



Verenia CPQ

Configure Price Quote • Guided Selling • Ecommerce
REVOLUTIONIZE YOUR INDUSTRY TODAY.

A Full Selling Solution for Your Industry. More than just a CPQ solution.

Verenia CPQ helps companies that provide complex products and services sell easier and sell more through all sales channels. With its sales portal capability that allows role based access for multiple user types, it has unmatched guided selling, configuration, pricing, quoting and order capabilities. It provides dealers, distributors, inside and outside sales reps as well as sales and marketing instant access to knowledge based sales tools.

By implementing Verenia's omnichannel CPQ, companies connect sales, dealers and customers under one unified platform. The system leverages a robust CPQ platform to provide the best selling solution that keeps expert information readily available, making it simple for customers to buy. Organizations achieve better relationships with all channels, eliminate errors on quotes and orders, reduce manufacturing costs, create a stronger brand, and can increase quote volume up to 400%. Companies can sell smarter, faster and harness the intelligence to see their entire pipeline across all sales channels.

Why Verenia CPQ

Verenia CPQ is the highest rated CPQ on the market. Its omnichannel capabilities allow access for all your sales channels to login, configure, price and quote your products and solutions from any device with 100% quote and order accuracy. Verenia CPQ is built to make you an industry leader.

Verenia

Powerful Architecture

Having a system built on modern cloud technology gives businesses many advantages. An easy to use interface, validation options for error-free quotes and orders, dynamic product visualization options and full manufacturing data support are just a few of the features that the platform provides. Verenia CPQ is the fastest, most complete product configurator and sales tools on the market.

eCommerce

No matter how complex a product or solution, Verenia CPQ gives customers a fast, focused, efficient and personalized experience, retaining current customers and generating more business directly from your website.

It's important to remember that B2B buyers are consumers, too, and they're starting to expect the same customer experience in their business roles as they do from consumer platforms such as Amazon.

Sales Portals

Allow your customers and dealers 24/7 access to invoices, order tracking, important announcements and more. Empower all your channels and supercharge their engagement by giving them a bird's eye view to their business with you. This will free up your sales team from these responsibilities and allow them to focus on selling.

Seamless Integration

Verenia CPQ is known for its ability to integrate seamlessly into other frequently used business systems, saving cost, time and unnecessary effort.

While Verenia CPQ can be deployed as a standalone solution, its flexible integration capabilities allows it to work with most ERP and CRM platforms.

Fully Customizable

Immediate access to reports that are relevant to your company, including: quotes entered per month, quotes by sales rep and the mix of products being quoted over the last 90 days. Completely customizable to meet your executive needs.

With Verenia CPQ, companies can achieve:

- ✓ **117%** Revenue Growth
- ✓ **93%** Reduction in Order Processing Time
- ✓ **27%** Shorter Sales Cycle
- ✓ **20%** Increase in Productivity of Inside Sales Groups
- ✓ **3%** Increase in Market Share in the First Year

Customer expectations are changing. Let Verenia CPQ guide you to success.

For more information and to request a demo of Verenia CPQ visit verenia.com.