

**INT.**

**Delivering**  
**Digital**  
**Success**

## Digital Success - **Mobile Apps**



An App for Latin American football fans to keep track of COPA Bridgestone Libertadores league, teams, players and their statistics. The app even comes with two highly engaging football games.



High availability & extremely scalable App for Fox Sports, to stream Formula 1 races in real-time, show race statistics & publish results.



A highly secure insurance App for IDBI Federal Insurance to get custom quote, buy and renew insurance policies, manage policies and locate office branches.

A prospect and customer engagement app with corporate and product info about SBI General Insurance. It has several self-service functionalities, like ability to generate instant quote and initiate the claim process.

## Digital Success - **Mobile Apps**

### **TESCO** Bank

Travel Insurance App for Tesco Bank that allows users to get instant quotes and let them purchase the insurance policy on the fly.



Fevicol Design Ideas App provides space owners with knowledge, trends, ideas, inspirations, and most importantly, a valuable database of interior designers to help you beautify any space, be it your home or office.



Haystack is the World 1st Zero Knowledge chat and cloud storage App. The data is encrypted and the users hold the keys, meaning total control over data and privacy.

### **ciplamed**

An App for Cipla, a leading pharmaceutical company in India, which provides real time scientific information about drugs and medicines to the doctor community.

## Digital Success - **Mobile Apps**



An omni-channel web and mobile system to automate booking of test-drive, ensuring a smooth pre-event, during the event & post-event experience for the prospective buyers of Renault.



An integrated HR function App, which streamlines travel request management, task management & comprehensive interview tracking & feedback system. The system has role based access management and is used by 40,000+ employees.



An engaging app for LG Electronics that provides microwave recipes, run contests, showcase utility videos and at the same time promotes its range of products. A great app for existing and future buyers.



The app allows readers to have round-the-clock access to news, blogs, articles, photos & other multimedia content from Las Vegas Review Journal, the largest circulating daily newspaper in Nevada, US.

## Digital Success - **Mobile Apps**



An app for corporate customers to get detailed reports on Transactions, Statements, E-collections, etc. These services work in the most secure way possible and is easily accessible to the users.



A fast and reliable intra-city door-to-door logistics App that let anyone book, ship and track their shipments. Service app for the courier boys and backend system for the admin team.



An e-governance app that allows citizens to intuitively report and track geotagged infrastructure issues in their ward or council. Thus, administrative authorities can crowdsource issues and improve services.



An app for South Africa's 3rd largest telecommunication company Hello Group, to provide their customers a mobile wallet with real-time top-up facility. It also had options for customers to raise concerns about their services.

## Digital Success - **Mobile Apps**



An App for MGH Group – a leading logistics company, to help their clients from automobile sector, to track their shipment, analyse shipping line performance & incident management.



Unilever

An amusing application, developed for Unilever's brand - Axe, that stealthily hides secret information from one's partner, and allows user to control his privacy.



A health App for patients of Dr. Batra's – one of the largest homeopathy clinic chains in India, to get connected with nearby clinics, book doctor appointments, get health tips, do live-chat and give real-time feedback.

## **Honeywell**

An App for connecting Honeywell devices in a smart home. It let you remotely monitor & manage the devices & their energy usage - anytime, anywhere.

# Digital Success - E Governance

## Incredible!India

This App is an innovative project of Ministry of Tourism to assist the international & domestic tourist to access information about Ministry of Tourism recognized tourism service providers.



An intuitive Smart City App to provide citizen information on public utilities, address locator, places of interest, audio tours and events information for New Town, an upcoming smart city near Kolkata.



An App for MSME companies, by the Government of West Bengal, to provide an integrated single-window enquiry handling, help-desk and escalation management tool to simplify statutory and compliance bottlenecks for small businesses.



MyGov app is a crowd sourcing platform which creates a direct connection between the Government and citizens, allows people to contribute towards government decision making, policies and good governance.

## Digital Success - **Mobile Game**



A fast paced, 3-D unlimited running game set in the city of Baghdad. It has in-app purchase facility, and SMS billing by MSISDN



A multi-lingual, multi-media, multi-level gaming app for children to help them learn mathematics in a fun way. The app communicates the multiplication tables in an easy-to-follow, level-by-level format.



A super-fun and engaging mobile game for kids where they can dress-up their favourite Barbie dolls. This app for Mattel has very attractive UX, gamification & monetization model using in-app purchase.



