

Blockchain Consultation

Industry
Blockchain

↑ 15%

Increase in
User Acquisition

↑ 18%

Growth in
Brand Interaction

↑ 45%

Rise in
Brand Awareness

The Client

The Blockchain Consultation company develops and implements blockchain technology through partnerships with startups. The company creates innovations that reduce transactional costs and enhance transparency by investing in entrepreneurs who use blockchain to disrupt industries. Blockchain Consultation crafts multi-disciplinary strategies in collaboration with CXOs operating in diverse fields.

The Challenge

The Blockchain Consultation firm needed the design and development of an online ecosystem geared toward a global audience. They also wanted a comprehensive rebrand, coordinated with a marketing solution that interacted with audiences worldwide, spanning all time zones.

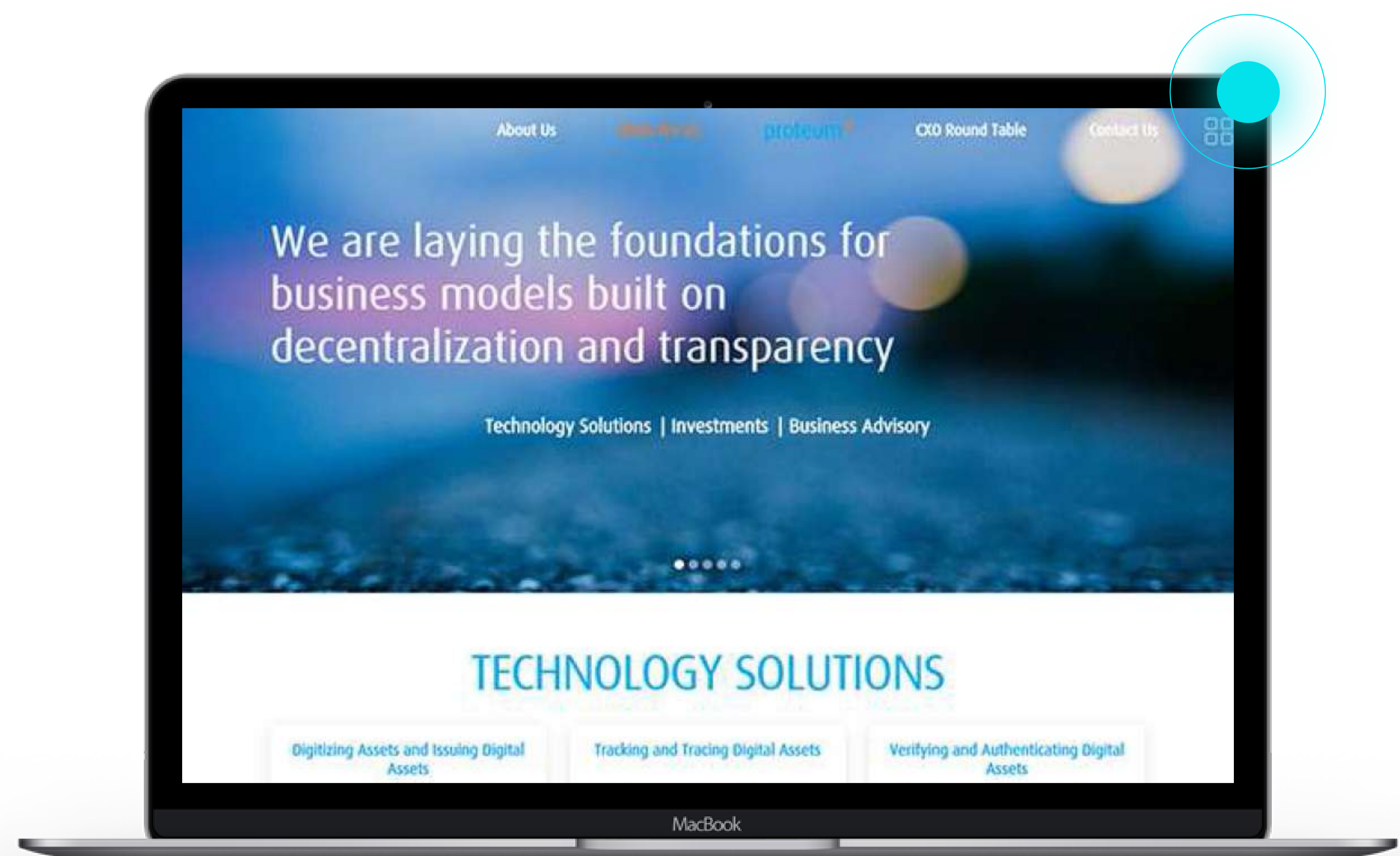
Solution Provided

An online solution characterized by an omnichannel approach. A full rebrand with a minimalist design.

Analytical research to identify target audience members and direct them to the Blockchain Consultation.

A solution to raise awareness of the company and its services.

A Marketing Automation plan that targeted audiences with an interest in blockchain.





Brand Impact

Our rebrand generated a 45% amplification of awareness.

Our solution increased audience interest in Proteum by 28%.

Our Marketing Automation services led to a 17% rise in business transactions.

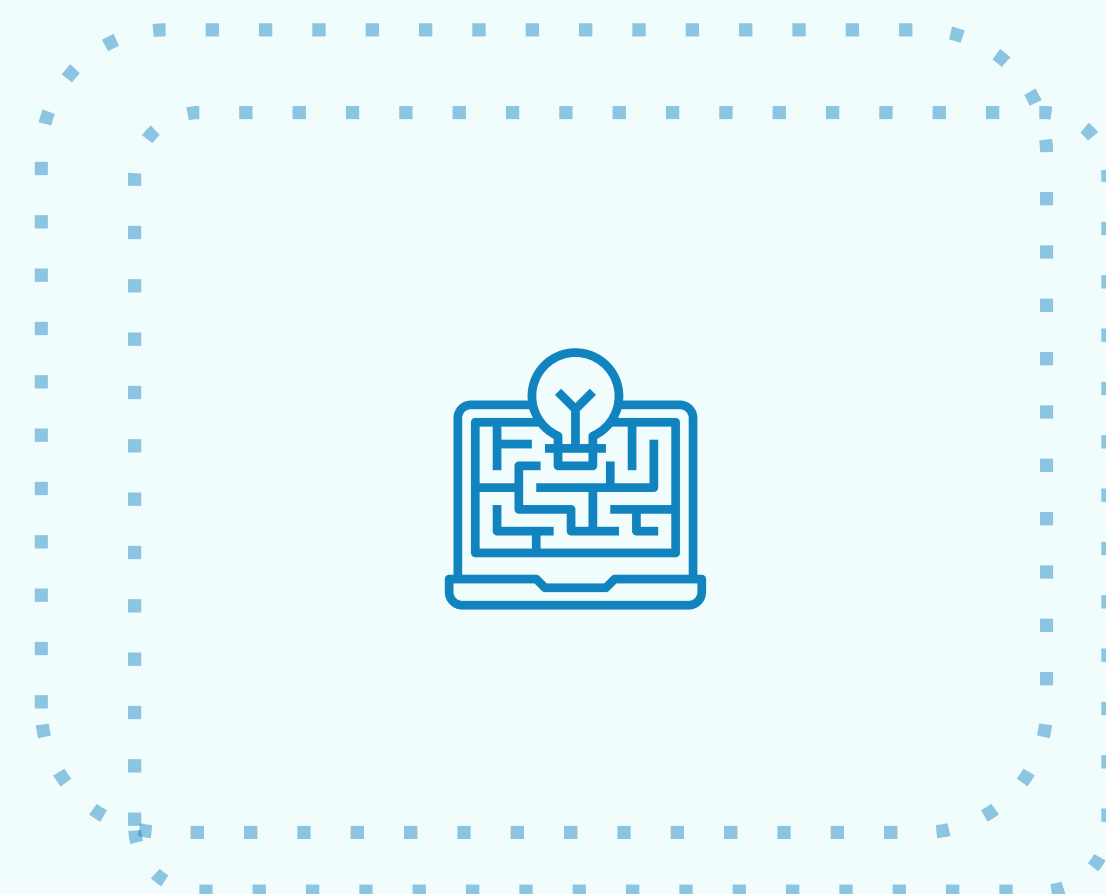
Our strategies resulted in 18% higher investor and general brand interaction.

