How Carecart App Helped TOP 10 Stores to Recover the 35+ Million Revenue in Just 3 Months

Many of us spend our hard earned money on generating revenue through e-commerce business. In order to bring traffic we run Ads whether on Facebook or Google.

These efforts become untiring if success is achieved in getting daily new add to cart requests.

What if those "Add to Carts" are abandoned at the last phase of the buyer's journey?

Ads - Penny - Marketing Time Efforts

All in vain !

It's heartbreaking - sounds like you're having nothing more than a leaky bucket - no matter how much water you are pouring into the bucket, it's not retaining enough of it because it's leaking somewhere.

This is especially hard to accept because you spent a lot of money gaining that attention and these prospects have shown strong purchasing intent. But atlast …. Gone away !

Same happened to us…

More than 50% of shoppers were abandoning carts at checkout and, unfortunately, numbers kept on raising until we came with our own "Carecart Application" idea.

With a combined vision of implementing an abandoned cart email strategy, we started combatting the phenomenon.

Let's begin

The Challenge

We developed this app because we always had a high rate of cart abandonment on our own stores. With the help of this app we have made tons of money and we're confident that it can do the same for you.

Solution

Idea to Implementation - First Phase

As a reputable firm specializing in Software, Mobile app, and Blockchain app Development, Vaival Technologies always used to help its clients to dominate in some of the toughest niches on the web.

Similarly, Vaival developed the Care Cart app. The app building started from a simple idea of creating UI designing through **Photoshop** , **Figma** and a few other tools. Our creative designers prepared the design layout within 1 Week.

Creative Design to Agile Development Process

Entire app is built on Laravel, JavaScript (jQuery) , plus converted to HTML ,CSS and tested for quality by the best QA resources of Vaival Technologies.

After the successful designing, the application was shifted towards the agile development process that includes the

- API's creation & integration for PHP with a Laravel framework.
- Light version (free version) to Advanced Version
- Multi-Browser Compatible (MAC, SAFARI,)

All in all- Care Cart App development was completed in 28 weeks - minimal viable product was built in 6 weeks and current live features (Spin a Sale Module and Cart Reminder Module) 22 weeks.

Carecart Application -

How it all came together

And Carecart now is a sizzling app with a bunch of powerful features in front of you. It will not just help you to recover the abandoned carts but increase the conversions on your store. It's super easy to create abandoned cart recovery email sequences after discovering its remarkable features.

To sum up , you can't find a simpler and more reliable Abandoned Cart Recovery system that retrieves your lost revenue by tracking all abandoned cart orders and retargeting them through automated emails & web push notifications.

Our full-funnel solution has helped thousands of e-commerce entrepreneurs drive qualified leads and reduce their reliance on referrals alone.

Abandoned Cart Order Recovery Features You'll Love!

Intelligent Tracking - See a complete list of all abandoned cart users and their abandoned products , track abandoned carts on your Shopify store to convert purchasing intent visitors into potential customers.

Spin Sale - Let your customers play Spin Sale Wheel, win the discount and make the purchase.

Email Collector - Force anonymous users to provide their email first before adding any product to cart.

Web Push Notifications - Allows you to Boost abandoned cart recovery and sales via automated push notifications with the ease of subscription.

Persistent Cart - Cart recovery is made easy by restoring persistent cart for your customers across all devices.

Abandonment Protector - Cart reminder reminds customers to come back who have added an item to cart and toggled away to another tab of the browser.

Abandoned Cart Emails - Care Cart can automate a series of customizable abandoned cart recovery emails to reach back out to them. These emails are responsive and visually appealing and look good on any device.

Schedule your drip - Setup abandoned cart recovery emails on your own schedule. Configure a delay from 1 hour to as many days you like.

Why don't you join over 52,000 Shopify sellers who are making up their revenue just like you who recover their abandoned carts with CareCart.

This Little App Boosted Sales like Crazy We Didn't Even Think of Before!

Doing this helped us recover more of our previously lost revenue and ultimately convert more of those visitors that were attracted to our e-commerce store.

It will give your customers an option to subscribe to your store and also help you to reach out to cart abandoners through email campaigns. And it's all automated – crazy!

We'd love to hear whether you think CareCart is helping to fulfill your big goals or there's something we can do to improve. If you have any questions about getting started, We're happy to help. Just reply to this email!

Don't forget to try this app !!!