An epic non-graphic binaural battle of circus freaks. This is one of its kind applications designed to special community. It went on to be recognized for prestigious [AppleVis Golden Apples of 2019](#).

# Digital Success - Ecommerce



A hyper-local e-commerce website with a user friendly mobile app, enabling users to buy their daily grocery, fruits and vegetables - all in one place, as a one-off purchase or a subscription.



A B2B e-commerce website for Maintenance, Repair & Operations (MRO) procurement, integrated with SAP. Have strong product management, inventory management and quote management functionalities.



An e-commerce website, selling bedding and mattress in, that delivers amazing visitor-to-buyer conversion. Germany



A scalable and user friendly e-commerce marketplace and auction website for vintage everything - art, sculptures, military artefacts, weapons and home decor. Here you can even buy an army tank for your backyard!

## Digital Success - Ecommerce

### CHRONEXT

An e-commerce platform for sale and purchase of branded luxury watches with an extremely intuitive user interface. It has a high a 360 degree product view with custom landing pages for different brands.



A user friendly e-commerce website and mobile app for selling artificial jewellery. Features powerful marketing automation, analytics and extensive reporting.



B2B e-commerce marketplace for high-end medical equipments with extensive product management and reporting capabilities.



A community driven, omni-channel women-centric social-commerce platform, with an e-commerce website, an online community and a shopping mobile app. A unique affiliate process and WhatsApp marketing features.

# Digital Success - Ecommerce



UK based e-commerce platform for sale and purchase of perfect movement solutions for drawers, appliances, doors and more. A dedicated team to help them build a strong digital presence



An E-Commerce portal for offering kitchen appliances across the country. Features powerful marketing automation, analytics and extensive reporting.



A B2B e-commerce website and set of mobile apps, tightly integrated with SAP, for Maintenance, Repair & Operations (MRO) procurement. It has strong product, inventory, quote and warehouse management functionalities besides complex accounting features.



An e-commerce marketplace for LED equipments, operating in Middle-East and Europe, with complex warehouse management system. It also allows for bulk buying, quote creation and negotiation features for B2B transactions.

## Digital Success - Ecommerce



One of the largest retail in India known for providing the latest mobiles phones. Recognized as the No 1 retail Icon by Times Business awards for consecutive 5th year.



Fabycare provides you affordable & easiest way to Washing, Ironing & Dry Clean your clothes with superb quality at your doorstep via mobile app & website.



An user friendly ecommerce website for selling ayurvedic products. Built on Magento it has a strong presence in Southern India as it guides users on recommending products as per symptoms.



An e-commerce marketplace for LED lights, operating in India. It allows to view product catalogues and dealer locator. It has dealer locators and predictive search too.

## Digital Success – **Web Application**

### **CASH 4 YOU**

Payday loan management system for Cash4You to manage customers, stores and employees. It has a comprehensive Point of Sale (PoS) system, extensive business intelligence and reporting besides fraud notification system.



A console that enables betting for games, through terminal machines, that are installed in public places & outlets. This do-it-yourself system has superior user-experience coupled with highly sophisticated back-end system.



A aviation route planning system, which generates the best routes for global cargo flights, calculating real time rates of fuel prices, ACMI rates, currency conversion, etc., ensuring efficiency, effectiveness and profitability for Magma Aviation.



Custom Customer Relationship Management (CRM) system to manage leads, opportunities, trouble tickets, service requests, contract review and detailed reporting for BlackFin Square, a global facilitator of global network and infrastructure services.

## Digital Success – **Web Application**



An integrated e-commerce and (CRM) application tightly integrated with an existing ERP to manage leads, orders, products, invoices, escalations & reporting. It helped SRMB achieve excellence in business process automation, provide better customer experience & close more business.



Re-engineered KWallet, a game changing product by Konvergence to reduce the cost of maintenance. The app is being used by Italy's top retailers Coop Consumatori Nordest. It features mobile-wallet, scan & go, shopping list, coupons, a digital loyalty card & payments.



Re-engineered SOMAX's Computerized Maintenance Management System (CMMS) product, by taking it on the cloud and mobile, thus enabling them to offer their software as a service (SaaS).



An app based entertainment system that let passengers enjoy music, movies and games over local Wi-Fi hotspot available inside the flight.

## Mini Case Studies – FinTech & InsurTech



Comprehensive web-based insurance management solution that leverages the power of technology to improve operational efficiency, enhance customer relationship, meet regulatory compliance and reduce time-to-market for an UK based Insurance Major



A new age mobile & web app that could allow its users to recharge with ease, pay bills, receive and send money across borders.

