

TO CREATE A BETTER EVERYDAY LIFE FOR DESKLESS WORKERS

Connecting deskless workers to get things done on time

Three out of four people in the world's workforce, 2.7 billion people, are deskless frontline workers. Our purpose is to connect them and give them a voice. A voice, that can echo across the organization they are working in molding it into a place that is better for customers, for the workers, and the business owners.

We believe a work instruction is no longer just a place to find step-by-step guidance. It is a place where great ideas should originate.

By making work guidance simple, personal and intelligent, Cleverday inspires deskless workers not only to complete new tasks faster but to embrace curiosity. It helps all workers to speak up about new ideas and ask revealing questions, because that is the way we evolve as an organization or a team. That is the way we learn from each other. That is the way we get things done on time.

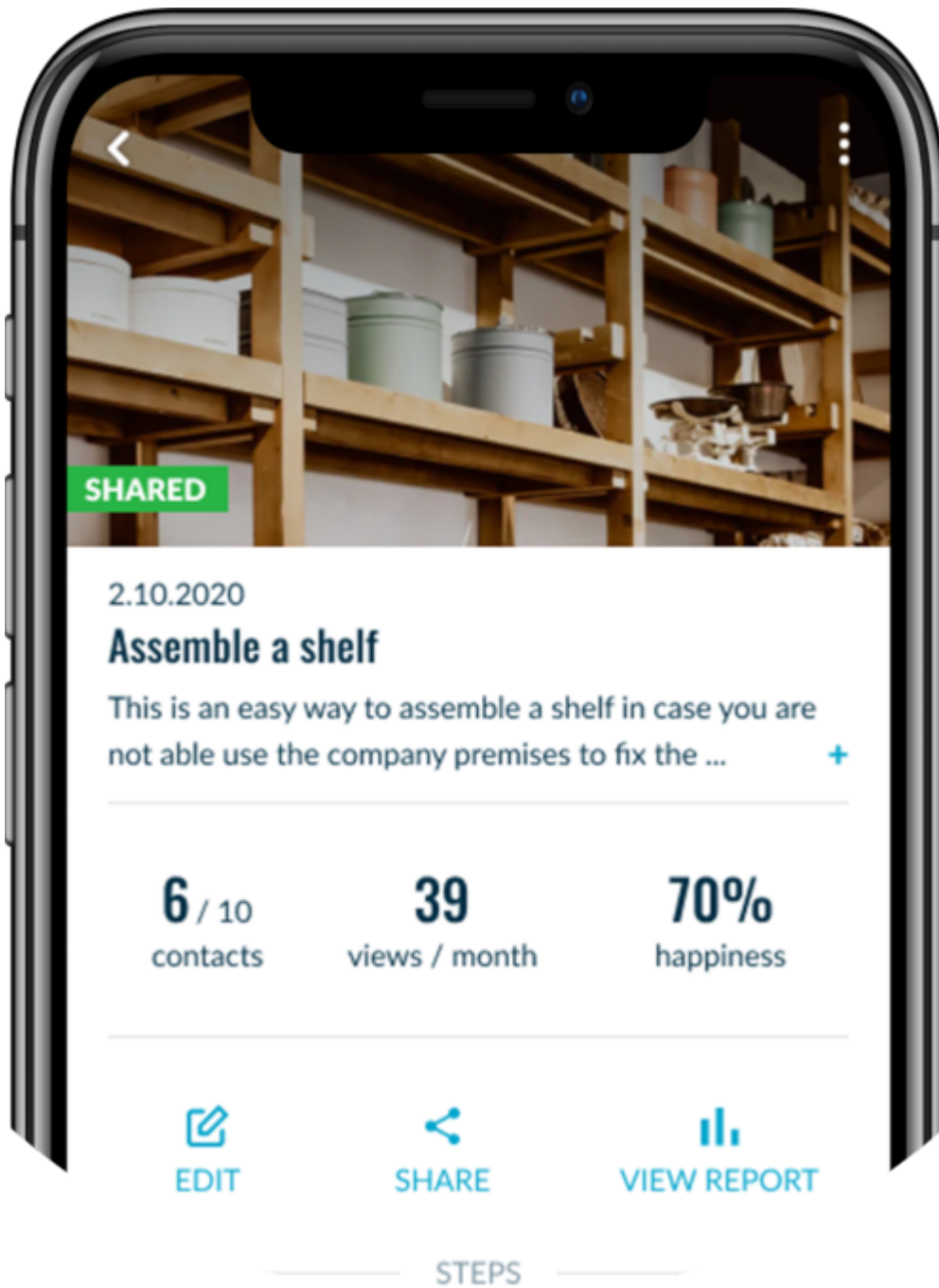
Cleverday, an effective peer-to-peer guidance tool, helps deskless industries get every time-critical job done on time, boost productivity, loyalty and happiness and enable better decision-making.

What is our mission?

Our mission is to **create a better everyday life for deskless workers and organizations** they work in so that they can perform better, flourish and thrive.

We achieve that with Cleverday, a mobile app powered work guidance and insights platform that allows you to create and share How-to instructions, receive feedback and learn what works and what doesn't.

With Cleverday, businesses get every time-critical job done on time, boost productivity, loyalty and happiness and enable better decision-making through data-driven insights around the world.



TRY IT YOURSELF!

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