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**AC Business Media receives three 2015 Tabbie awards
in recognition of editorial, online and design excellence**

Fort Atkinson, WI (Aug. 26, 2015) – [AC Business Media](http://ACBusinessMedia.com) was recently awarded three 2015 Tabbie awards recognizing the company's editorial, online and design excellence in three categories. The company's web portal, ForConstructionPros.com (FCP) received a Silver award for Best Use of Social Media and a Bronze award for Best B2B Website, and [Equipment Today](http://EquipmentToday.com) magazine received a Silver award for Front Cover, Digital Imagery, for the cover of the publication's 2014 Showcase issue.

ForConstructionPros.com anchors the AC Business Media Construction Network as the online digital platform for six brands: *Asphalt Contractor*™, *Concrete Contractor*®, *Equipment Today*®, *Pavement Maintenance & Reconstruction*®, *Rental*™ and *Sustainable Construction*™. Each of the Construction Network brands addresses social media independently, and collectively the editorial staff engages more than 33,100 Twitter followers and 15,500 Facebook fans, along with presences on YouTube, LinkedIn, Google+ and Pinterest.

A client issued the Construction Network a social media challenge in 2014 to promote an amazing new video. The combined editorial communities generated an overwhelming response throughout the campaign and exceeded the client's expectations by reaching over one million views in 3 days. The highly-successful campaign earned the portal the Silver award for Best Use of Social Media.

Judges also awarded FCP the Bronze for Best B2B Website due to the portal's impressive videos and overall depth to the site.

Equipment Today, the commercial contractor's leading equipment information resource, received the Silver award for Front Cover, Digital Imagery, of the publication's Showcase issue.

Publisher Sean Dunphy explained, "Each year, the goal for the Showcase issue is to highlight all of the products and reflect all the markets the publication serves."

The 2014 Showcase cover combined imagery of advertiser products to create the visual illusion of one piece of construction equipment. Judges noted the "assemblage interpretation of construction equipment into a unified image that anyone (even those not in the b2b or construction world) can readily identify was brilliant." Creative Director Kirsten Crock said, "Every year is a new and exciting challenge for this issue and an opportunity for our designers to flex their creative muscle."

"Our editorial and design teams continually strive to represent excellence in journalism across the board," stated Kris Flitcroft, executive vice-president of AC Business Media. "Winning three Tabbies for 2015 recognizes the strength, dedication and professionalism of our highly-talented team."

Presented by [Trade, Association and Business Publications International](#) (TABPI), the Tabbie editorial and design awards program is open to English language B2B publications in more than 40 countries. TABPI is a worldwide organization dedicated to bringing together editors working for English-language publications worldwide, and encourages a common dedication to editorial ethics and excellence.

Complete results, along with selected comments from the judges and samples of the winning entries, are available at www.tabpi.org.

About AC Business Media

[AC Business Media](#) is a business-to-business media company with a portfolio of renowned brands in heavy construction, asphalt, concrete, paving, rental, sustainability, manufacturing, logistics and supply chain markets. The company vision is to continue providing industry-leading content to our audiences through our cutting-edge digital properties and print publications and to provide our advertisers the analytics and ability to reach the audience they want through our brands.

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