### ***IndusInd Bank***

One of the largest banks joined hands with INT. to simplify their customer lending journey by providing an integrated virtual digital platform that transforms forex transactions, credit card and loan approval processes.



Empowering Businesses to Sustain, Grow and Profit

A new age B2B payments solution provider coming up with strong payment gateway for automating financial workflow & streamlining the process with AI & OCR enabled systems.

## Digital Success – Web Apps



An inventive move of broadcasting, over-the-top application helped the citizen of Saudi to access 9 TV channels and 6 radio channels through the internet, anytime and anywhere without having to depend on cables.



Consulted, built and maintained; a fast and secure web interface for United India Insurance Company (UIIC) to support millions of users and transactions. Provided development support to ensure site uptime.



A customer collaboration portal with task management features. The tool helps the pharmacy giant manage its customers and tasks, process orders securely and provide a seamless purchasing experience to its customers.



Highly interactive and immersive Microsoft Surface application for Statoil. It provides real time visualization, immersive simulation and modelling of business data, activities and projects. It supports structured data, photos, videos, documents & maps.

## Digital Success – E-Governance

### Incredible!ndia

Incredible India App is an innovative project of Ministry of Tourism to assist the international & domestic tourist to access information about Ministry of Tourism recognized tourism service providers.

### AERA

A comprehensive vendor and contract management system for Airport Economic Regulatory Authority of Government of India, allowing them to digitize the entire process flow across all airports, hence adding efficiency at every level of the operations.



A flagship App of Govt. of India to crowdsource ideas and inputs for better governance from over 1.3 billion citizens. It allows direct connect between citizens & the government for better aligned policies



An omni-channel (Mobile App, Web, SMS) tool for voters of Burdwan District - West Bengal, to know in real-time the length of voter queue at a polling booth during elections, thus allowing voters to avoid long queues.

## Digital Success – E-Governance



SMS based mobile app that enabled the Chief Electoral Office, West Bengal to obtain real-time updates from the polling booths in West Bengal State Assembly Election 2011.



A web app for local fund audit and internal audit institutions. This was part of creating a smart audit management system across the state for better tracking and efficient schemes roll out.



A SMS based reporting and and real-time monitoring system for Midday Meal Scheme of Govt. of India, to control pilferage and ensure the the benefit reaches 120 million children from 1.26 million schools under National Food Security Act.



Made the official website for the parliament of world's biggest democracy - a responsive, bi-lingual site allowing reader to stay updated with the latest news and events of Lok Sabha and also to acquire knowledge about the history of Indian parliament.

## Digital Success – E-Governance



Multi-site, multi-lingual, secure and scalable Content Management System (CMS) with citizen service functionalities, adhering to usability and accessibility guidelines, to support 150+ websites of various departments of Govt. of Uttarakhand.



An intuitive Smart City App to provide citizen information on public utilities, address locator, places of interest, audio tours and events information for New Town, an upcoming smart city near Kolkata.



An e-governance app that allows citizens to intuitively report and track geo-tagged infrastructure issues in their ward or council. Thus, administrative authorities can crowdsource issues and improve services.



An portal for India's International trading company of India and the leading trader of Mineral, Non-Ferrous Metals, Agro products and Fertilizer.

## Digital Success – Digital Marketing



Sareez, an ethnic clothing e-commerce company achieved a 29% top-line growth, while the Cost per Acquisition (CPA) reduced by 30% within six months through our engagement. In the process, we saw social engagement go up by 50%.



Greenply, India's largest interior infrastructure company, grew to 111k+ fanbase on Facebook, 1m+ views on YouTube channel, 95000+ page views leading to \$100k+ consumer billing alone within six months of engagement. That too, for a channel centric business.



Siddha set a new benchmark in real estate industry by generating ~10k leads per year through digital marketing at an extremely favourable Cost per Lead (CPA). It resulted in engagement with ~3m users to build a stronger online brand to complement their offline efforts.



Tourient generated ~2000 quality leads for cruise packages within a period of three months. We achieved this through content marketing, social ads, landing page creation and Conversion Rate Optimization (CRO).

## Digital Success – Digital Marketing



Aqua Tots and their franchisees increased their student intake by 132% over last one year, through our localized digital marketing mix - including local SEO, social media and a little bit of extremely targeted paid ads.



