

COMPANY INTRODUCTION

SotaTek JSC - Sales Department

MAR 2021

CONFIDENTIAL

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Contract Types

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Why Choose
Vietnam
To Outsource Your
Project

04

Why Choose SotaTek

Competencies

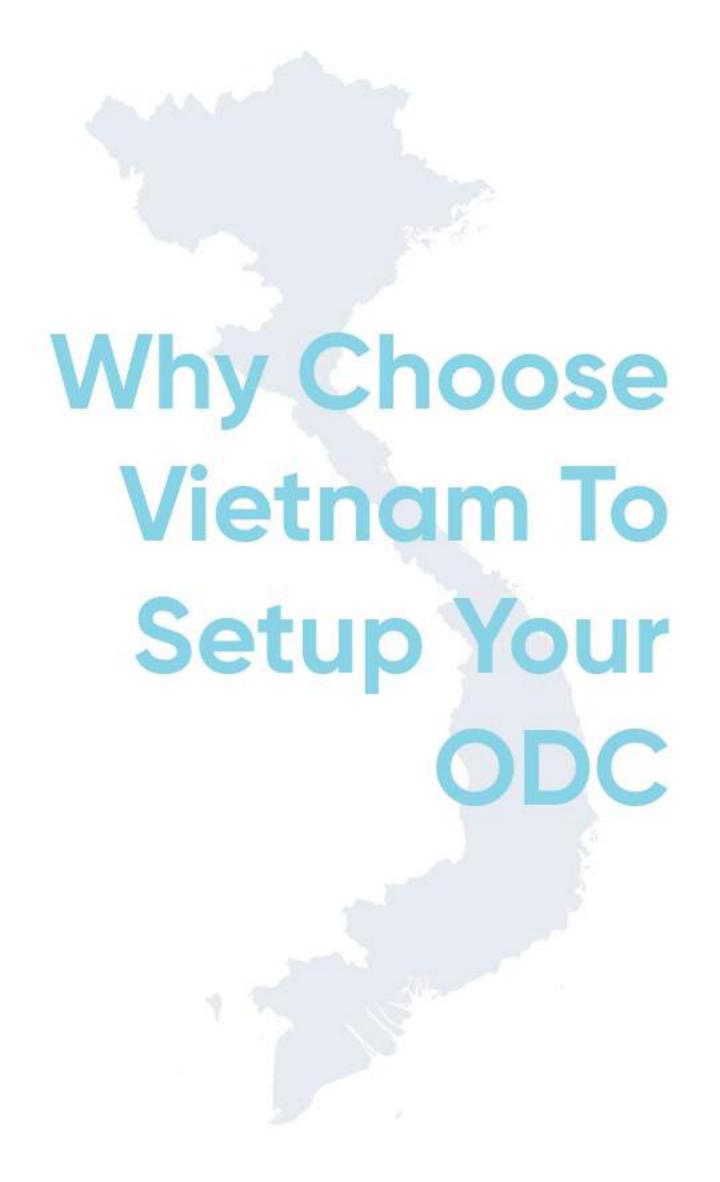
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Our Process

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Case Studies

Why Choose Vietnam for Outsourcing



Foreign Languages Proficiency

Fluent English and Japanese skills among Vietnamese IT professionals

Cutting-edge Technologies

Vietnamese developers possess strong technical skills as well as hands on experience working with new technologies including Blockchain, IoT, Machine Learning, Cloud Computing etc.

Well-invested IT Infrastructure

Vietnam is investing heavily in IT infrastructures in the field of cloud computing, data centers, 5G, AI & blockchain R&D labs... Vietnam's plans for a digital economy, smart cities, and start-ups have helped the country's IT industry continue to record strong revenue growth.

Cost Advantage

Vietnamese labour costs are approximately 10% to 50% lower than its neighbours, such as Indonesia and Singapore or Philippines.

Young, Dynamic & Well–educated Workforce

Education is one of the main reasons Vietnamese tech workers rank among the best software developers in the world.

Work Ethic

Vietnamese workforce is evaluated as one of the most hard working, disciplined and reliable manpower resources in the world.

Overview

Name

SotaTek Joint Stock Company (SotaTek JSC.)

Established

2015/8

Headquarter

2-7-11F CIC Tower, No.2 Nguyen Thi Due St., Cau Giay, Ha Noi, Viet Nam

URL https://www.sotatek.com

Email

contact@sotatek.com

The leading SDaaS & Blockchain development company in Vietnam









CORPORATE GROUP









S SOTANEXT







Experiences



SotaTek is a part of Sota Holdings, a **global Software Development as a Service (SDaaS), IT**Outsourcing & Consulting group headquartered in Vietnam

We deliver sustainable **Software Development Services, including Web/App/Game Development, Blockchain, AI & Machine Learning, ERP** with cost-effective solutions.

During 6+ years of development, our 500+ talents team has top-notch IT consultants and developers who share deep expertise to guarantee the best project outcomes for clients in various industries. We have successfully provided full-cycle IT services to our clients network from 21 nations worldwide, with 350+ projects and are expanding rapidly.

SotaTek stands for "State of the art Technology", showing our passion and determination to provide the most hi-tech IT development services and satisfy any client's business needs.

Our global Clients mainly come from the US, EU, UK, ANZ, Middle East and Asia.

6+ Years of experience

500+ Experienced developers

20+ Countries partnered 350+ Successful projects

OUR GLOBAL PRESENCE

International offices in:









Japan

Serve clients from various industries:

- ★ Banking & Finance
- **★** Insurance
- ★ Health Care
- **★** Education
- ★ Media & Entertainment
- Retail & Hospitality
- * Automotive

Awards & Certificates















2015 Company establishment in Hanoi, Vietnam

2016 Successful global expansion to expand the market

2017 Witnessed 300%+ revenue growth

2018 Catered to SMEs and MNCs from 14+ countries

Top Asia-Pacific (APAC)
Accelerators awarded by
Business APAC

Trusted partner of Vietnam's
Government in major IT projects
& blockchain solutions

2020 Established Sota Holdings, moving towards greater goals

Our Representatives













Board of Directors















Board of Managers

















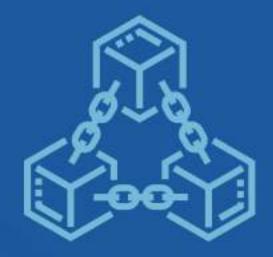






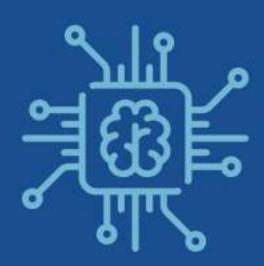


Acquired Technologies



Blockchain

We spearheads in Blockchain
Technology of APAC as we focus
on universalizing Blockchain
applications. Our capabilities is
not only limited to developing
blockchain - powered application,
but also can propose you on
choosing the right platform,
infrastructure... that fulfill your
requirements.



Robotic Process Automation

We define efficient ways of standardizing processes that help improve your customer's experience, motivate your employees, and establish process transparency. Our RPA solutions are supplemented with Al and ML development to create high - functioning and cost - effective tools.



Artificial Intelligence

SotaTek offers a variety of professional technical services that leverage Artificial Intelligence (AI) as well as Data Analysis and Machine Learning. We are proud to help you optimize your business models by implementing AI – powered solutions to solve any of your business challenges at ease.



Internet of Things

We help startups and enterprises build smart gadgets and convert analog products into digital products with firmware, IoT platforms and sensors. Our Custom IoT product development team creates a web, mobile and embedded infrastructure for IoT products.

Why choose SotaTek



Experienced in ITO industry

Our personnel with over 20 years of experience in ITO industry have been providing a wide range of comprehensive IT services, from consulting to implementing, meeting the highest level of requirements.



Strict QC Standard

By following strict quality management procedure & comply with international standards such as ISO 27001:2013..., we bring to you IT outsourcing services with world - class quality.





