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New Supply Chain Learning Center launched by Supply & Demand Chain Executive and Food Logistics magazines

Customizable, on-site training covers diverse supply chain disciplines

Fort Atkinson, WI (Jan. 7, 2016) – *Supply & Demand Chain Executive* and *Food Logistics* magazines announce the launch of the [Supply Chain Learning Center](#), an education and training center offering on-site, customizable training to supply chain professionals in every vertical market. The Supply Chain Learning Center offers over 70 courses covering diverse supply chain disciplines, each course customizable to meet specific company needs.

Supply Chain Learning Center [instructors](#) are leading experts in their respective fields, offering the best education and training in the latest strategies available to streamline processes and costs and increase profitability.

“Companies today understand the impact training can have on their bottom line, but it’s expensive to send employees to outside training programs, and those programs are general in content and don’t always cover all the issues a company may be facing,” explained [Jolene Gulley](#), group publisher of both *Supply & Demand Chain Executive* and *Food Logistics* magazines. “Our training programs are on-site and customizable, offering employees thorough insights into process improvement, strategies and skills they can immediately implement on the job, resulting in an increased bottom line.”



For more information on the Supply Chain Learning Center, its instructors and available courses, visit SupplyChainLearningCenter.com.

[Supply & Demand Chain Executive](#) magazine is the only magazine that covers the entire end-to-end global supply chain in every vertical. [Food Logistics](#) magazine is the only publication exclusively dedicated to covering the food and beverage supply chain, from the largest food manufacturers to retailers, distributors and food service providers. *Supply & Demand Chain Executive* and *Food Logistics* magazines are properties of AC Business Media.

About AC Business Media

[AC Business Media](#) is a business-to-business media company with a portfolio of renowned brands in heavy construction, asphalt, concrete, paving, rental, sustainability, manufacturing, logistics and supply chain markets. AC Business Media delivers relevant, cutting-edge content to its audiences through its industry-leading digital properties, trade shows, videos, magazines, webinars and newsletters and provides advertisers the analytics, data and ability to reach their target audience.

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