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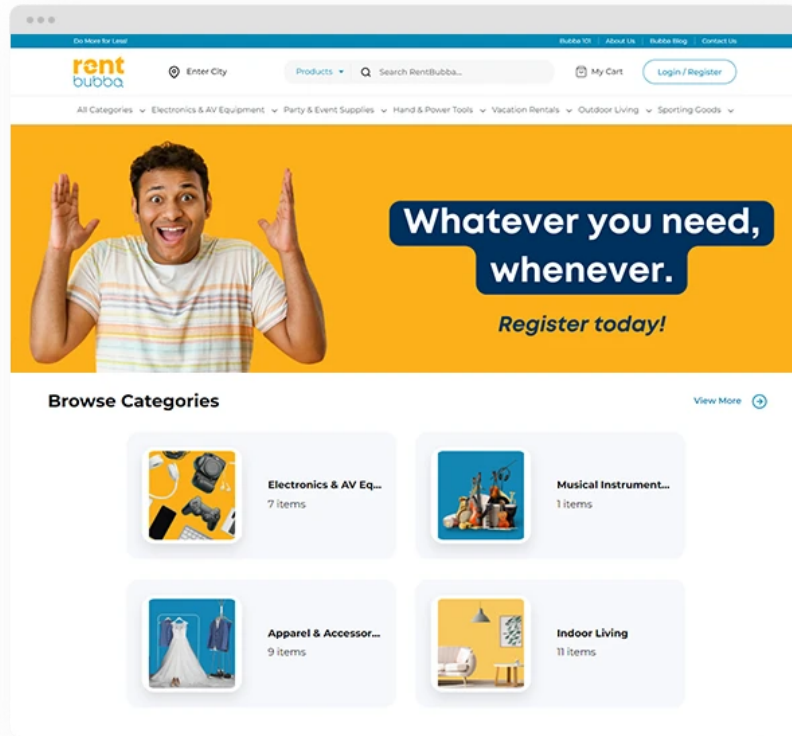
Case Study **RentBubba**

Multi-Niche Online Rental Marketplace Built
With Yo!Rent



Yo!Rent (Featured In)

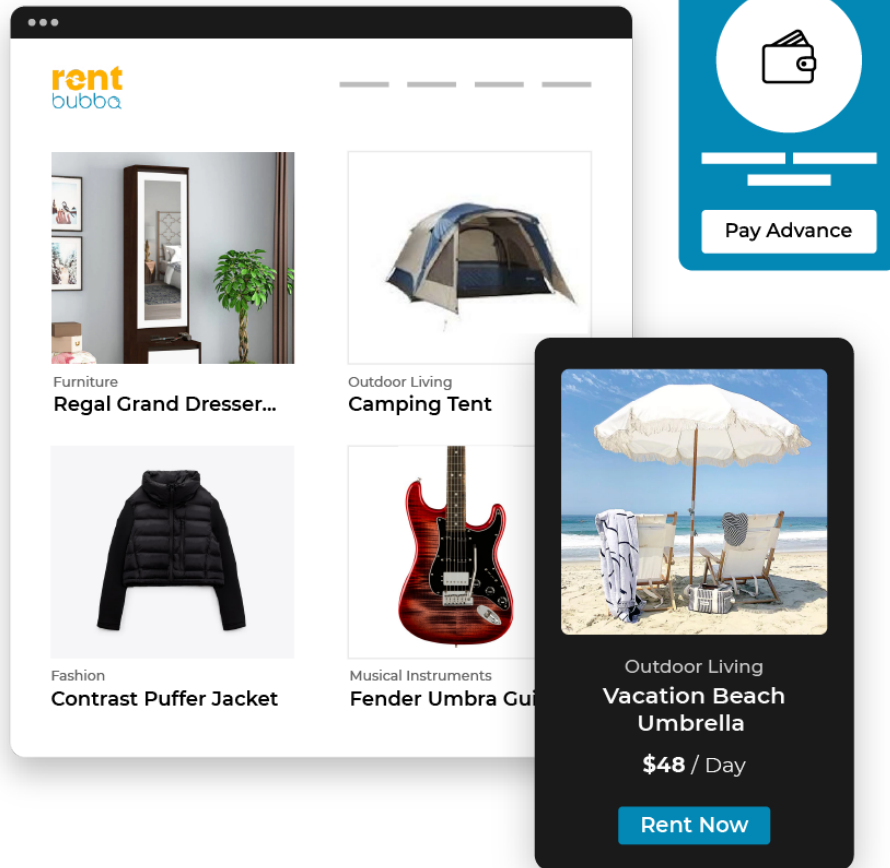
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About RentBubba

RentBubba is a rental aggregator marketplace launched with the goal to promote a responsible way of living. By connecting rental product owners with seekers, it not only reduces wastage but also provides cost-effective solutions to everyday problems. On RentBubba, one can rent anything from electronic items and home decor to garden supplies and power tools.

