



# Don't let software get in the way of your business goals

From automated announcements to in-app walkthroughs, Simpo lets you deliver training and knowledge directly to your users.

## What is Simpo?

Simpo is an easy-to-use tool that sits on top of your software and enables you to create, edit and deliver information in minutes.

## With Simpo, you have the independence and control to:



### Deliver information when users need it the most

Show announcements, videos, and surveys to users directly inside the software they already use. No more hoping they open emails or retain hours of training.



### Understand the impact of your change management efforts

Simpo lets you run surveys and measure NPS to understand sentiment and gather actionable feedback from users directly from within the application.



### Reduce the cost of training and re-training users

Reduce the time and money it takes to manually train current and new users by automating the onboarding process and using step-by-step walkthroughs.



### Target different information to different user segments

Deliver targeted announcements, articles, and walkthroughs that are relevant to each user, based on their specific role and function.



### Decrease support volume

Let your users easily find and access information without ever leaving the software - including knowledge hubs like Sharepoint and Confluence.



### Get things done without engineers

All Simpo tools are visual and simple, which means that you have the independence to make changes without technical know-how or waiting on engineers to free-up.



# It's called Simpo for a reason – it's simple.

Our user-friendly interface enables you to create and display information inside the app quickly and seamlessly. No technical expertise required.

## Discover all that you can do with Simpo:



### Announcements

Notifications that inform users about new features, changes, and other important things. Easily measure who saw them.



### Articles

Answers to common questions, general information, and instructions. Easily add text, images, and videos.



### Walkthroughs

Automated guides that onboard and educate users by interactively walking them through product features.



### Quick Help Search

A search-based interface that brings together everything a user needs to know-walkthroughs, articles, and more.



### Automations

A way to remove navigation complexity by taking users directly to their destination – all with a single click.



### Surveys

Easy ways to get feedback from users quantitatively or qualitatively, including NPS – Net Promoter Score.



*Without Simpo, users would come in, look around, and get confused. Now we're able to give them the guidance and knowledge they need right in the app. Simpo has helped us double user productivity and saved us countless hours of training."*

Jeff Gove, Vice President, Neat