Seamless Communication anytime, anywhere

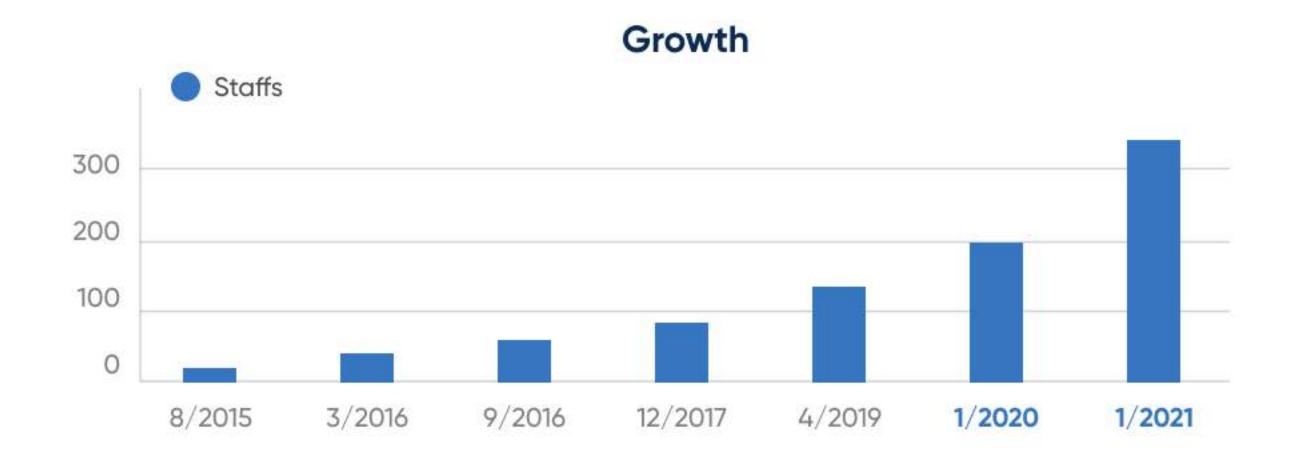
With our global presence and staffs highly proficient in English and Japanese, we do not only understand your request but also can help you complete your idea and turn it into real products.

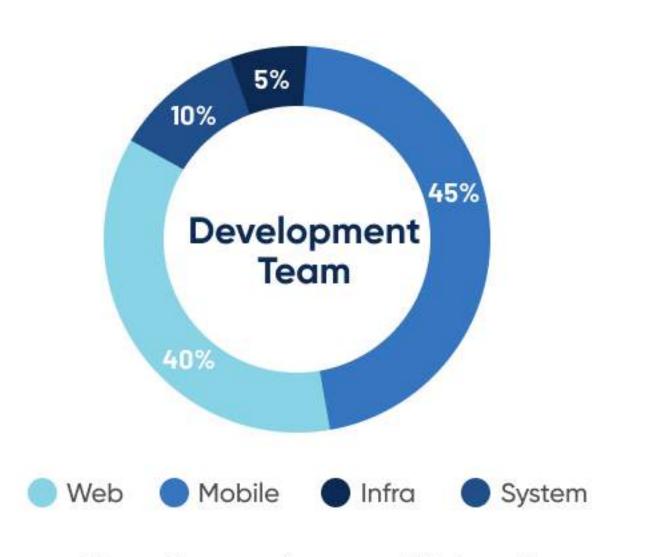


Global Know-how

Our rich insights of international markets and understanding of cultural integration help our staffs always strive to bring localized knowledge in every step of the entire process

Our Resources





Most of our projects are Web and native mobile app development





Strong Project Organization

- Managers: Over 20 years of experience in software development, with strong expertise in multiple teams management
- PM: Fluent in both English and Japanese, highly experienced in team leading and project management
- SE: Dynamic, talented, eager to learn



Cost Advantages

- Low cost engineers
- Huge talented engineer resources
- Flexible contracts and support to minimize clients' cost while maximizing their benefits



Scalable Human Resources

We build our eco-system to acquire, educate and recruit young talented engineers

Our Talent Acquisition Strategies



With our Unique Talent Acquisition Strategies, we set up our own talent eco-system that allows us to acquire – educate – retain talented engineers

1. Acquisition

- Strategic co-operation with Vietnamese top universities like HUST, HNU, FPT University
- Large community network (Admin of Facebook community group with over 160k Japanese speaking members)
- Leader of HEDSPI startup group company

2. Education

- Foreign language education (Japanese, English...)
- Weekly Tech talk to build up-to-date tech skills (Big Data, IoT, Al...)
- Intercultural training, including appropriate mindset to work with foreign customers

3. Recruitment

Attractive benefit packages with supportive company culture enable us to take advantages of Vietnam's talent pool with over 40,000 new graduated IT engineers per year.

Competencies



Sharepoint, WordPress, Drupal, Kentico, Sitefinity

Mobile Dev

iOS, Android, Flutter, React, Native

Back-end

Java, Python, NodeJS, Ruby on Rails, Groovy, PHP, ASP.net, .Net, C#, C++

Skill Sets

Testing

Pentest, Automative Testing, A/B Test, Performance Test...

Front-end

VueJS, Angular JS3, ReactJS, JavaScript, HTML/CSS3

Middleware

Apache, Tomcat, WebSphere, Jboss, NginX, WebLogic

Cloud Computing

AWS, Google Cloud, Azure

Our Next Gen Technology Development Services

O1
Blockchain
Development



- Cryptocurrency Exchange
- Cryptocurrency Mining
- Wallet Development
- Cryptocurrency Development
- ICO Development
- Custom Blockchain Development

O2 Al Development



- Computer Vision
- Natural Language Processing
- Big Data Predictive Analysis
- Business Intelligence

03 RPA Development



- Intelligent Document
 Recognition Development
- Image Processing Development
- Document Capture Software Development
- GUI Automation
- RPA Integration Services

O4 IoT Development



- loT Firmware Integration
- Mobile Apps for IoT Devices
- Edge Computing
- Cloud Services

Our Software Development Services

Web
Development



- Custom Website Development
- Content Management System (CMS)
- Web Based Business and Workflow
- Front-end Design & Development
- Complex Backend Systems with API Integrations

<u>02</u>

Mobile Development



- Cross-platform app development
- Native mobile app development
- Wearables and smart devices
- Payment integration
- Mobile app testing
- Proof of concept

03

Custom Software Development



- CRM Software
- ERP System Development
- E-Learning Software
- Live-Streaming Software
- Others on demand

<u>04</u>

Legacy Migration



- Database Migration
- Operating System Migration
- Cloud Migration
- IT infrastructure Migration
- Platform Migration

Specialized Industry - Focused Strategy

Banking & Finance

Top Blockchain Development and FinTech services with extensive expertise in Cryptocurrency Exchange and Mining, eWallet Development, ICO/IEO/STO, Smart Contracts Development to leverage Cloud-based solutions.

Health Care

Develop your digital medical institutions with our IT Strategy Consulting, Data Integration and Migration, Patient Engagement, Tailored Healthcare Software for radiology and medical record management in hospitals.

Education

Outstanding Ed-tech and E-learning solutions for educational institutions, provide immersive learning experience with Virtual Reality, E-learning Platforms, Educational Analytics and Software for Corporate Trainings.

Retail & Hospitality

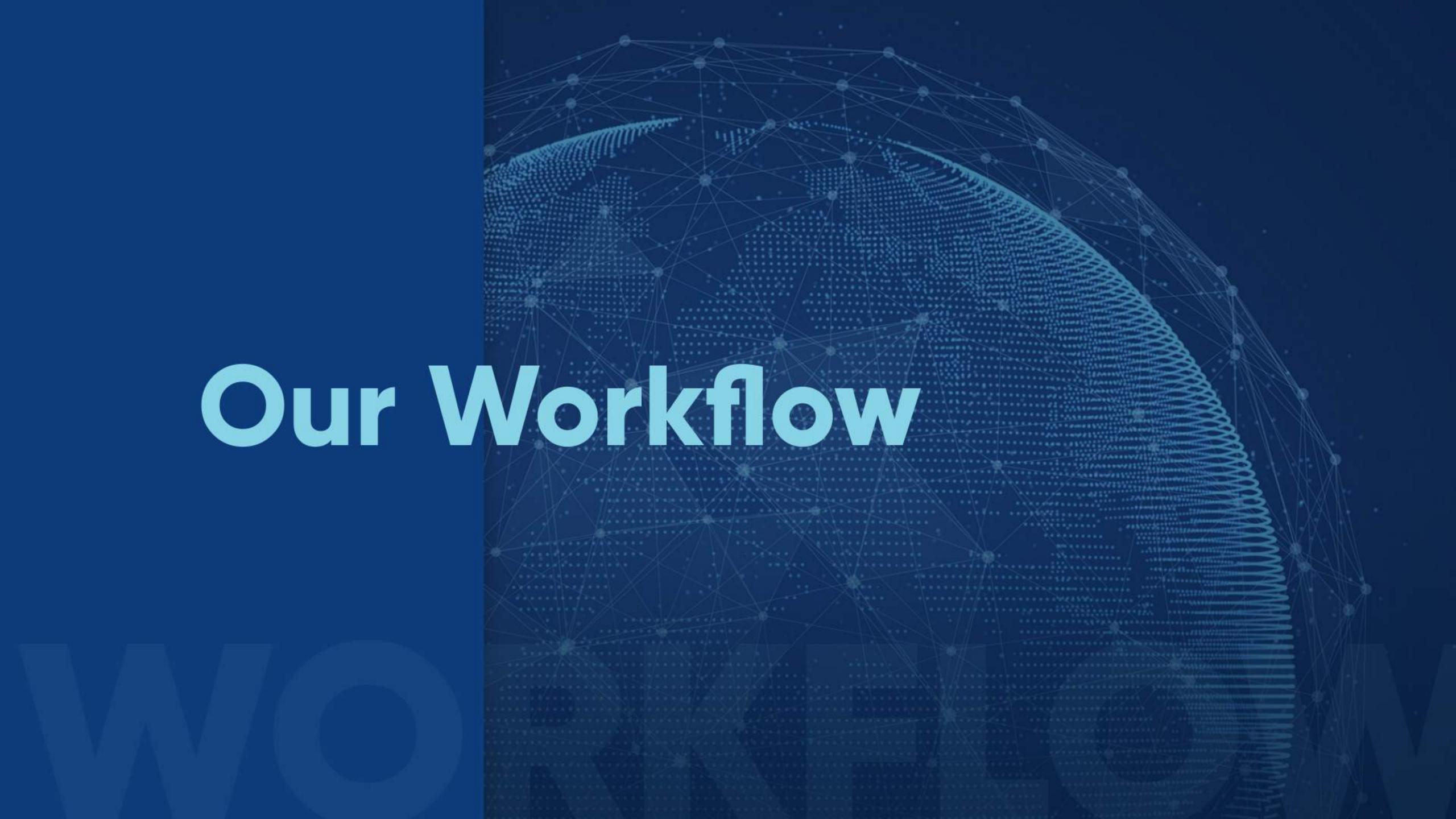
Digital Transformation to unlock all potential of the sector, including E-Commerce development, CRM, ERP data storage and analysis, personalized shopping experiences, Facial Recognition Technology, etc.