Defining The Key Requirements & Scope



With a multi-vendor and multi-category rental marketplace in mind, RentBubba required a solution that is highly-capable of conducting frictionless multi-vendor operations and also manage various types of product listings without complicating the design and management.
















To resolve the aforementioned problems, RentBubba wanted FATbit (Yo!Rent) to assist with the following:

- ✓ Create an online business ecosystem with full-fledged support for multi-vendor operations
- ✓ Provide a clutter-free action-oriented design that resembled sophistication despite featuring multi-category products
- ✓ Optimize the solution to make it more market-friendly with quick view and city-based search offerings

How FATbit (Yo!Rent) Helped?

Our industrial experts evaluated the client's every requirement and deployed Yo!Rent online rental software to get the agility and precision required to handle multi-faceted rental operations. We also refined the design for a complete and viable UI transformation that spoke for multiple product niches instead of a specific product category or microsegment. To improve search and product navigation, we integrated features that further enhanced the customer journey and shortened time-to-cart. Our advanced rental calendar also prevented double booking and assisted in invoicing to reduce the overall checkout time.

Key Features Deployed

 <p>Independent Vendor Storefronts</p>	 <p>Service Fee Management</p>	 <p>Vendor-end Inventory Management</p>	 <p>Product Level Multi-category Assignment</p>	 <p>Rental Agreement Attachment</p>
 <p>Terms and Conditions Pop Up</p>	 <p>Admin Defined Minimum Rental Price</p>	 <p>Shop Name Confirmation</p>	 <p>Auto-fill Fields</p>	 <p>Auto acceptance on/off</p>
				

**Default Product
Image Selection**

**Custom Earnings
Withdrawal Form**

**Earnings
Withdrawal
Password**

**Precise/Broad GPS
Positioning Toggle**

**Custom Vendor
Registration Form**

Process

We curated a flexible roadmap to develop the proposed platform for the client. The process included designing and development to meet all the objectives. The project delivery with all the proposed functionalities was achieved after meticulous testing and successful deployment.

