



# Creative Footprint Music 2017

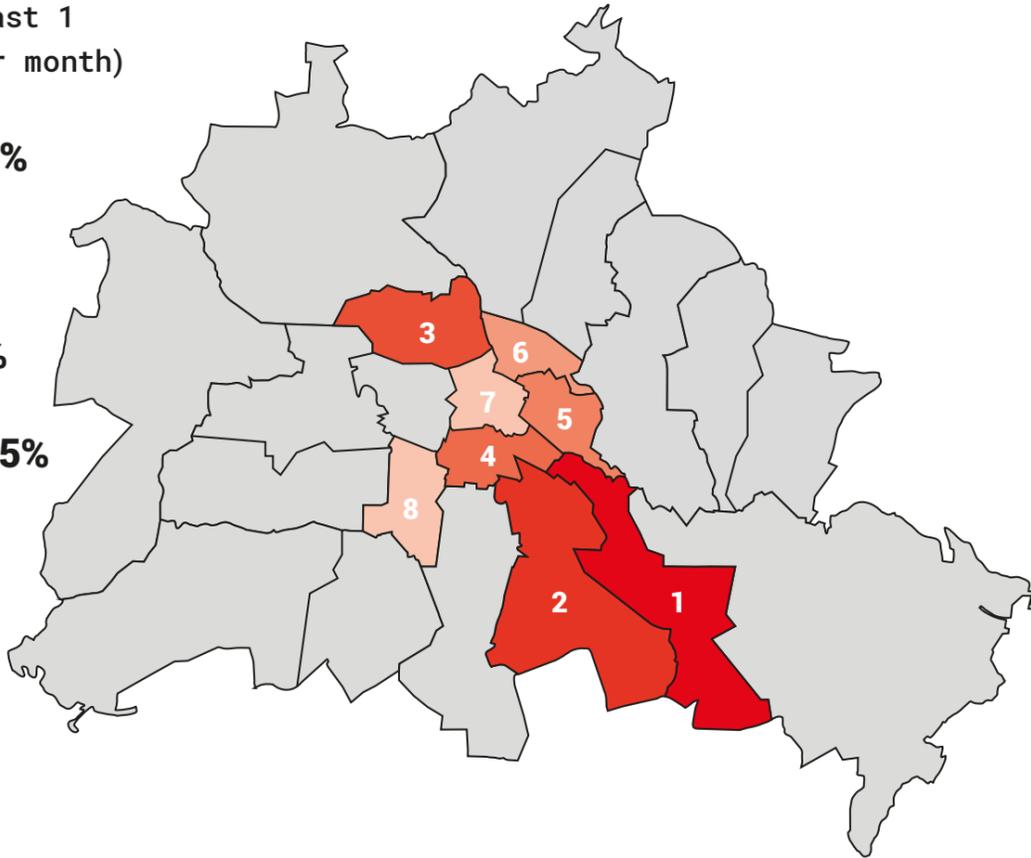
## Berlin's top districts

Number of Venues	Districts	Main Score	Space	Content
13	1 Treptow	8.54	8.76	8.04
57	2 Neukölln	8.23	8.50	7.38
19	3 Wedding	8.15	8.53	7.10
106	4 Kreuzberg	8.13	8.58	7.00
74	5 Friedrichshain	8.01	8.61	6.61
47	6 Prenzlauer Berg	8.01	8.48	6.72
96	7 Mitte	7.85	8.49	6.25
17	8 Schöneberg	7.69	8.18	6.08

## Types of music spaces

(hosting at least 1 music event per month)

- Music Club 40%
- Diskotheek 4%
- Open Air 4%
- Theater 6%
- Music Bar 25%
- Gallery 6%
- Event-Venue 15%



## Facts

- + 500 music venues
- + High vibrancy in Kreuzberg (106) Friedrichshain (74) Neukölln (56)
- + 89 venues opened in the recent 3 years
- + Highest scores in Treptow (8,54) Neukölln (8,23) and Wedding (8,15)
- + 2.700 music events per month
- + High grade of exceptionalty and niche culture
- + 53% focus their event promotion on artists (Bands, DJ lineups etc.)
- + 2 Mio. € funding for pop music and culture
- + 24h liquor licenses since 1949
- + Access and support via music networks
- 22% of music venues are not open for interdisciplinary art forms
- 25,2 % venues scored less than 5 (out of 10) in Content
- 46% of artists do not perform own artistic work
- Strict regulations of events in public space
- Disproportion of public funding in music culture

## Analyzing music spaces

Length of time for creative usage (overall time)?

0 - 3 years	89 (17.9%)
3 - 10 years	192 (38.7%)
10 - 20 years	127 (25.6%)
more than 20 years	88 (17.7%)

Size (in sqm) which is in use for music events?

up to 100qm	135 (27.2%)
100-500qm	213 (42.9%)
500-1000qm	80 (16.1%)
1000-3000qm	46 (9.3%)
more than 3000qm	22 (4.4%)

Reputation / engagement with the space on Social Media (local benchmark)?

High	51 (10.3%)
Medium	86 (17.3%)
Low	314 (63.3%)
No count	45 (9.1%)

Localized in area where venues are agglomerated and high frequency of people?

A-Area	137 (27.6%)
B-Area	207 (57.9%)
C-Area	72 (14.5%)

Does design of space enable interdisciplinarity?

very likely	119 (24.0%)
somewhat likely	142 (28.6%)
not too likely	123 (24.8%)
not at all likely	112 (22.6%)

## Analyzing Content

Event schedule: Average number of public music events per month?

0 - 1 per month	118 (23.8%)
2 - 4 per month	112 (23.0%)
5 - 10 per month	122 (23.6%)
> 10 per month	142 (28.6%)

Promotion: Focused on artistic content (artists, lineups, performances)?

very likely	136 (27.4%)
somewhat likely	127 (25.6%)
not too likely	103 (20.8%)
not at all likely	130 (26.2%)

Popularity of artists: Booking of unknown/local or known/international artists?

Only locals	152 (30.6%)
More locals	153 (30.8%)
Half-half	145 (29.2%)
More non-locals	32 (6.5%)
Only non-locals	9 (1.8%)

Creative output: artist performs own creative work live?

very likely	94 (18.9%)
somewhat likely	169 (30.1%)
not too likely	107 (21.5%)
not at all likely	126 (25.4%)

Grade of exceptionalty: Is overall concept experimental or mainstream?

very experimental	87 (17.5%)
somewhat experimental	155 (31.2%)
not too experimental	114 (23.0%)
not at all experimental	140 (28.2%)

## Framework Conditions

Number of music spaces in relation to population of the city

1 venue up to 7000 inhabitants

Conditions and regulations for 24h licences

not at all strict

Conditions and regulations to receive a licence for a music event in public space?

somewhat strict

Are fundings for temporary music spaces or musicians available?

somewhat likely

Access to authorities or politicians via music representative / association / networks?

very likely