Media & Entertainment

Expertized in Livestreaming Apps, Chatbots development, automated subtitling and streamline pre-and post-production processes, making all steps involved more cohesive, less costly and faster.

Automotive

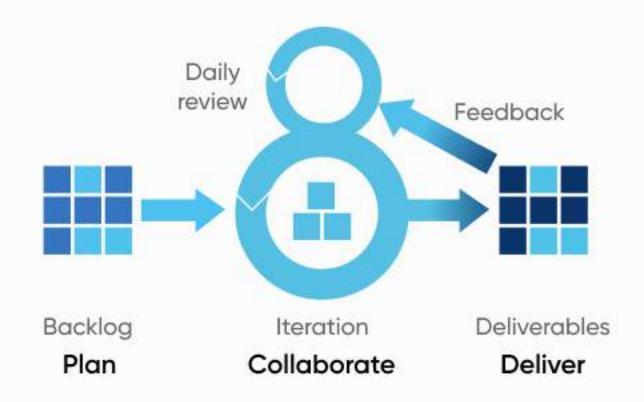
Create the next generation of AI, maximize the use of Image and Data Annotation techniques with Machine Learning by training machines to automatically recognize objects and people in any location.

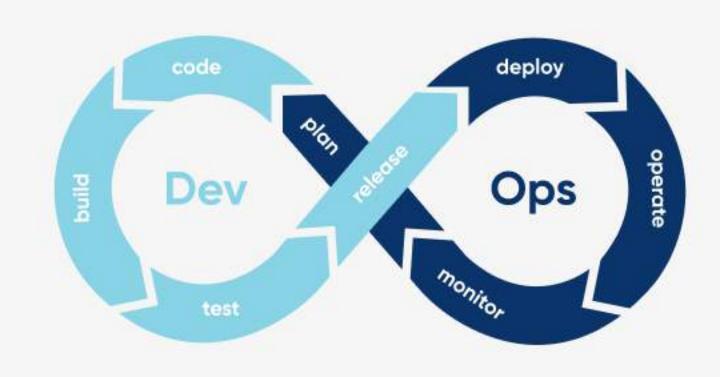


Our Workflow



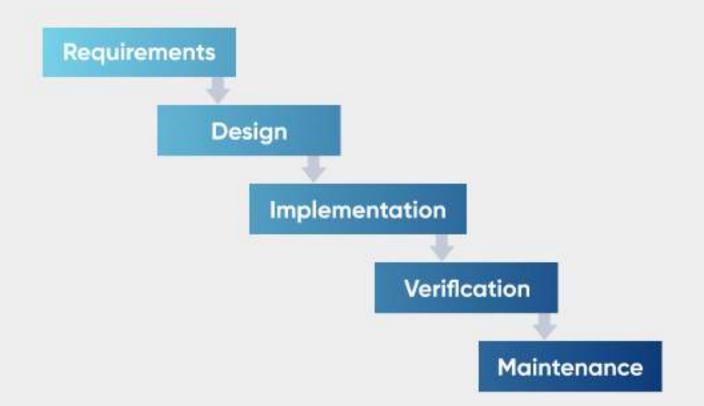
Development Methodologies





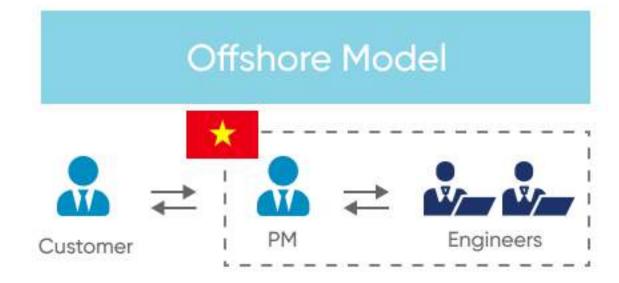
- 1 Agile
 Development
 - Mitigates the risk of budget blow outs
 - Better product/market fit
 - Increased stakeholder collaboration
 - Get to market faster
 - More value, less time

- 2 DevOps
 Development
 - Enhance collaboration and trust
 - Release faster and work smarter
 - Accelerate time to resolution
 - Better manage unplanned work



- Waterfall Development
 - Uses clear structure
 - Determines the end goal early
 - Issues can be researched and tackled in the design stage
 - Crystal clear outcomes
 - No financial surprises

Delivery Models



Assignments	Customer	Offshore
Project scope	0	Δ
Analysis	_	0
High level design	-	0
Development/Unit testing		0
Integration/System testing		0
Acceptance testing	0	Δ

- Effective cost savings.
- · Single point of contact.
- Clear, responsive communications

Onsite Model



Assignments	Customer	Offshore
Project scope	0	Δ
Analysis	_	0
High level design	_	0
Development/Unit testing	_	0
Integration/System testing	_	0
Acceptance testing	0	Δ

- Face to face communication with team members.
- Maximum control and coordination of time and effectiveness.
- A negligible communication gap.
- Optimize recruitment costs

Hybrid Model



Assignments	Customer	Offshore
Project scope	Δ	(
Analysis	0	_
High level design	-	0
Development/Unit testing	-	0
Integration/System testing	_	0
Acceptance testing	Δ	-

- Transparent project status and clear communication at all levels.
- In depth understanding of each other's working styles leading to long - term benefits.
- Optimized resources, quality, project, and process management.
- Cost advantages of having offshore software developers.

6 Steps To Setup Your Own ODC With Us

Requirements

We work closely with our clients to determine their exact requirements and needs, thereby producing an estimation of resources and timeline for the project. Proposal

We offer our project proposal including rates, collaboration methods, communication channels, risk management and quality control plan.

Pre-selection

Client review the proposal and we begin to select suitable candidates that satisfy all defined requirements.

Qualification

The final decision is in the hands of the client who will interview developers and other staffing members. The trial/pilot begins.

Evaluation

After the trial period, the results during the trial will be evaluated and announced to our clients.

Offshore Team Formed

The Offshore Team is officially formed and start their work in our Offshore Development Center (ODC).



Communication







Project Report & Management







- Slack as the communication tool for internal exchange inside our company as well as for the external exchange with our customers.
- Google Meet is chosen as the standard tool for video conference.
- We use JIRA for bug tracking and project management.
- Source Code Management with GitHub, GitLab.
- All correspondence with customers is handled in English or Japanese.

Contract Types

ODC Contract



Provide dedicated resources for customer. Assigned engineer(s) will work under customer's instruction.

Benefits:

- Easy access to available resource of dedicated engineers.
- Easy to control cost since this is fixed monthly-fee contract.
- Easy to accumulate know-how for development team.

Fixed-price Contract



Best practice in case of project requirements when architecture design is clearly defined.

Benefits:

- We will provide the most suitable resources for project with required skills specified by our client.
- Low risk, no long-term commitment, cost efficiency.

SotaTek Commitments



For evaluation purpose, we accept even 1 man month project.