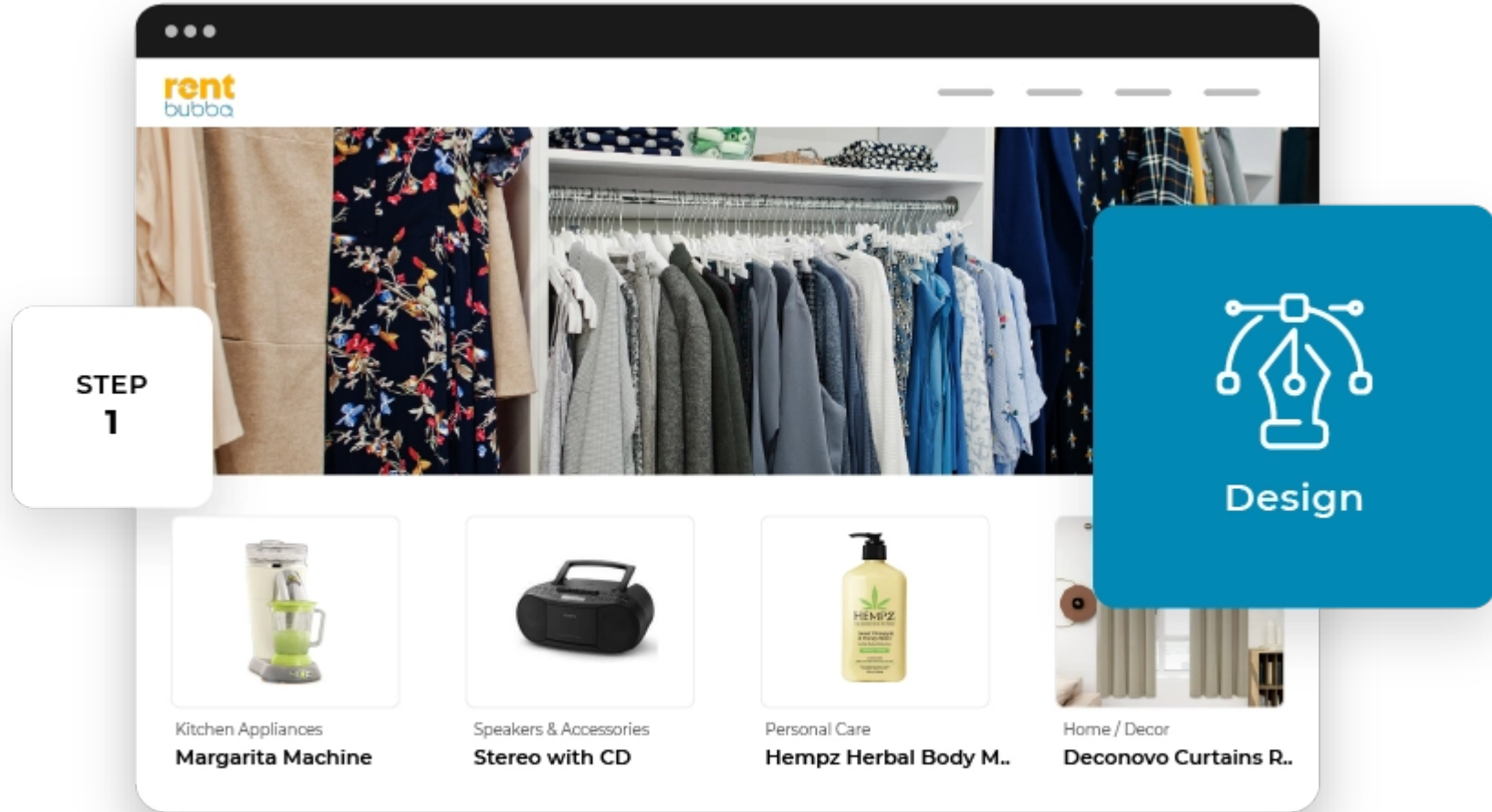
Design

Development

Testing

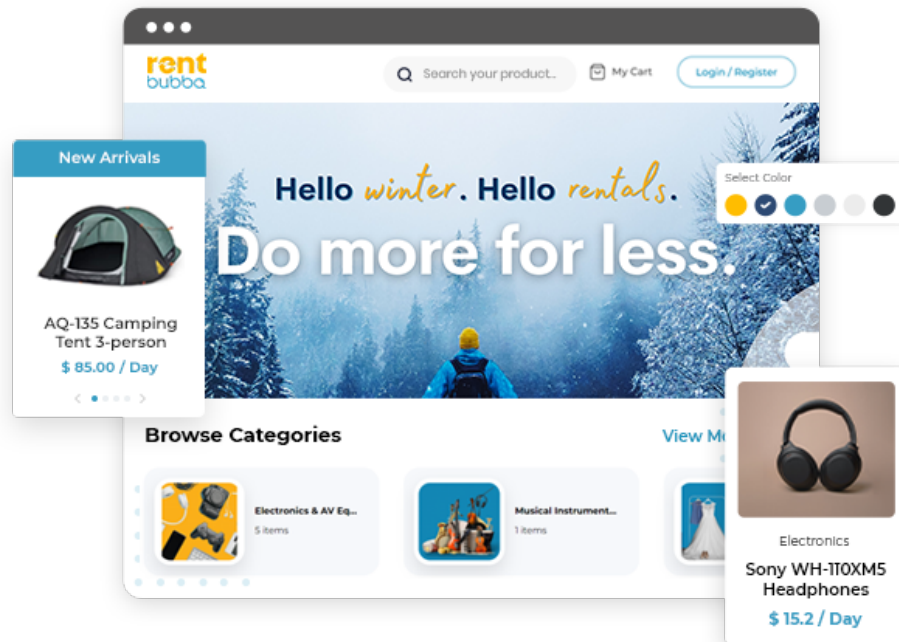
Deployment

Support



We constructed a purposeful design to integrate the required modules and functionality in the platform.

