

REDUCES TIME TO MARKET IMPROVES OPERATIONAL EFFICIENCY

Case Study: Consumer Goods: Integrated Application & BI Solution

The Challenge

A US-based consumer goods Company for its sales operation wanted support to ensure Go-to-Market planning.

Request included:

Single view for sales commission, sales pipeline across geographies, product lines, and segments by integrating multiple source applications. Also, wanted integration of business intelligence environment and consolidating different vendors and the services under one single umbrella.

Our Approach

FullStack Techies built a sales operation platform providing end-to-end IT service. FullStack ownership of applications covered the entire spectrum of the lifecycle including project management, release management, release management, QA, and production support.

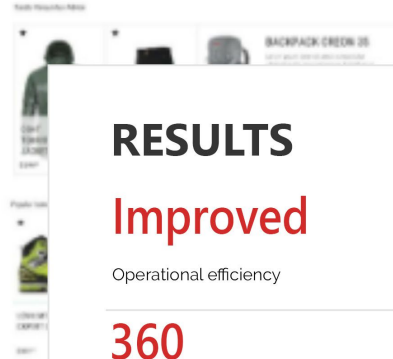
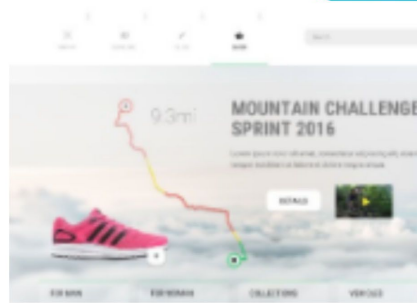
The integrated BI enabled the Consumer goods Company with a 360-degree view of customer and partner data.

Leveraging FullStack Techies automation capabilities, automated multiple processes and streamlined the entire IT eco-system.

Integrated Application Solution Enabling Go-To-Market:

One-stop integrated IT solution for sales operations and BI reporting enabled the company ready to go to market.

Self-Serving & Integrated BI monitoring dashboard enabled centralized control and administration of customer and vendor data.



RESULTS

Improved

Operational efficiency

360

Degree view customer and vendors

40%

Cost saving through automation



AIMLEAP Full-Stack Techies

AIMLEAP – Full-Stack Techies is a global technology consulting and service provider. Our key service offerings include end-to-end IT services, BI & Analytics, and Automation.

- An ISO 9001:2015 and ISO/IEC 27001:2013 certified
- 550+ Happy customers
- 9+ Years of industry experience
- 98% Client Retention

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