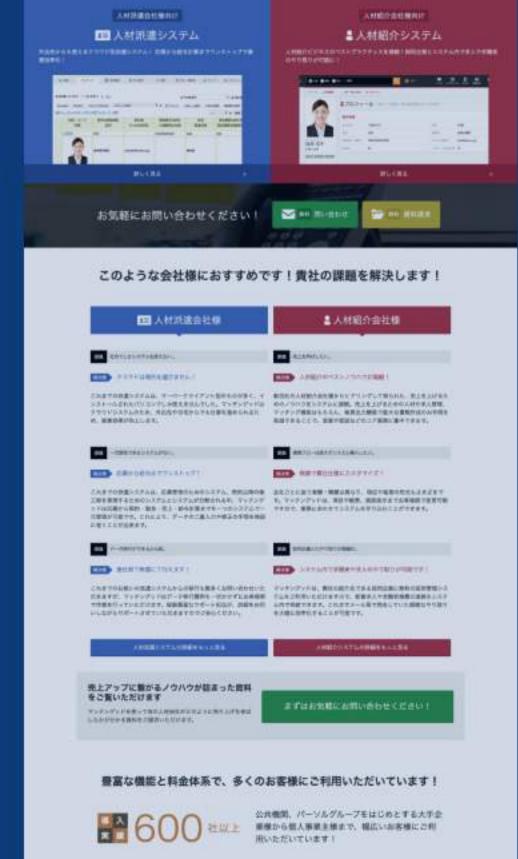
We promise to provide resource with required skills and experiences.

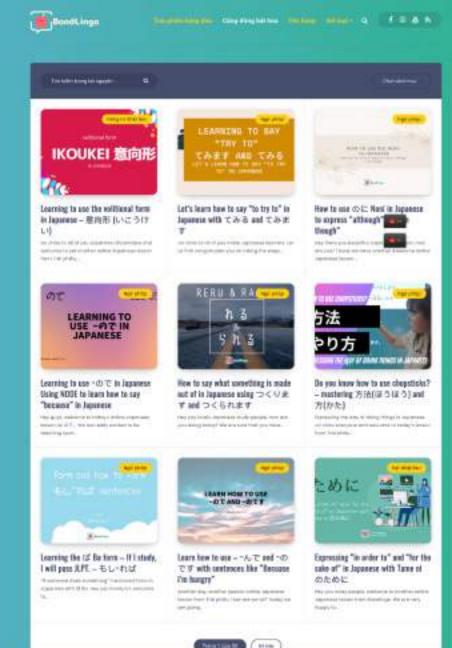


Implement cost efficiency by utilizing inexpensive talented resources.

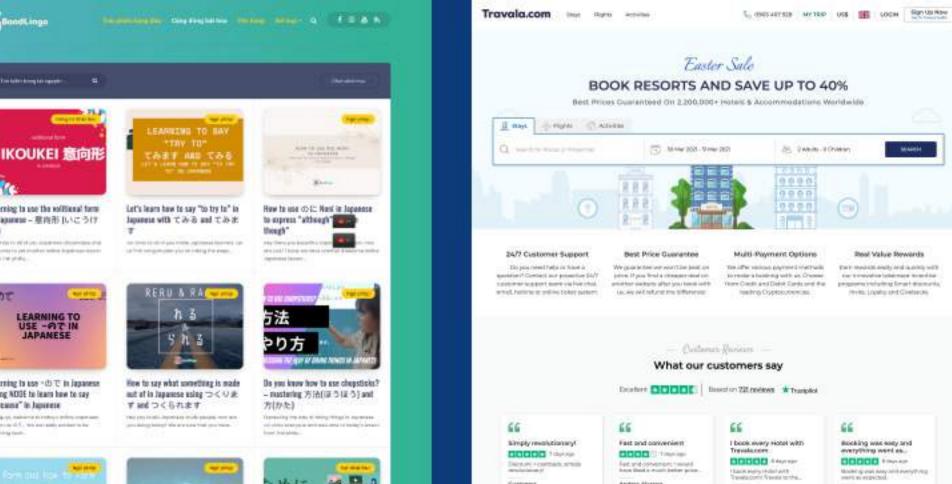
Portfolio











Cheery Gens

Destinations

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2 Abrilly - I Children

Real Value Rewards

66

Blocking was easy and everything went as...

















i-HIS

Project Information

 Holistic solution that could be integrated into any medium and big size hospital. This system has been using by many hospitals in West region of Japan.