Purpose Oriented UI/UX Capabilities that Align with Multi-Niche Operations

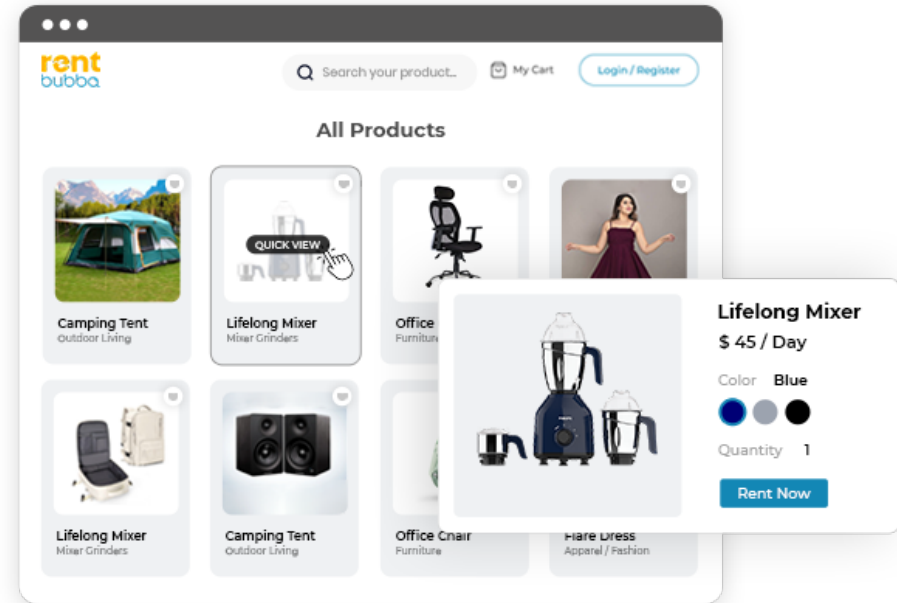


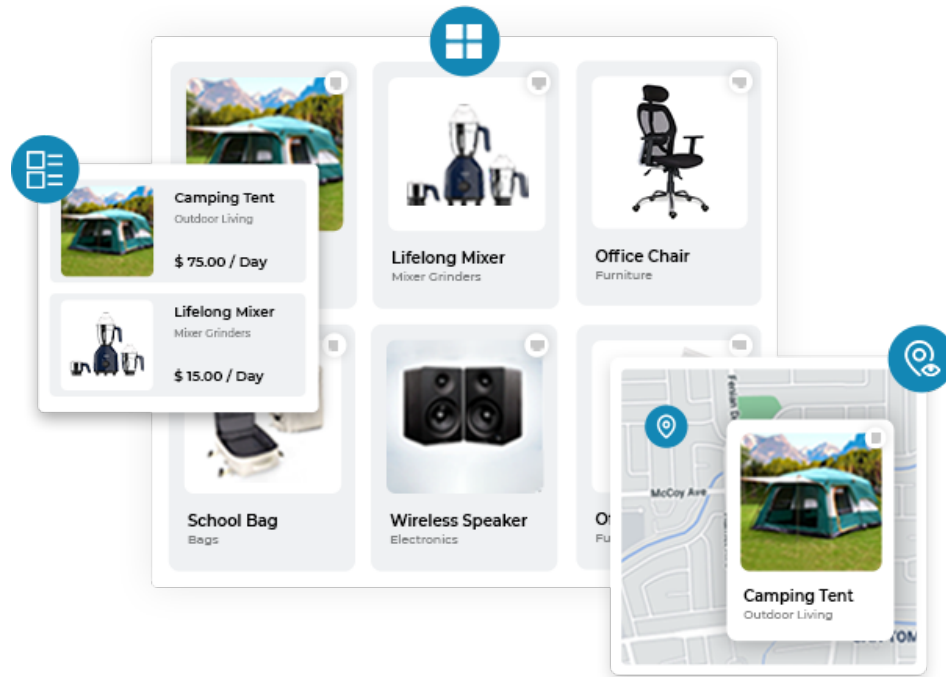
Balanced UI/UX Design

A clean and clutter-free interface with neutral accents for balanced emphasis on all product categories

Quick View Option for Faster Navigation

Enabled faster navigation to improve the overall browsing experience and assist decision making





Map, Grid and List Search Views

Offer users the freedom to view products in their preferred format with grid, list and map view options for better engagement

Technology Stack



3rd Party APIs



Looking to Build Multi-category Rental Marketplace?

Get in Touch

About Yo!Rent

Yo!Rent is an online rental software developed by FATbit Technologies.

It has helped entrepreneurs launch various types of online rental businesses in 70+ countries. [Contact us today to start your online rental business.](#)

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