Baidyanath achieved 273% increase in sales and 20x growth in brand engagement among the target group within a period of three months of engagement, through digital channels like social, content, search and e-commerce marketplaces.



iViZ website recovered from the dreaded Google penalty (due to bad links from past engagements), and started generating 2-4 leads/day from senior IT decision makers, within six months of engagement, due to improved search rankings and managed campaigns across Gmail, Adroll, Facebook and LinkedIn



SRMB, a leading TMT bar manufacturer, generates 6-7 leads/day within a year, through our integrated digital marketing engagement including SEO, Google places optimization, content marketing, paid ads (Google & Facebook) and social media engagement.

## Digital Success – Digital Marketing



Xpresso, a b2b software product company, generated 50+ qualified leads within six months of our engagement through efficient & effective media buying across Google, Facebook & LinkedIn; and enhanced tracking & analytics.



Goodricke tasted e-commerce success through dedicated traffic to their store, and online marketplaces. Our engagement is beyond campaign management, which involves guiding them digitally in success strategies.



Dynamic Levels, an equity research company increased their website conversion rates from 10% to 15% within six months due to our intervention. Quality of leads also improved, which resulted in a cumulative improvement of 40% in Cost per Acquisition (CPA).



Hoppipola engaged 12k+ people from hyper-local urban region leading to 200+ registration for its week long launch activity - a treasure hunt conducted in the mall housing the outlet. The audience was ecstatic with this integrated experience, and so was Hoppipola.

## Digital Success – **Web Solution**



One of the largest insurance provider in Singapore market partnered with INT. to build an interactive user interface for both web and mobile. The idea was to enrich post sales customer service. Also, Advanced blockchain enabled features was added to provide banking security. Now, they drive more traffic and has more positive online reviews.



London based eco-friendly bottle maker joined hands with INT. to build an integrated platform with easy check out facilities. The ideas was to create an end to end digital solution focussed on enhancing the customer experience and optimized sign up to check out process.



London based data driven outdoor advertising agency partnered with INT. to build a smart digital platform for identifying vacant billboards for promotions. The focus was to develop a platform with geo-search and real time capabilities. A new age real time platform for smart tracking for their users.



London based e-book seller partnered with INT. to empower them with order management and booking reading experience for online book business. Also using Angular.js helped in having remarkable scalability and handle multiple issues simultaneously. Now, managing website has become easier.

## Digital Success – Web Solution



One of the premium online label tags maker of USA joined hands with INT. to built an unified order management system. The idea was to provide a single system for managing customer information and customise retail point of sales system. Moreover, Wordpress helped in building search engine friendly website. Now, they rank in top 7 label tag SERP!



London based research and events company partnered with INT. to develop web applications with URL routing and integrated mail services. The idea was to avoid missing single new users from event update information. Laravel integrated web tools to make web app work faster. Now, with a push notification, every registered user are informed of events quickly!



Europe based agriculture aggregator joined hands with INT. to built a multi tech stack web application. The idea was to provide a overall price picture of multiple trading partners through trader booking portal. Node.js and React.js enhanced the operational efficiency by making the process faster. Now, searching, negotiating and booking became faster!



Europe based home and personal service aggregator partnered with INT. to build a end to end web applications. The idea is to provide a robust solution for faster front end development and secured payment processing system. Angular JS and Laravel is deployed. Now, easy finding service and secured booking enhanced the CX.

## Digital Success – **Web Solution**



Shopping and Shipping company based on USA and Nigeria joined hands with INT. to revamp their legacy website. The idea was to build a centralised platform to enhance customer service, optimise network and resolute disputes easily. Mysql provided secure database management system and telematics asset tracking system provided optimised routing solutions. Now, consignments are delivered rapidly.



USA and Nigeria based Logistic company partnered with INT. to revamp their warehouse management software and add automated storage system. The idea was to have centralised platform to enhance productivity, scale up delivery and minimise errors. Also, automated storage system optimised operational efficiency in intralogistic.



Netherland based sustainable denim wash company joined hands with INT. to build a content management system. The idea was to empower non-technical background employees to manage content with ease. Deploying Wordpress helped in having cost -effective and SEO friendly CMS. Now, making higher ranking content is easy!



UK based digital community platform for drivers and automobile service providers joined hand with INT. to high performing website. The idea was to provide an integrated plug-ins with user friendly interface. Cake PHP was deployed to support an active community.

## Digital Success – **Web Solution**



India based real estate company joined hands with INT. to build a CMS platform. The idea was to build a platform to manage contents easily without a technical knowledge back up. CMS helped in managing and creating tailored contents. SEO friendly contents are ranked higher in SERP.

