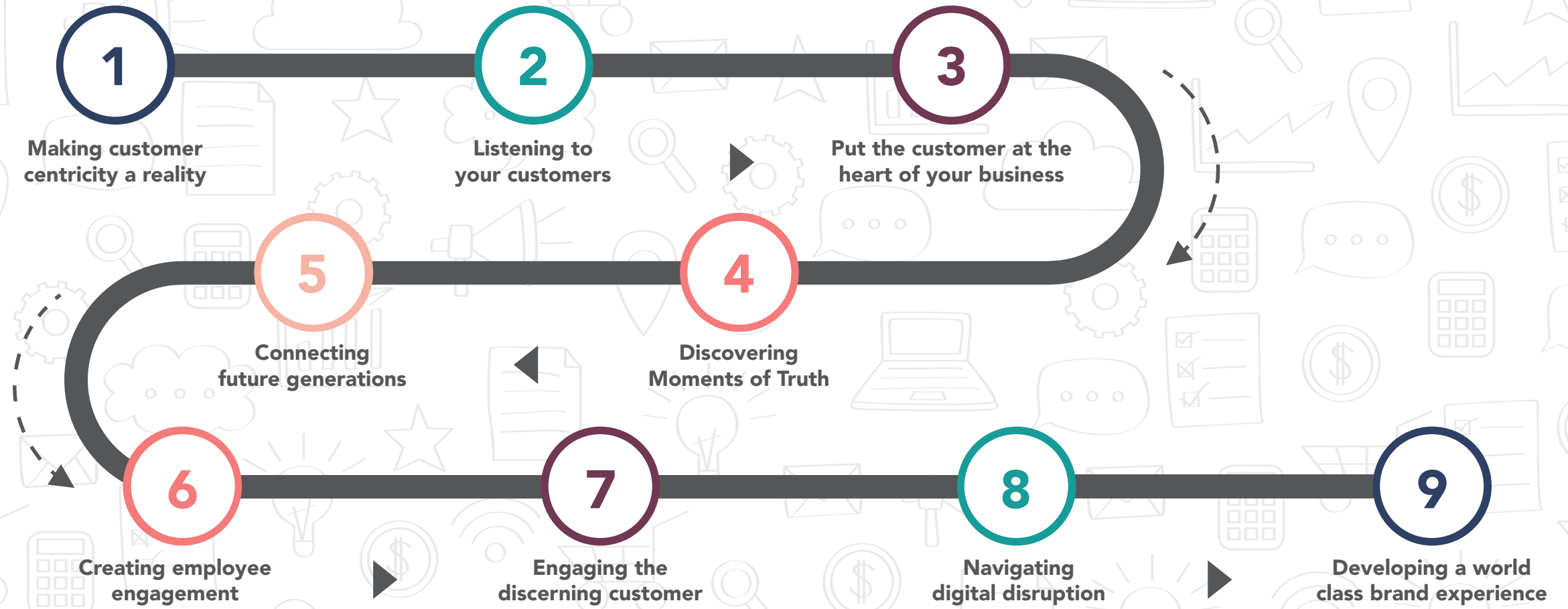
**TRUST**

**EMPATHY**

**DELIVERY**

**ENGAGEMENT**

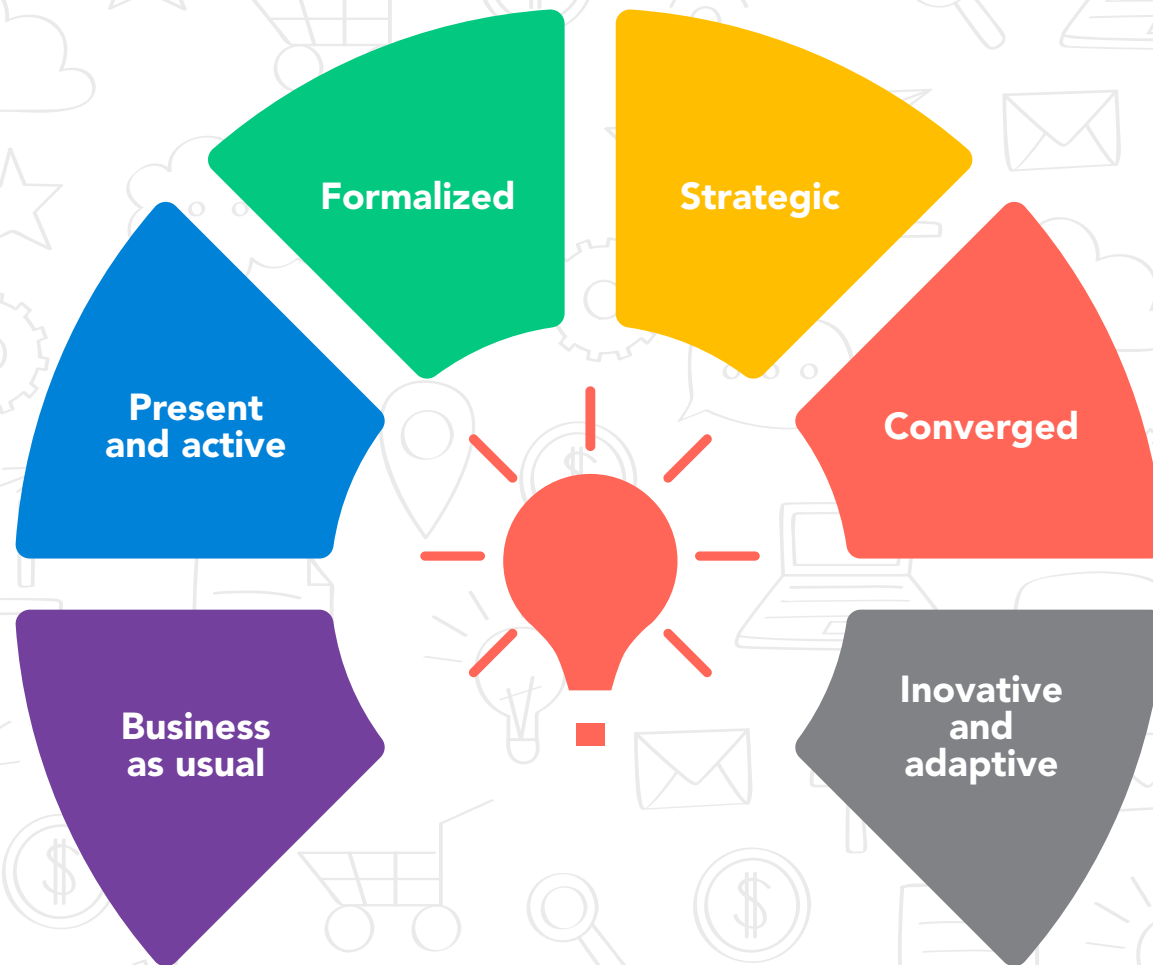
# PATH TO CUSTOMER EXPERIENCE



# DIGITAL TRANSFORMATION



# 6 STAGES OF DIGITAL TRANSFORMATION



Is your website

**LOST??**

We can help you getting  
it found online with

**SEO**



GO UP AND NEVER STOP WITH  
**SEO**



# SOCIAL MEDIA MANAGEMENT





Want to have  
**REAL CONVERSATION**  
with your customers on social media?

