

Case study

Flink

"My things. My damages"



CLIENT Helvetia Insurance
LOCATION St. Gallen, Switzerland
PAGE www.goflink.ch

PROJECT DESCRIPTION

Introduction

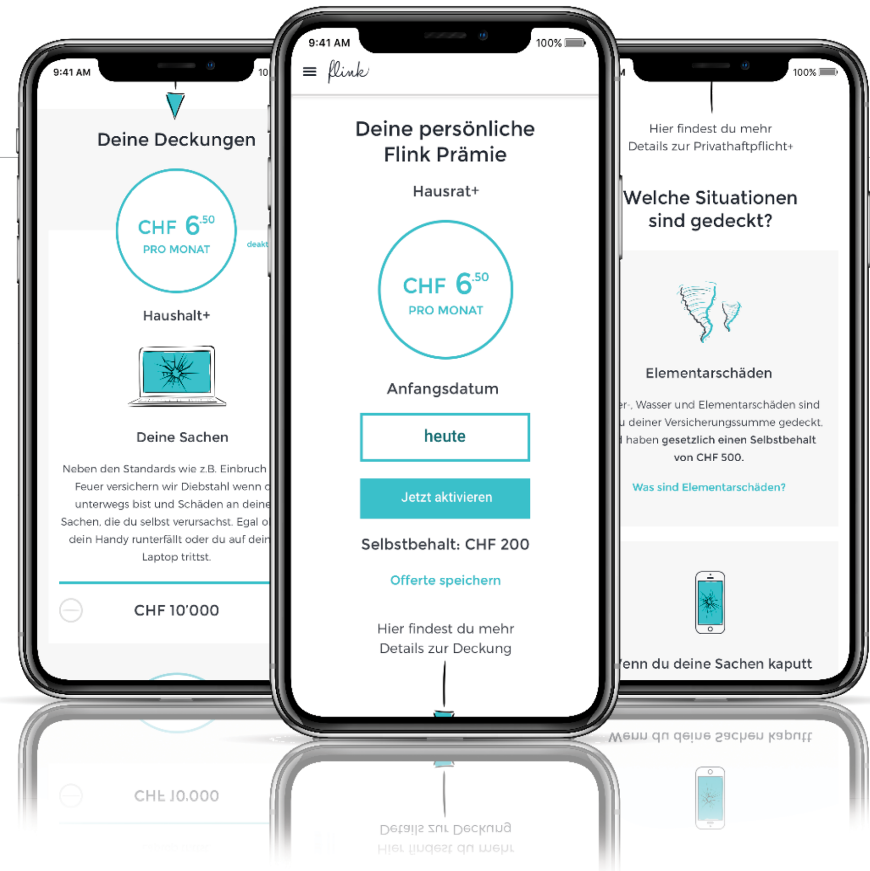
The Flink is a new generation of household and private liability insurance product which was to change the way of selling insurances in the Swiss market.

Challenge

Helvetia Insurance, a leading Swiss insurance company, wanted to launch a new, revolutionary InsureTech product. The first version of it was built by a local agency and was released to the market. The challenge was the rapid development of the live InsureTech product in a situation where Flink had a team solely responsible for the business development of the product, while there was no technical development team. Building their own tech team, enabling agile design and development of the frontend (Angular) and backend (Java), proved to be too time-consuming.

Solution

The client decided to hire an experienced agency that would be responsible for the development of InsureTech in the end-to-end model (design, frontend and backend development), but at the same time working intensively with the client's business team. Code & Pepper was a good fit for that challenge. We provided a part-time UX/UI designer so requirements defined by the client could be quickly and efficiently translated to interface design and to the actual backlog for developers. Based on that outcome, dedicated frontend and backend developers were working on implementing the enhancements.



TESTIMONIAL

“ We value Code & Pepper for the high quality of their work and for their positive attitude. Working in the team-to-team model meant that we all felt equally responsible for the product, we solved problems more effectively and we generated positive energy that stayed with us throughout the project. ”

Daniel Kunz, Chief Product Officer at Flink.

TYPE OF SERVICES BY CODE & PEPPER:

+ End-to-end product development