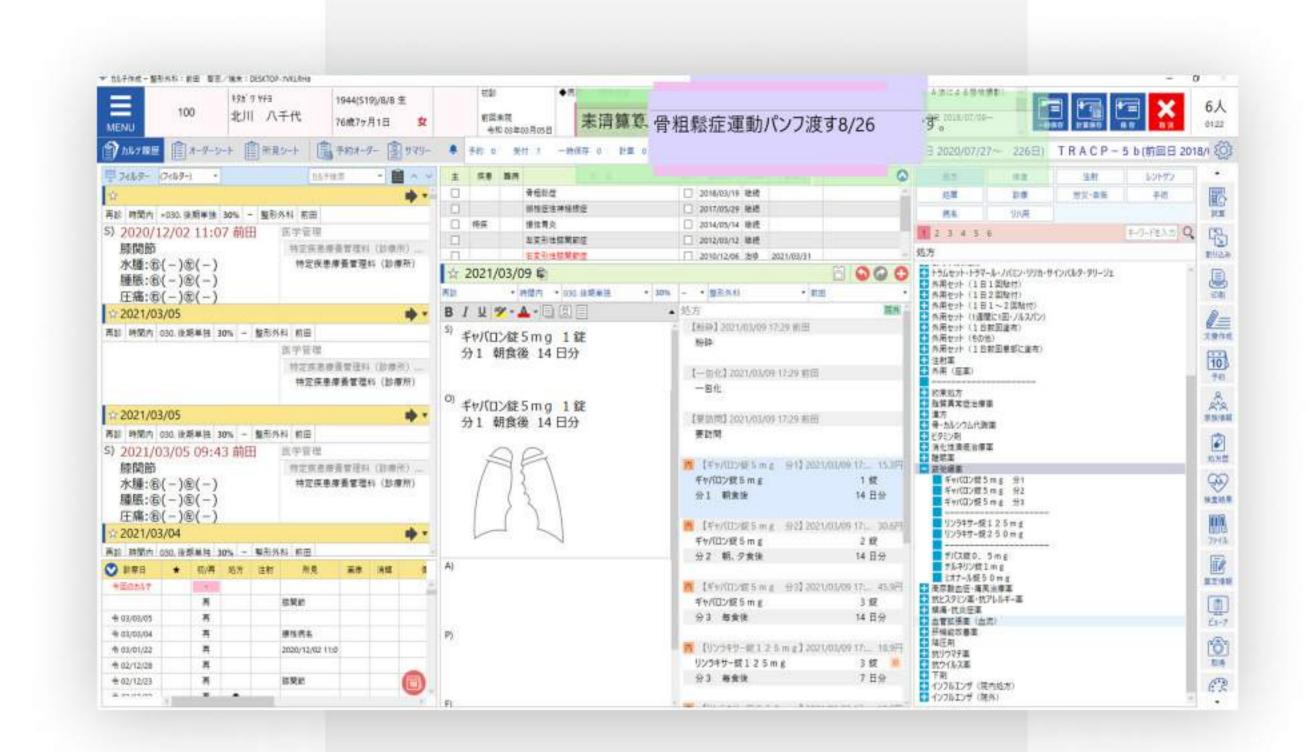
Project size : 100 man month

Team size : 11 developers

Technology Stack

Winform

C#.Net



Super App for Drivers

Project Information

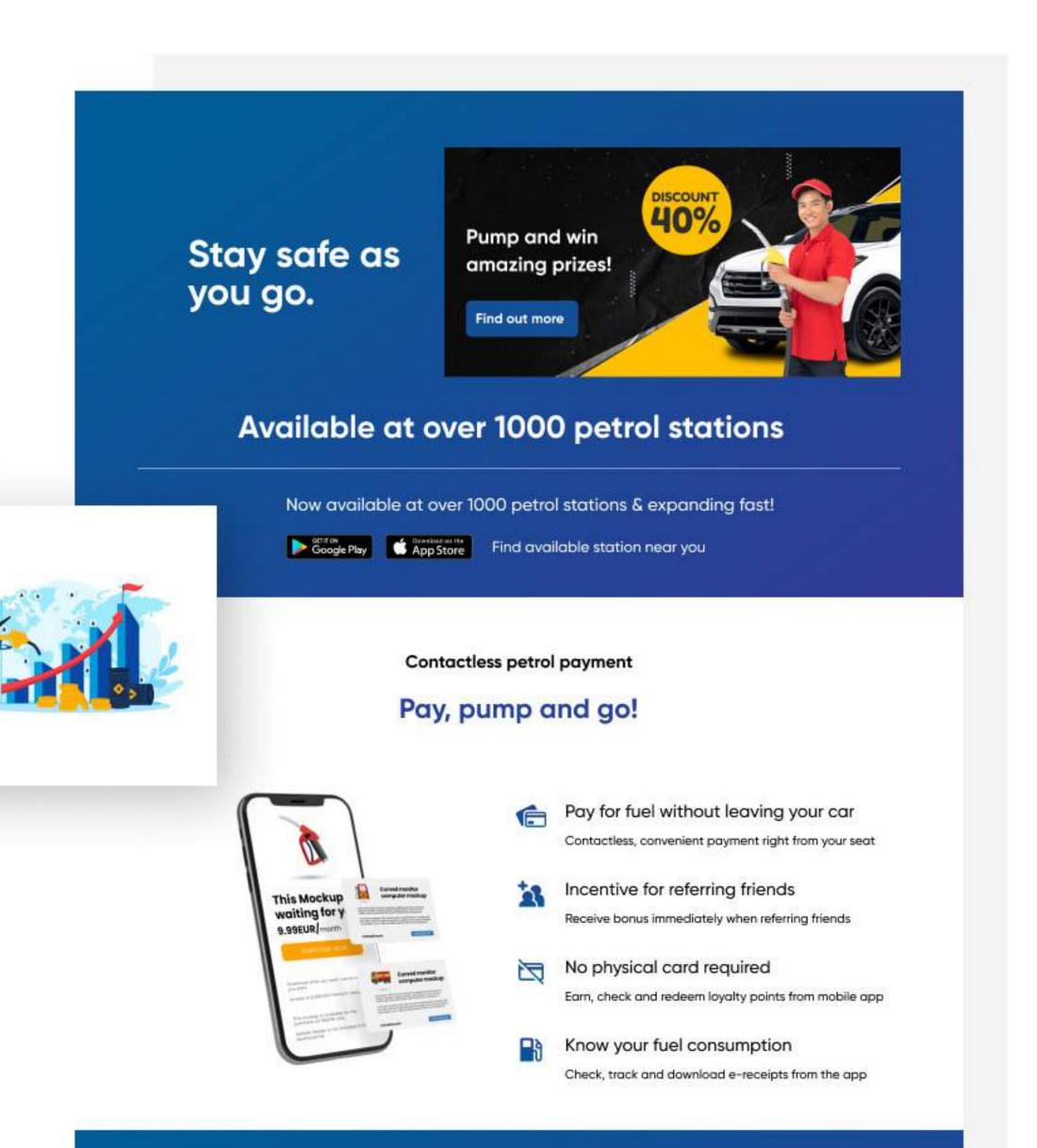
Provide convenient and modern way for fueling vehicles.
 Offer insurance & parking services

Project size : 500+ man month

Team size : 50+ developers

Technology Stack





Sota Finance

Project Information

- Enable easy creation and transaction of Limited Digital
 Content Editions secured with blockchain to mass users.
- Project size : 50+ man month
- Team size : 10 developers
- https://sota.finance/en

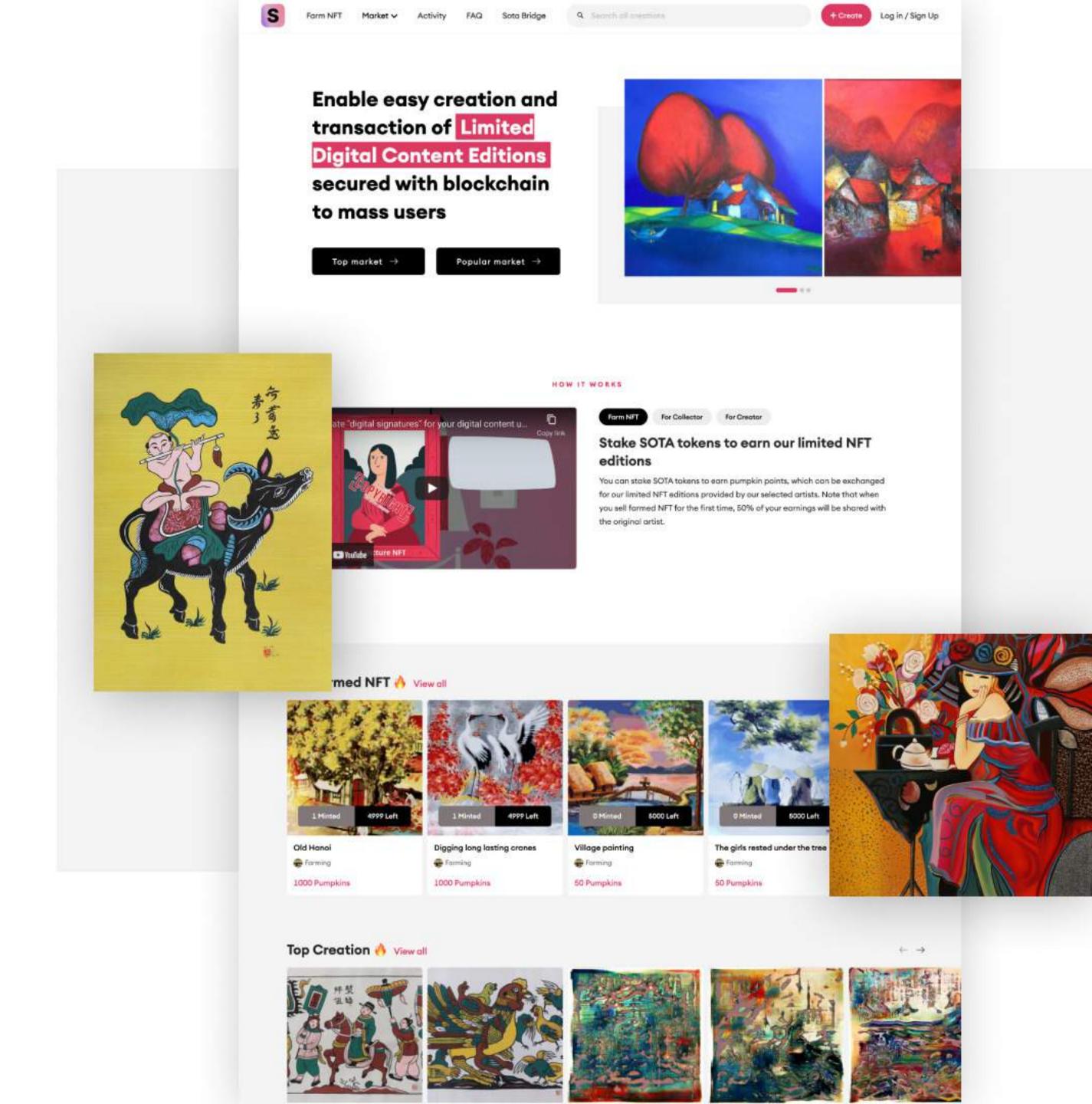
Technology Stack

ReactJS

MongoDB

NestJS

Solidity



Whole Earth

Project Information

 A project that combines world's map and blockchain. User can support the map by providing information of environment, infrastructure and earn rewards as crypto coin.