**YOU ARE IN THE RIGHT PLACE!**  
**OK! LETS DO THIS!**

# INFEL JUN CERS



# INFLUENCERS

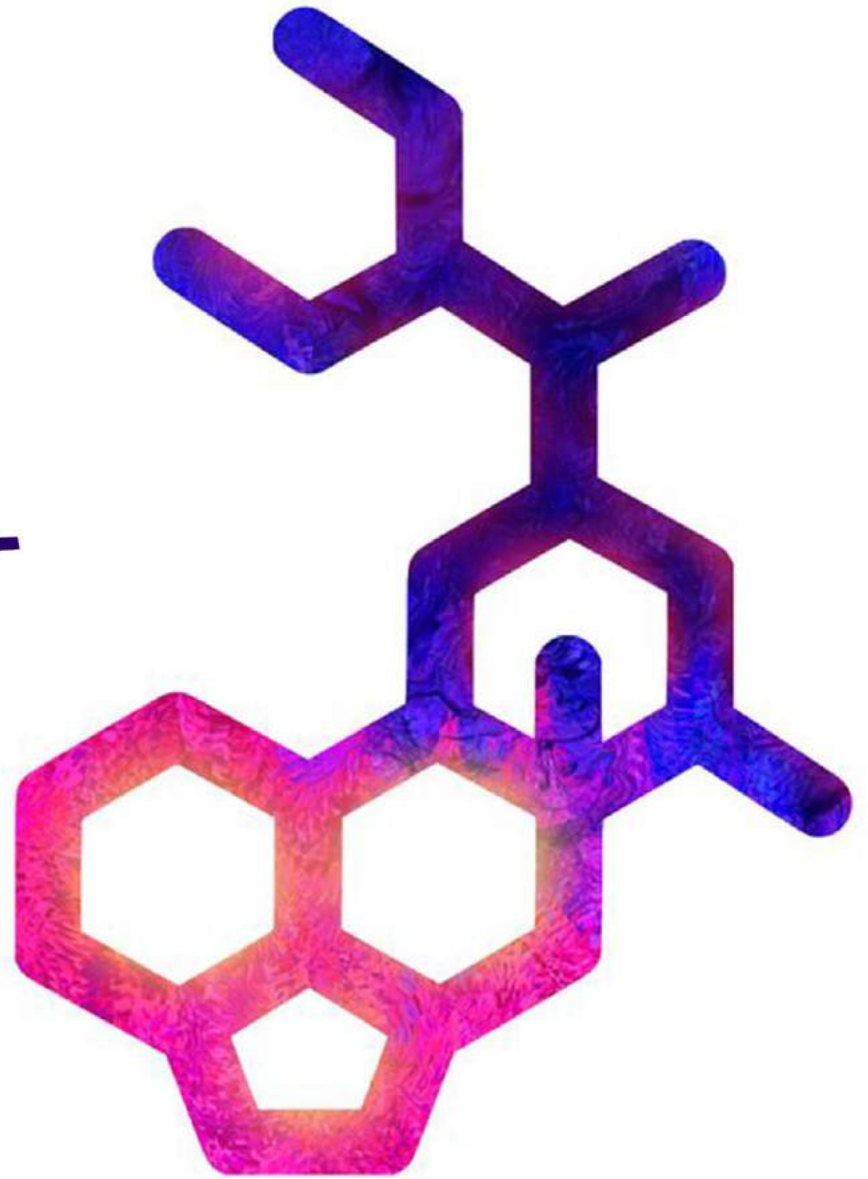
**Credebility**

**Differentiation**

**Capabilities**

**Relationship**

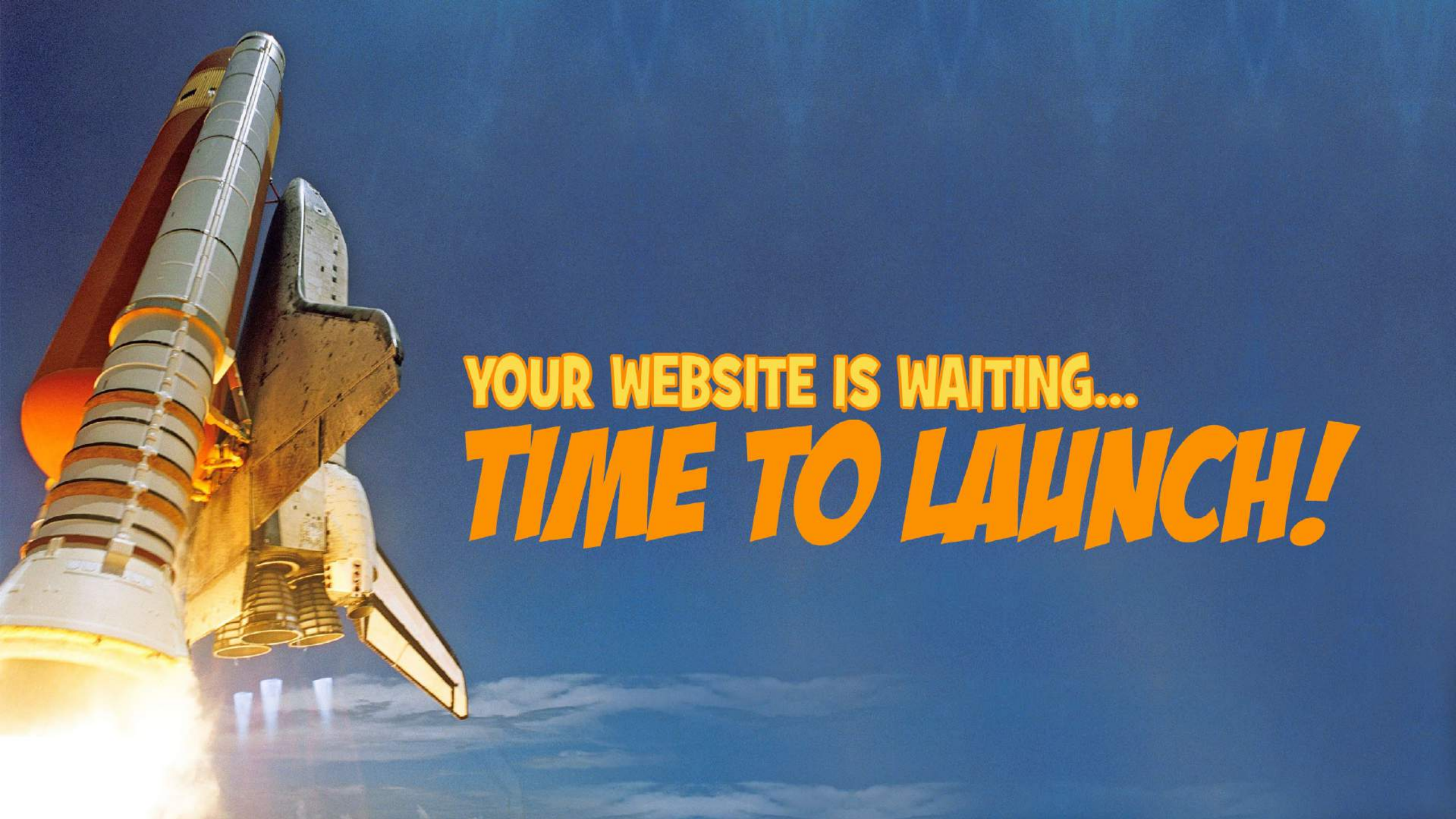
*DEVELOPMENT*



WANT TO SEE YOUR  
BRAND IN EVERYONE'S HAND?

LET'S PLAN  
YOUR APP  
TOGETHER!





**YOUR WEBSITE IS WAITING...**  
***TIME TO LAUNCH!***

# DIGITAL ADVERTISING





**WE'RE LOOKING FORWARD  
TO HELPING YOU WITH YOUR  
NEXT MEDIA CAMPAIGN THAT SELLS.**



# Our CLIENTS

**HONDA**  
The Power of Dreams



**CASIO**



**SWISS ARMY** 

 **TITAN**

**Hush Puppies**  
Timepieces

*Qatar*  
AIRSHOW



**NOFA**



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THANK YOU

A collection of diverse human hands of various skin tones and wearing different accessories (watches, bracelets, tattoos) are shown from the bottom, each holding up a large, colorful letter to form the words 'THANK YOU'. The letters are in shades of teal, yellow, blue, pink, and purple.