# Digital Success – **Web Solution**



Renowned Engineering Institute partnered with INT. to build a robust and comprehensive CMS. The idea was to provide secured, flexible and scalable open source CMS and empower authors to manage content smartly. Drupal is used to provide a huge open community which will resolve any issues faster without dependency.



USA based ecommerce company recycles cell phones joined hands with INT. to build a progressive web apps. The idea was to make a highly reliable, cost effective and high performing apps with engaging functionality like native app. Deploying Magneto provided a seamless shopping experience.



Canada based internet service provider joined hands with INT. to build a robust dashboard. The idea was to ease monitoring business performance CLV, average order value, etc. Embedding dashboard helped in monitoring business health at ease.



Tea based e-commerce platform of UK partnered with INT. to build a robust ecommerce website. The idea was to provide an engaging shopping experience. By deploying Magneto, third party integration became easier. Also, Page builder helped in crafting personalised content which delivered smooth customer path to shop.

## Digital Success – Mobile App



London based fleet solution provider partnered with INT. to develop fleet management app for driver. The idea was to provide them with rich analytics report and secure them in case of any mishappenings.. With real-time update and innovative fleet management mobile app, reporting of casualty became instant along with increased data credibility enrich driving experience.



London based fleet solution provider partnered with INT. to develop fleet management app for manager. The idea was to provide an interactive dashboard to track vehicle and monitor driver's performance. With flexible labelling and satellite viewing and monitoring , keeping an active eye on the fleet and drivers became easy.

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A.I powered iOS app recommends movies, books, restaurants based on preference joined hands with INT. to build end to end open source platform for machine learning. The idea was to empower developers to easily build and deploy ML powered applications.



Wovo bridges the communication gap between employer and employee partners with INT. to develop a worker engagement dashboard. The idea is to connect with employees, giving them the voice to register grievances and receiving oficial push notification on real time.

## Digital Success – Mobile App



FeetSizr, feet size recommendation app partnered with INT to build a mobile app. The idea was to build a dashboard for the native app and provide accurate 3D representation of the feet. INT. Swift was deployed for easy use of image processing API. Thus providing error free measurement to the users.



Hiprofile is a social networking app joined hands with INT. to develop an end to end native app for android and iOS. The idea was to build a captivating user interface with easy chatting feature and easily accessible. Node.Js, swift and Mysql were deployed to enhance the operational efficiency. Also, push notification kept on re-engaging users.



Toothfairy is a quick bluetooth connection app partnered with INT. to build an progressive web app. The idea was to provide a hassle free connection between airpod and mac.



Nigeria based Tb testing and treatment tracking app partnered with INT. to build an app for clinical use and assistance in diagnosis. The idea is to report, track and maintain a hassle free database on TB patients. Android studio is deployed to provide highly secured self operative memory management app.

## Digital Success – **Mobile App**



M-commerce app partnered with INT. to build an end to end android app. The idea was to provide personalised platform with voice search feature and crypto payment facilities. Employing multi-wallet payment option helped them in hassle free checkout.

# Digital Success – Digital Marketing



the Consumer Product Design Company.

Netherlands based industrial design company joined hands with INT. to revamp their PPC management and paid search advertising. The idea was to reduce CPA while purchasing from paid search. Deployed Product group focused campaign by leveraging BMM and exact match keywords. Now, the CTR has increased profoundly.



Baby product company partnered with INT. to optimise its website content and drive organic search traffic. The idea was to improve the site speed and strategise its content marketing to communicate the aesthetic and brand values. Right keyword strategy by building relevant keyword INT. optimised the landing page. Now, they have 60% growth in organic traffic.



UK based home textile company partnered with INT. to leverage email marketing to increase subscribers and generate more revenue. The idea was to create personalised content and generate more leads by capturing potential customers. Ran A/B test on pop-up to improve email subscriber conversion rate. Also, customer segmentation helped in creating relevant emails.



A colonial Hotel of India partnered with INT. to revamp its digital marketing strategy. The idea was to run different ad campaigns on various platforms to engage more with customers. Also, Re-marketed ads on Facebook helped in targeting specific customers.



We Deliver  
#DigitalSuccess

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**22+**  
Years

**750+**  
Professionals

**11k+**  
Projects

**6m+**  
Hours

We are a full-cycle product engineering company, helping some of the fastest growing enterprises, start-ups and agencies across 20+ countries. With our unique approach and expertise in product thinking, we've been successfully delivering innovative software solutions and engineering excellence to our customers for over two decades.