Project size : 36 man month

Team size : 6 developers

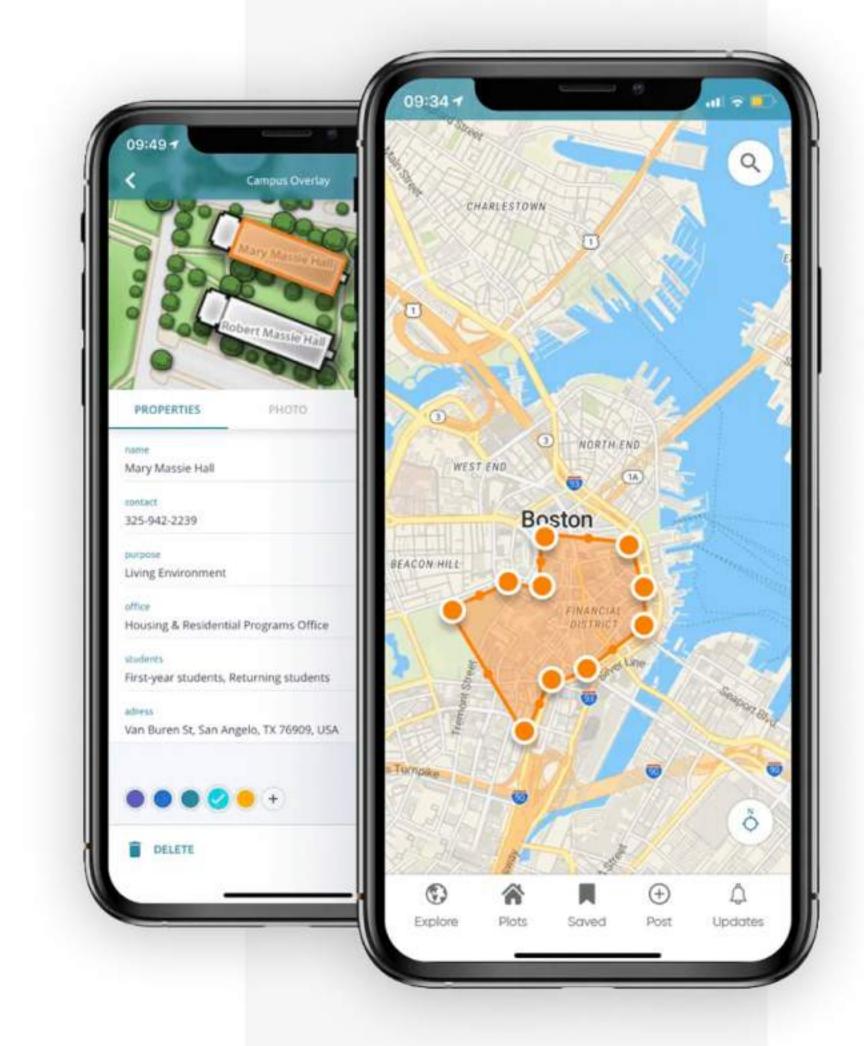
Technology Stack

Ruby

React

Android

PHP

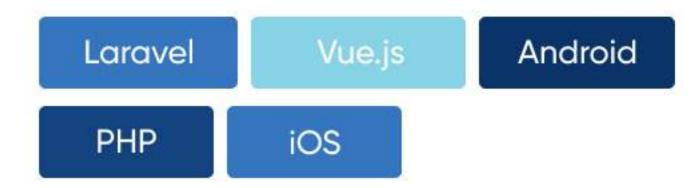


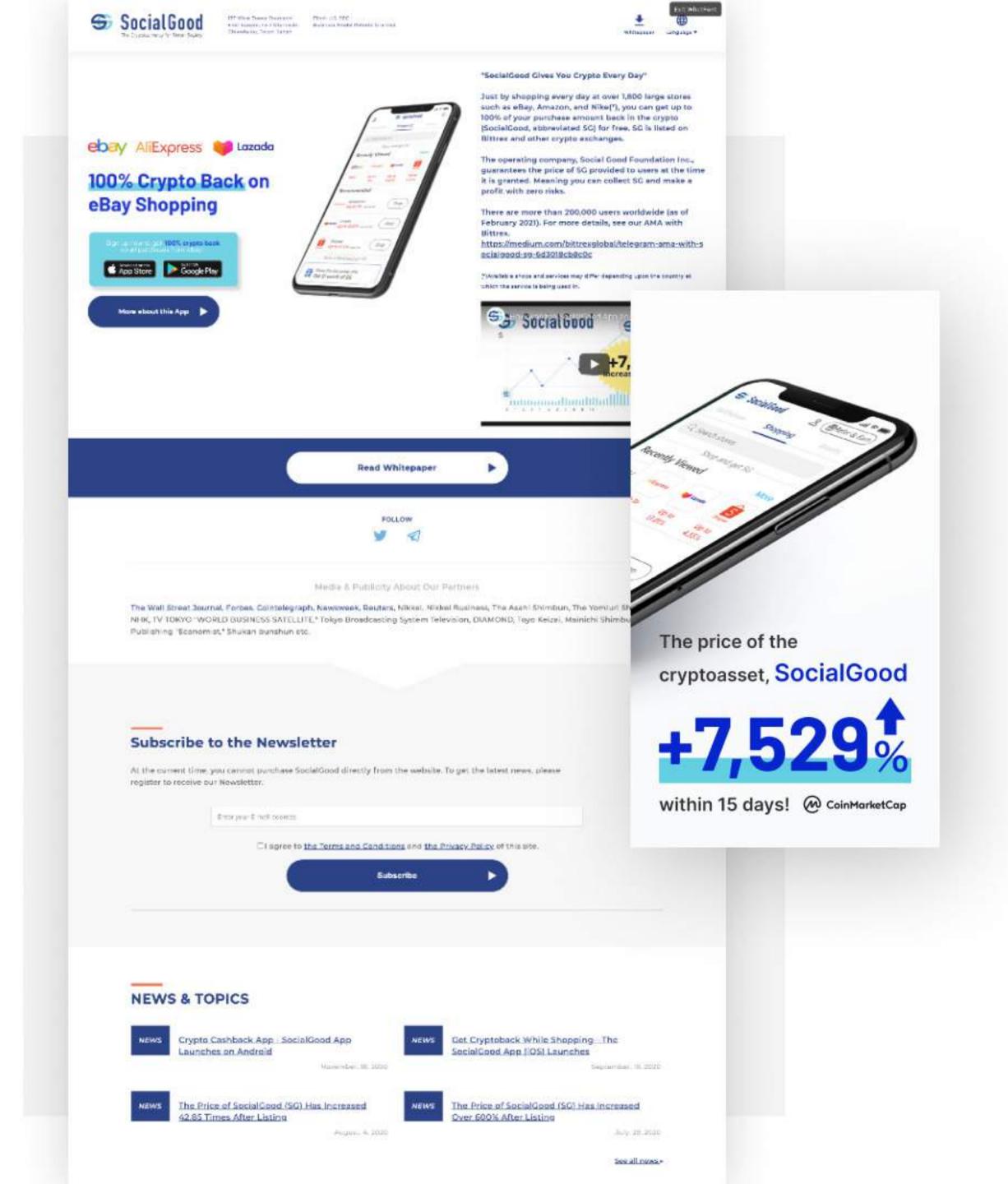
SocialGood

Project Information

- SocialGood is an asset that everyone can receive for free just by shopping at partner retail stores, such as Amazon, Apple, Alibaba, eBay, Lazada, Nike etc. (Shopping Mining™).
- Project size : 36 man month
- Team size : 6 developers
- Google Play / App Store

Technology Stack





BondLingo

Project Information

• An online platform that helps people to learn Japanese. Includes more than 500 lecture videos and hundreds of JLPT problems. You can also create your own problem sets or movies!

