Every great new piece of software starts with something simple

- an idea.

Steve & Aidan - marketing mentors observed difficulty in advanced Amazon sellers' E-commerce businesses for whom managing all marketing, tracking jobs and newbies to find profitable products was hard nut to crack.

With a rigorous competition though, they aspired to create an all in one software that can help AMAZON SELLERS manage their amazon business in the most efficient manner.

As an ecommerce entrepreneur, they found it so frustrating and stodgy to get locked in multiple tasks to support their business. Instead this hook-up couldn't let them focus on strategy building to improve sales. It's because the right tools aren't available and you end up hiring assistants.

Steve and Aidan came up with the idea of building a software tool with just the right blend of simplicity and functionality.

Previously, amazon sellers had to buy multiple tools to manage the whole process. BlackBird Suite would unify the process into a single suite of tools for any seller to use.

How Black Bird Suite Helped 4,000+ Amazon Sellers Manage Their Amazon Business With One Click

BlackBird Suite is counted amongst one of the top tools for managing your Amazon business. From small Amazon sellers to top companies, this software has become everyone's favorite. Within a span of 1 year only, Blackbird has closed $400,000 worth of deals. At present, more than **_4,000 Amazon Sellers_** are using Blackbird Suite (all-in-one automation tool) to track their day to day jobs, find niches and dependable suppliers.

Hence, it resulted in helping 1000 fast the cash outflow from hiring assistants can wipe out months of your income.

Vaival Role In Making A Product Successful

In hyper-competitive custom software development companies having strong positioning it was a big challenge for us to build a software more or less equivalent to Helium 10. The team from Vaival was incredibly creative. And that was part of the success story for our joint team. We provided a fully functional cloud application to the client that served all their needs.

Following an agile methodology, Vaival Development Team played a vital role in building this amazing Amazon Software. Our customer-centric approach kept us focused on steady improvements in our software so that every Amazon Seller has a competitive edge over the other sellers on the Amazon platform.

5- Blackbird Suite- A Featured - Rich Software

All effective features delivered in concise chunks on 1 - platform made Amazon sellers life easy.

Learn How !

Profit Dashboard

Instantly see how much profit you are making on Amazon. View the sales of each product, refunds & returns, profit margin and other data will help you know the overall profitability of your business.

Opportunity Finder

Lets you use the repurposed extensive range of products fromAmazon catalog to find profitable niches. Set up several filters to narrow down results and see a great difference in sales and revenue from days to months.

Product Tracking

Helps you track your products data by connecting to Seller Central. Collect data on sales rank, price, reviews, rating and other important stats to formulate a profitable strategy on Amazon.

Keywords Research & Tracking

Amazon Sellers can find the top keywords for your listing with high buying intent. Track keywords ranking to continuously adjust your strategy and listing.

Email Alerts
Send a friendly reminder to your buyers to significantly increase your chances of getting positive feedback. Alerts can be set on Product monitoring data, keywords rankings, negative reviews and more.

Marketing Automation
Get email automation for the product shipping & delivery alerts, feedback & reviews request, newsletter or any custom campaign is supported. Eliminate the need of subscribing to a separate email marketing tool and waste time in switching.

Product Watcher
Keep an eye on your products as well as spy on your competitors by continuously getting vital business intelligence data including; Price, Sales Rank, Estimated Sales, No. of Reviews, Inventory and more.

Split Test
Test various listing elements like product's listing price, images, descriptions, and titles with BlackBird's split testing. It will allow you to see which listing variation is more profitable for the product.

On-Page Analyzer
Analyze competitor's listing weak & strong points to incorporate target keywords to optimize listing and boost the rankings.

6- Technologies Stack

- CodeIgnitor (PHP)
- ASP.NET Web API
- AWS Services
- BootStrap
- JQuery
- Amazon Integration

Few Words For Vaival Built Software
Being able to show enterprise leads examples of the outcomes we've had for clients has given us a serious edge. Our competitors come with promises; we come with proof and here it is.

" I have used other email marketing applications (MailChimp and iContact), but for your Amazon business, It can't be beaten!" - **Anne Feinmel**

" A lot of people make a lot of money selling products on Amazon. Most do not! The #1 reason for failing is poor research. Blackbird is an essential tool in quickly finding profitable niches and products.I strongly recommend it " - **Steven Hourston**

" Analyzing my competitors with Blackbird has really helped me adapt my Amazon business strategy – It's been a HUGE help! "- **Kate Nawrocki**

" Not just another Amazon research and tracking tool – it also offers email marketing, financial management and free training courses. It's a complete Amazon business management tool." - **Rory Prendergast**

" BlackBird is a great software which provides a lot of different features. Not just that is a software where you can track your stats like emails, sales, BSR, finance and so on…you even have step-by-step coaching videos which will teach you how to find products and how to marketing them on Amazon! Which is very powerful!!! I really like BlackBird University coaching videos which helps me re-watch the videos again whenever I need it." - **DENIS SMRDEL**

" I have used BlackBird now for over a year both for our own Amazon business and for our clients. I loved it up to recently but it's even better now with the new dashboard. Our clients love it too. I purchased it to replace Feedback Genius initially but that's only a tiny fraction of the power of this tool." - **RORY PRENDERGAS**T