Our efforts built the firm's audience, with 21% more users who were new to blockchain.

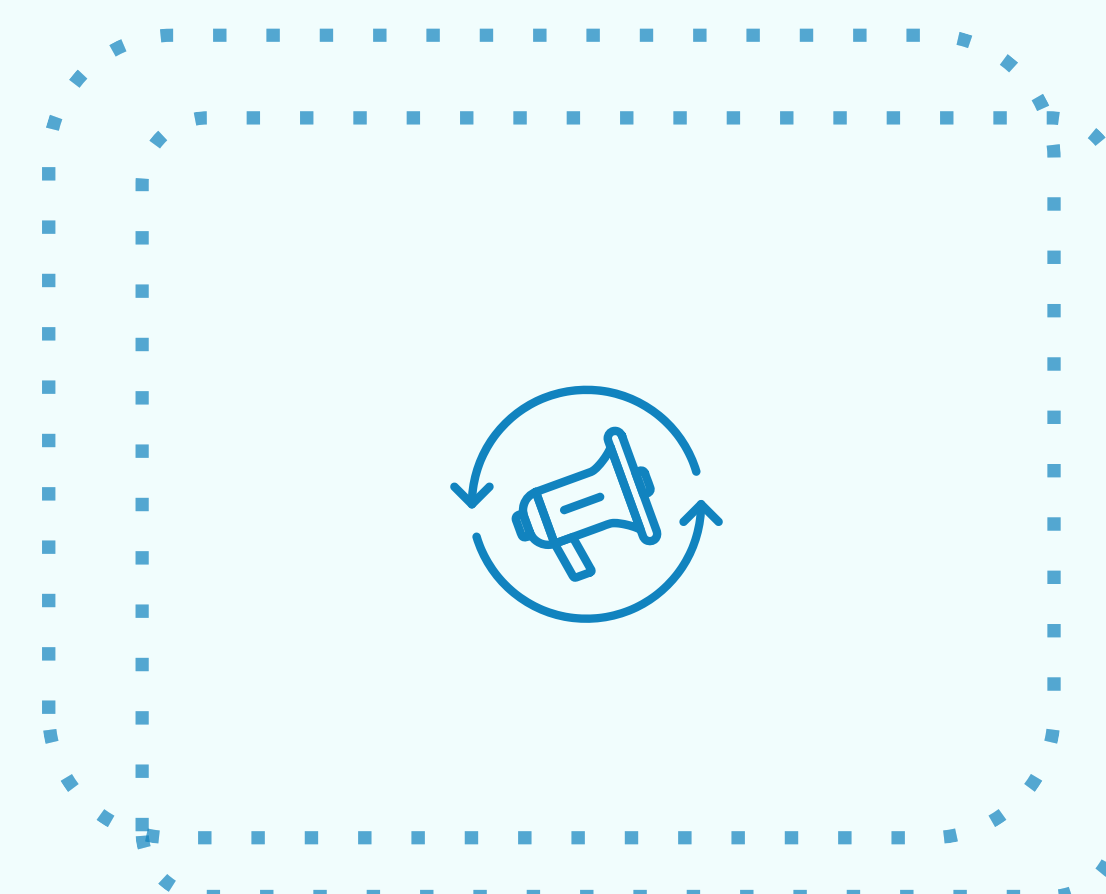
Services Delivered



User Acquisition



Brand Management



Marketing Automation



Cloud Transformation