Project size : 26 man-month

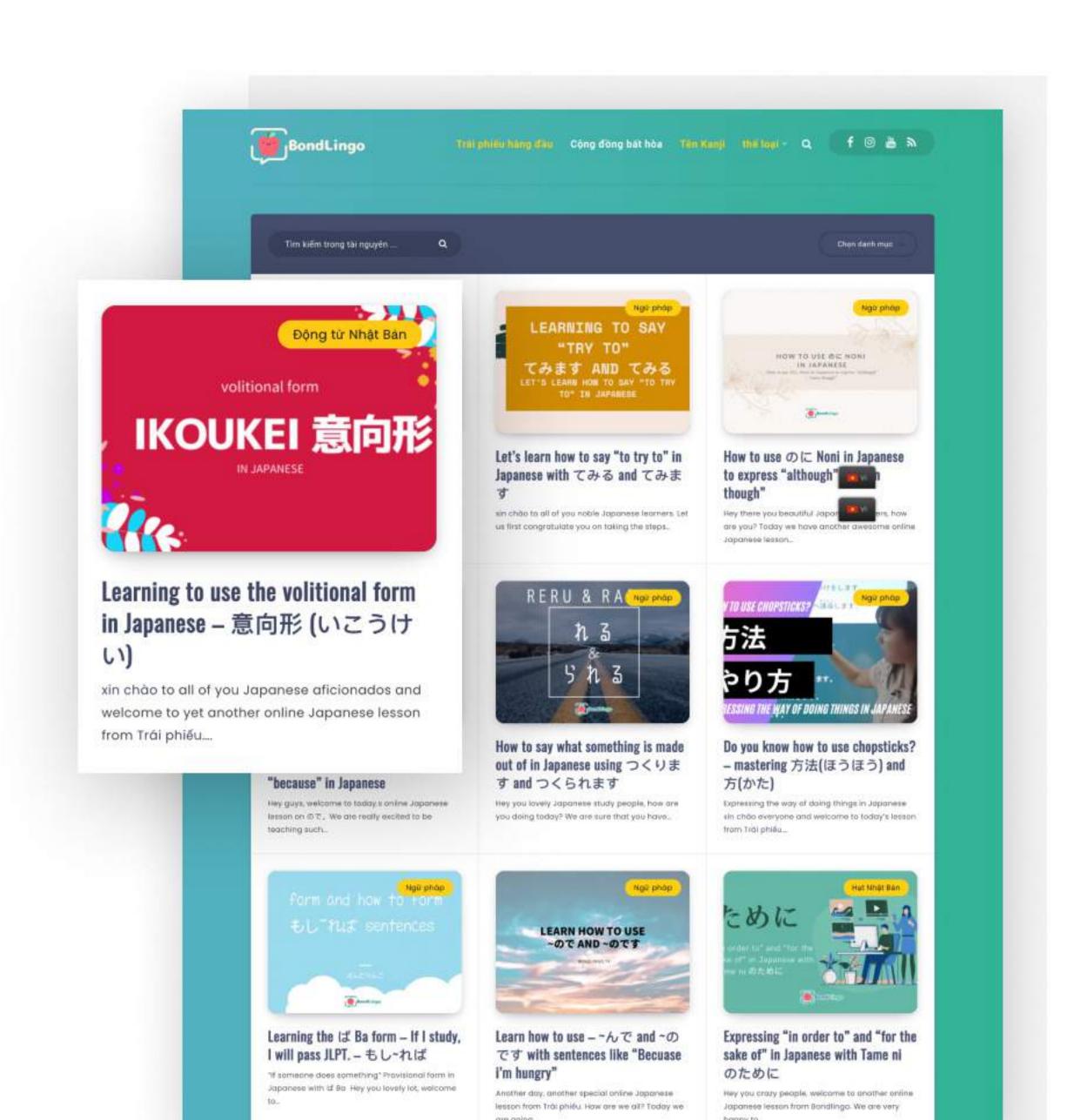
Team size: 10 developers

Technology Stack

NodeJS

ReactJS

WordPress



Travala

Project Information

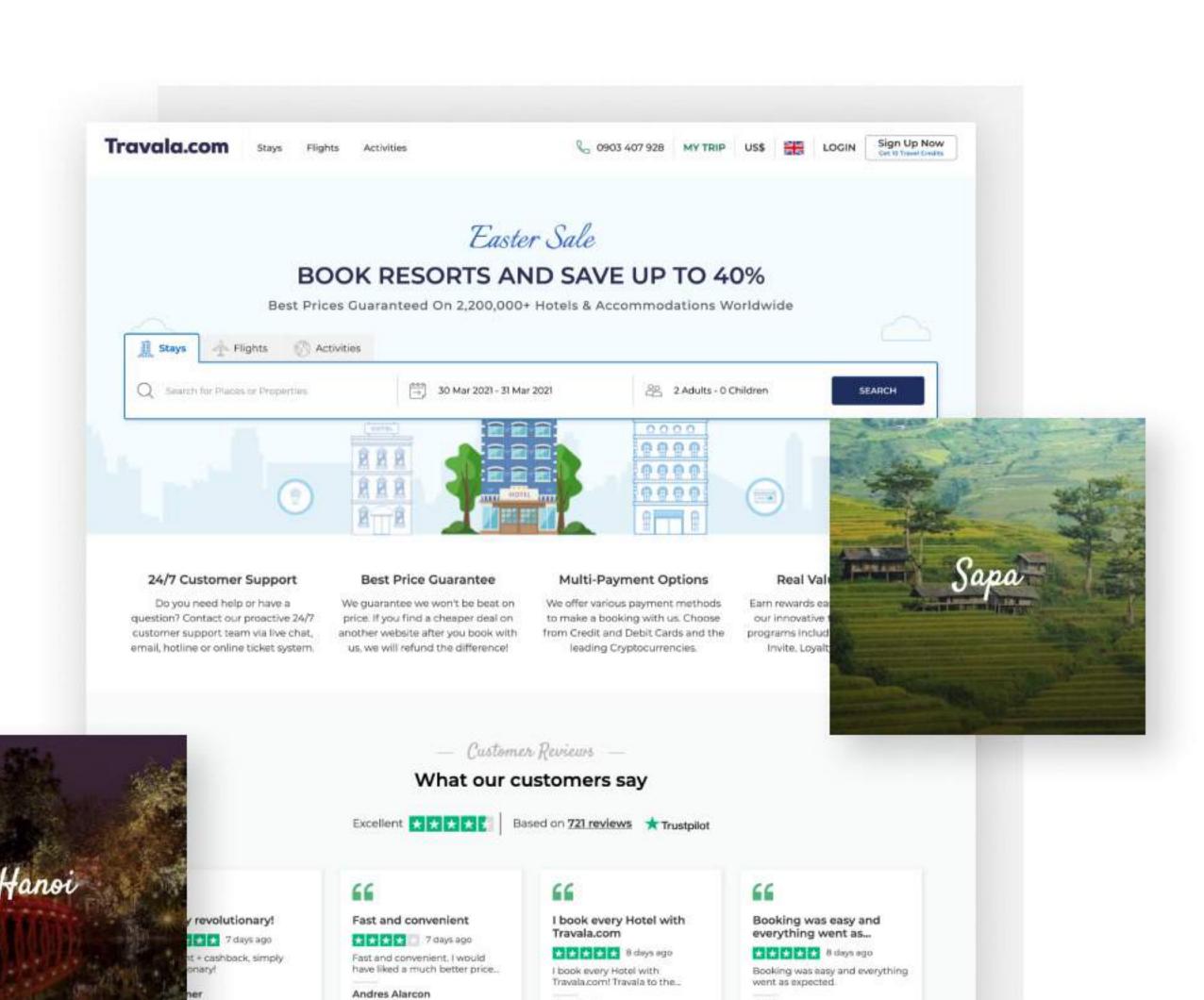
- Implementation and operation of wallet/smart contract for ICO of Decentralized Travel Booking Marketplace.
- Raised US\$ 2 million in funding of token sales
- https://www.travala.com/Travala-Whitepaper.pdf

Technology Stack

Blockchain

Python

C#





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Asset Genius

Project Information

 Asset Genius focuses on Real Estate Tech and provides a platform for real estate investors and management companies.

