

**Module Implemented --**

Sales & Invoicing, POS, Inventory, Procurement, Manufacturing, e-Commerce, Accounts Receivable, Accounts Payable, General Ledger



Cloud Based CREST ERP  
For  
MassCor Correctional Industries

**Implementation of CREST ERP for MassCor, USA**

**Challenges**

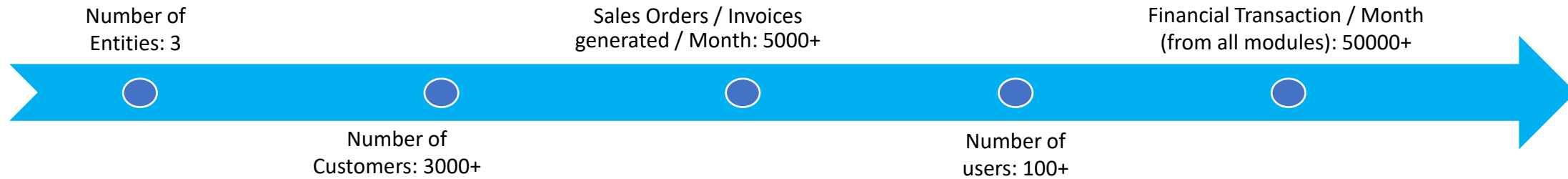
- No entire business visibility
- No real time business tracking
- No co-ordination between multilocation manufacturing units
- No e-commerce facilities to sell products

**Solution**

- A web based single platform(ERP) connecting 15 manufacturing verticals of 7 locations
- Online Inventory tacking
- Billing tracking real time
- Financial management
- E-Commerce

**Benefits**

- Able to manage 15 manufacturing verticals of 7 locations
- Able to market manufactured products online through e-commerce
- Online tracking of Inventory and other functions
- Customized dashboard and monitoring



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Sales & Invoicing , POS, Inventory, Procurement, Accounts Receivable, Accounts Payable, General Ledger, Ecommerce



## Implementation of CREST ERP for Mister Light, Dubai

### Challenges

- Heterogeneous S/w Environment
- Struggling to capture the retail sales
- Unable to consolidate the data
- Unable to manage vendor stock and account
- Barcode solution within the ERP
- Ecommerce Integration
- Online inventory check
- Consolidated reports

### Solution

- CREST ERP integrated with POS
- CREST eCommerce platform
- CREST Sales CRM
- Warehouse Management
- Barcode Solutions

### Benefits

- Integrated system to manage all their business processes
- Consignment sale – gave greater control on vendor items
- Warehouse Management system – Good control on Inventory



## Pain Areas & Challenges

- Manual handling – Decentralized Procurement
- Finance Data handle by MS Excel
- Adhoc SOP of manufacturing
- Unable to identify the wastage / scrap percentage
- Distributed sales network
- Lack of Inventory & Supply Chain Transparency
- Lack of Data Visualisation & Report

## CREST ERP Cloud

Purchase  
Inventory  
Manufacturing  
Finance  
Sales  
CRM

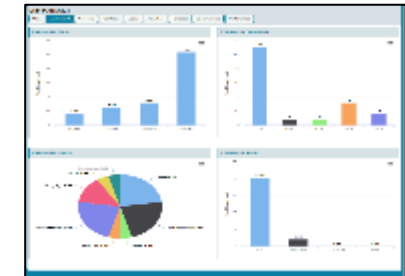
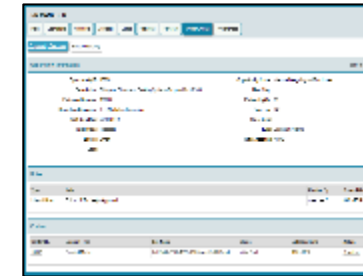
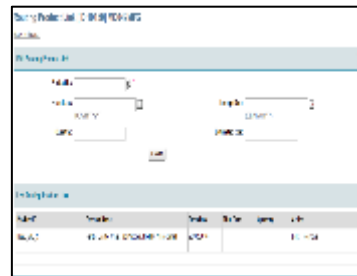
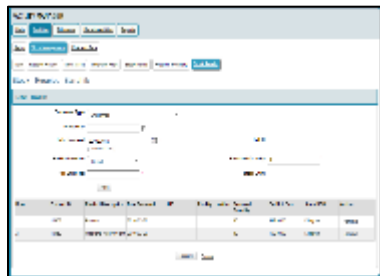


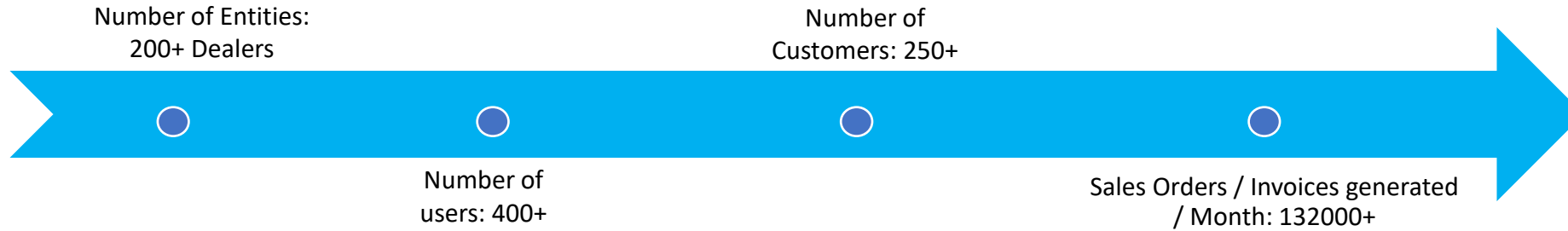
## Solutions



## Benefits

- Appropriate Dashboard to Management
- Centralized Procurement
- Improving Efficiency at Manufacturing Unit
- Controlled Inventory & SCM
- Improved managing Sales leads
- Reduce Cost & Improving profitability





**Module Implemented --**

Sales Force Automation application,  
Secondary sales Management,  
Inventory Master



**Sales Force Application**



**Sales Force Application implementation – Faber Castell**

**Challenges**

- MIS report generation
- Data consolidation and reporting
- Efficiency / productivity of their sales team
- No provision to record multiple MRP against a product
- Manual order acknowledgement process

**Solution**

- CREST Sales Force Application with CREST CRM
- Simple & Self-explanatory UI design with intuitive Dashboards
- Simple and efficient Order booking process through the mobile apps
- GPS co-ordinates to track the Sales team
- Online –Offline data Synchronization to the central database
- Creation of Permanent Journey plan (PJP) by sales team
- Analytics and dashboards – Leads to quick decision

**Benefits**

- Simple & Features rich order booking system
- Geo –Coordinates to track sales team activities
- Feature to capture multiple MRP’s against a product
- MIS Report generation with no time
- Faster Decision-making ability on field



## Challenges

- Manual handling – Procurement, Finance, Sales and CRM
- Distributed sales network
- Unable to track retail sales
- Lack of visibility – Service Sales & CRM
- Lack of Transparency - Inventory & Supply Chain
- Lack of Data Visualisation & Report



## Solutions

- Cloud based CREST ERP
- Procurement/Purchase
  - Inventory Management
  - CRM
  - Sales
  - Finance
  - POS



## Benefits

- Automated Business Process Management
- Management Dashboard for overall business
- Improved Inventory / Stocks
- Better Visibility – Sales & CRM
- Better Sales distributor and Partner Management



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THANK YOU