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FOR IMMEDIATE RELEASE

AC Business Media supports Project Lead wetland project

Fort Atkinson, WI (June 1, 2016) – The unveiling of the Project Lead XXVIII Class/ Brietzke Educational Wetland Refurbishment Project will feature student artwork from the Ernie Pope Show, thanks to an art sponsorship by AC Business Media, a business-to-business media company headquartered in Fort Atkinson.

AC Business Media jumped at the opportunity to bring six nature pieces from the Ernie Pope Show, a student art show it sponsors in conjunction with Fort Community Credit Union, to the wetland for the project’s unveiling ceremony at 2 p.m. Friday, June 3. The public is invited to the ceremony, which celebrates recent enhancements at the wetland, including boardwalk refurbishment and improved accessibility, signage installment and a storyboard feature showcasing local stories, facts and art.

[Click here to see photos of the wetland and the art pieces.](#)

“Six nature pieces selected from the Ernie Pope Show will be featured in storyboard frames at the Brietzke Educational Wetland,” explained Kirsten Crock, creative director at AC Business Media, who coordinated the company’s sponsorship for the Ernie Pope Show. She photographed the six art pieces that will be enlarged, framed and displayed at the wetland.

“It’s such an honor for these six young artists to have their pieces displayed at the wetland,” Crock commented.

“Our art sponsorship for the wetland project was a natural extension of our support for the Ernie Pope Show and a wonderful way to support student artists and our community,” said Carl Wistreich, CEO at AC Business Media.

About AC Business Media

[AC Business Media](#) is a business-to-business media company with a portfolio of renowned brands in heavy construction, asphalt, concrete, paving, rental, sustainability, manufacturing, logistics and supply chain markets. AC Business Media delivers relevant and cutting edge content to its audiences through its industry-leading digital properties, trade shows, videos, magazines, webinars and newsletters and provides advertisers the analytics, data and ability to reach their target audience.

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