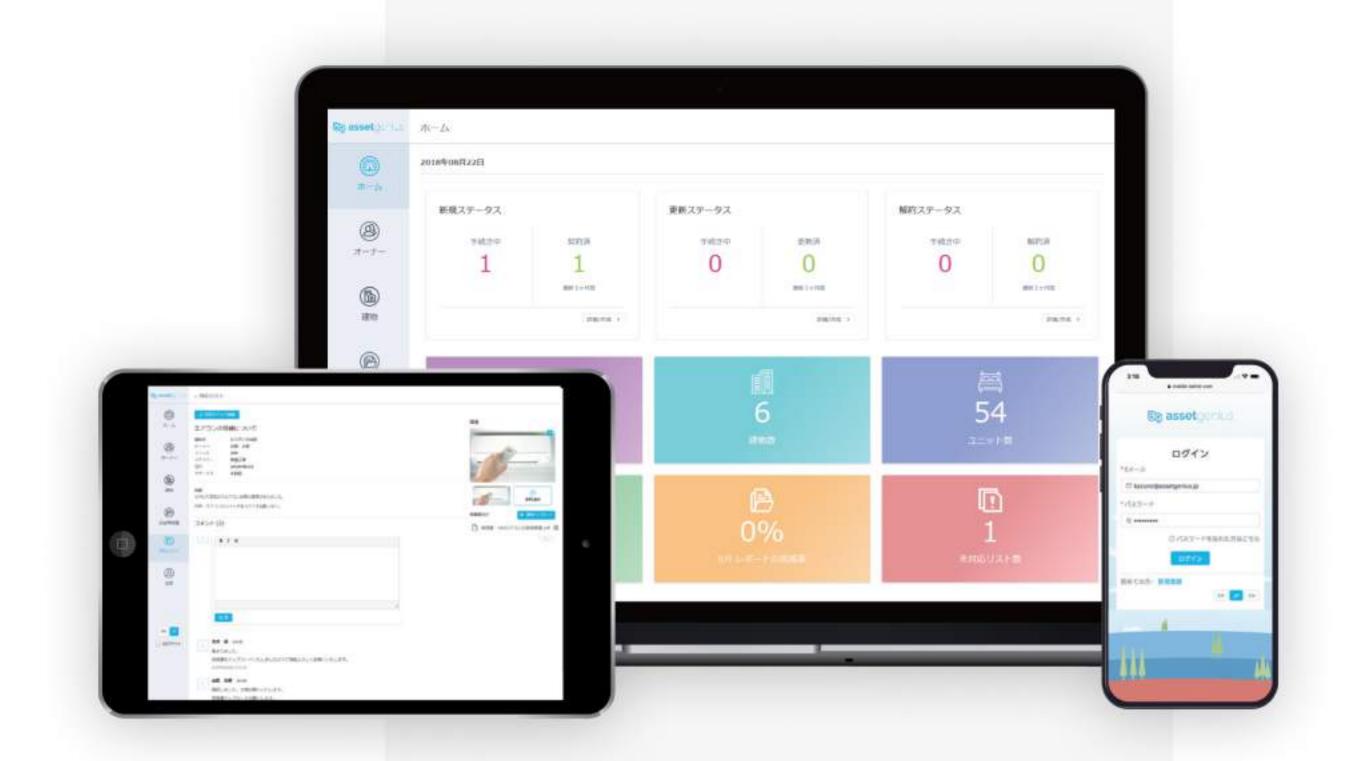
Project size : 12 man month

Team size: 4 developers

Technology Stack

NodeJS

React Native



Bitkoex

Project Information

A Cryptocurrency Trading Platform

Project size : 60 man month

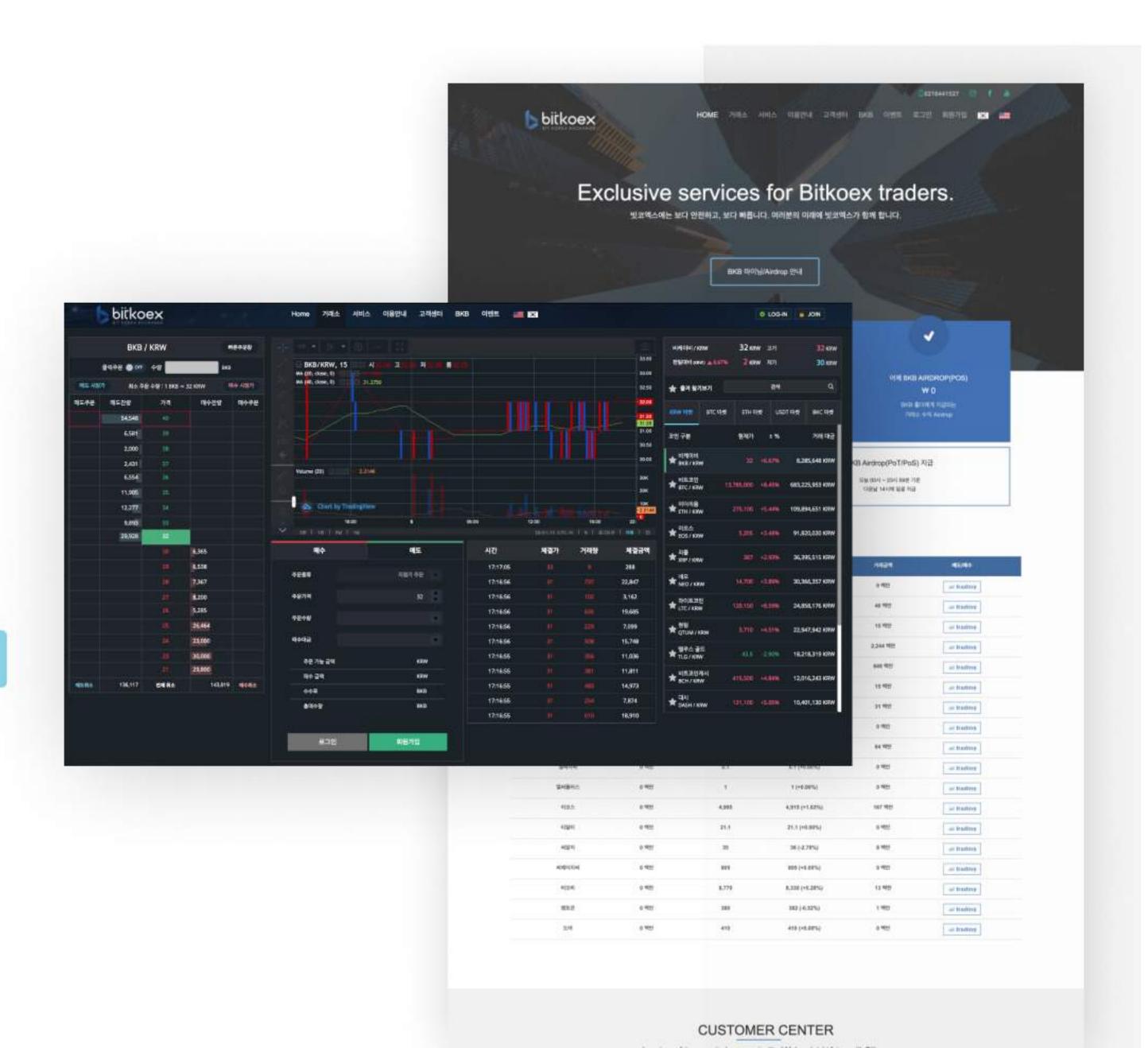
Team size : 8 developers

https://bitkoex.com/trading/bkb-krw

Technology Stack

 VueJS
 HTML5/CSS
 Laravel (PHP)

 Websocket
 Microservice



MatchinGood

Project Information

 A HR platform that connects job-seeking candidates and recruitors/employers.

Project size : (2018 - ongoing)

Team size : 5 developers

Technology Stack

AngularJS

HTML5/CSS

Laravel (PHP)



Viewty

Project Information

Viewty can measure and evaluate the skin condition (wrinkles, texture, stains, translucency, moisture, pores, skin quality, skin age) in 8 items. By making viewty available across a wide variety of brands, viewty has made recommendations based on your skin data in a fair position.

Project size : 80 man month

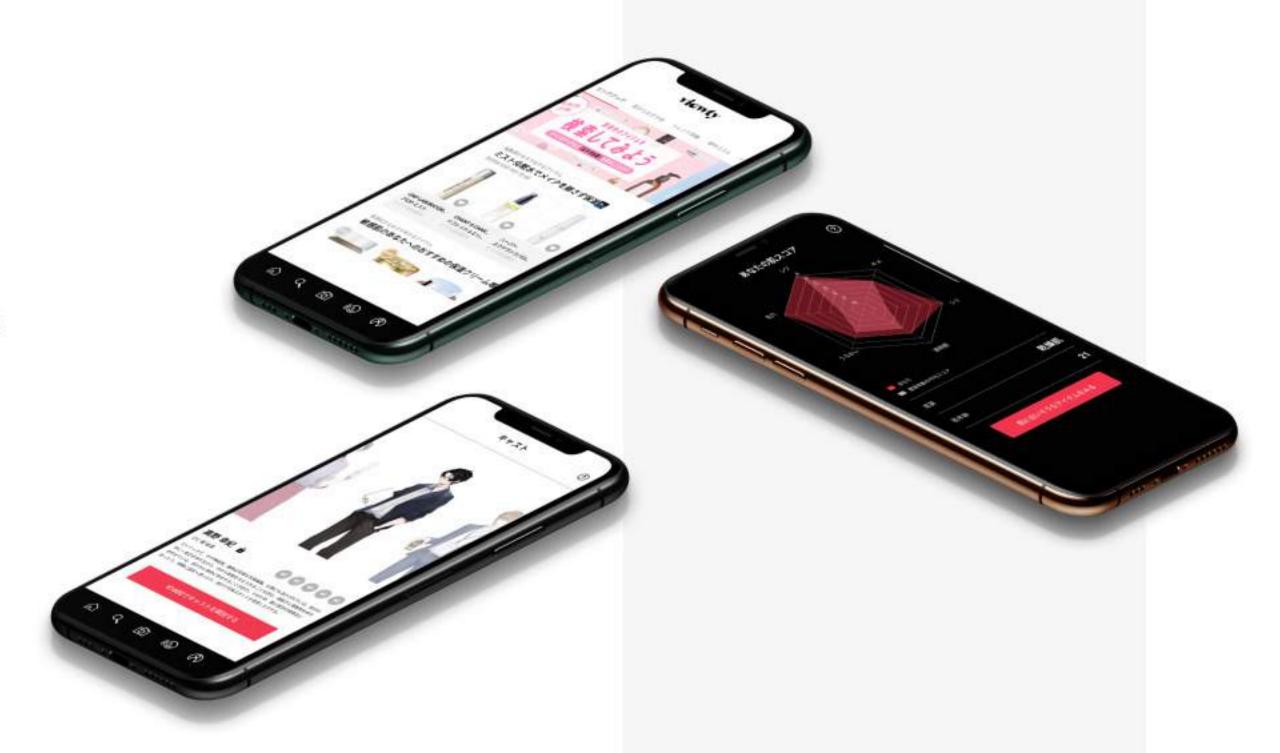
Team size : 12 developers

https://www.viewty.jp/

Technology Stack

C/C++

Java



VTS mobile+

Project Information

A real time stock trading app for Android platform. It was designed to strictly compliance with business logic, helping users with convenient experience and most updated data. This app use C/C++ as underlying communication stack to ensure security, accuracy and to reduce communication latency.

Project size : 15 man month

Team size : 3 developers

Technology Stack

C/C++

Java





Medicount

Project Information

A financial hub for Korean clinics and hospitals to manage earnings, tracking expenses and collecting statistical and analytical insights. Data analytics and machine learning is also used in this project.

Project size : 10 man month

Team size : 4 developers

Technology Stack

HTML5/CSS

AngularJS

Laravel (PHP)

