
MOËT MOMENT FILM FESTIVAL CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ENTRIES RECEIVED. VOID WHERE PROHIBITED BY LAW. BY ENTERING THE CONTEST, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT, READ CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITIES TO THE RELEASED PARTIES FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES. THE MOËT MOMENT FILM FESTIVAL (THE "CONTEST" or "MMFF") BEGINS AT 12:00 A.M. ET ON JANUARY 5, 2018 AND ENDS AT 11:59 P.M. ET ON APRIL 5, 2018 ("ENTRY PERIOD").

1. ELIGIBILITY: Contest is open only to legal residents who are physically located in one (1) of the fifty (50) United States or the District of Columbia (NOT including residents of Rhode Island, Utah, Puerto Rico, all U.S. Territories and Possessions and overseas Military Installations), age twenty-one (21) or older at time of entry. Employees and their immediate family members (defined as spouses, parents, siblings or children) of Moët Hennessy USA Inc. ("Sponsor"), affiliates, subsidiaries, retailers, distributors, wholesalers, and advertising and promotion agencies are not eligible. All federal, state, and local laws and Regulations apply. Void elsewhere and where prohibited by law. All individuals submitting an entry and participating in the Contest ("Entrants") agree to be bound by these Official Rules and the decisions of the Sponsor shall be final and binding. All Entrants must release Sponsor, parent and affiliated companies and all other businesses and organizations involved in this Contest ("Released Parties"), as well as the employees, officers, directors, shareholders, representatives, agents, successors and assigns of each, from all claims, liability, lawsuits, costs, expenses, fees, injuries (including death), losses, and damages relating to their participation, acceptance and use of any Prize (as defined below). Winners assume all liability for any injury or damage, including death caused or claimed to be caused by participation in this Contest or use or redemption of Prize. Void where prohibited or restricted. Winning a Prize is contingent on fulfilling all requirements in these Official Rules.

2. HOW TO ENTER THE CONTEST: INTERNET ACCESS NECESSARY TO ENTER FOR A CHANCE TO WIN. The Contest can only be entered online. To enter the contest, Entrants must upload a video that they own and have lawfully created that is between thirty (30) and sixty (60) seconds long (the "Submitted Video") via the www.moetfilmfest.com website (the "Entry Site"). The Submitted Videos should focus on the theme *A Cause for Celebration* as defined on the Entry Site and must be accompanied by a title and a written description of the inspiration behind the video. The entrant must also explain [in writing] the film project that they have in mind to apply the

\$25,000 award to. Submitted Videos may not include: any brand, trademarks or logos other than Moët & Chandon and other than those that the Entrant has the right to use, anyone under the age of 21, any imagery that appeals to those under 21, anything illegal, suggestive or explicit, inappropriate or promoting the over consumption or abuse of alcohol, and the Entrant submitting the video must lawfully have rights to the images, footage and all audio used. Entries that violate any of these terms will be disqualified. Email addresses must be provided during the Entry Period and Entrant must follow the entry instructions which include verification that Entrant is 21+ years of age.

Sponsor is not responsible for any typographical or other error in the administration of the Contest or in the announcement of any Prize. Limit one entry per person. Sponsor is not responsible for lost, late, damaged or misdirected entries.

3. WINNER SELECTION: Four (4) potential Winners (as defined below) will be notified at approximately 11:59 PM ET on April 16, 2018 (upon successful completion of all requirements set forth herein, the potential winners to each become a "Winner," and collectively, the "Winners"). One (1) Grand Prize Winner will be awarded a trip for themselves and a guest (guest must also be 21+) to the 2018 Tribeca Film Festival in New York, NY and awarded a film grant for \$25,000. One (1) second and one (1) third place winner will have the opportunity to create and direct content that will run on Moët's social channels. One (1) People's Choice winner will receive dinner for themselves and a guest (guest must be 21+) (restaurant to be selected by Sponsor in its sole and absolute discretion). Winners will be contacted via phone and/or email. The Winners will be selected from all eligible entries received during the Entry Period. The Grand Prize, 2nd and 3rd place Winners of the Contest will be chosen by a panel of judges based on how well their entry conveys the theme outlined at the Entry Site. The People's Choice winner will be selected by voters on the MMFF microsite during the official submission period which begins at 12:00 P.M. ET on January 5, 2018 and ends at 11:59 P.M.ET on April 5, 2018 (the "Entry Period"). Odds of winning depend on the number of eligible entries received during the Entry Period. Winners are responsible for all applicable federal, state, local sales and income taxes and any costs, expense(s) or fees whatsoever in connection with the Prize not specifically provided herein. If the actual value of a Prize is lower than ARV stated in these Official Rules, the difference will not be awarded in cash. In the event that, for reasons beyond their control and not related to the Winners, the Sponsor or any Released Parties is unable to award any Prize as described in these Official Rules, they will substitute the Prize with another prize of similar nature and equal or greater value at their sole discretion. The Prize is non-assignable and non-transferable and is not redeemable for cash. If the selected Winner is unable to accept a prize in its entirety for any reason, the selected Winner will forfeit the Prize, at the sole discretion of Sponsor, and the Prize will be awarded to an alternate Winner. All Prizes are guaranteed to be awarded, assuming a sufficient number of valid entries are received. All entries and potential Winners are subject to

verification by Sponsor, whose decisions are final and binding. No alternative compensation will be paid in lieu of Prize. Sponsor reserves the right to substitute a prize of equal or greater value if advertised Prize is unavailable.

By accepting a Prize, the Winners irrevocably grant Sponsor the right and permission (except where prohibited by law) to use Winner's name, Prize won, likeness, photograph, voice, address (state) and biographical information in any media throughout the world in perpetuity for purposes of advertising, online posting, promotion and publicity in connection with the Contest without additional compensation. Winners will not disclose any information about Sponsor or utilize Sponsor's intellectual property without prior written consent of Sponsor.

4. PRIZES & APPROXIMATE RETAIL VALUES ("ARV"): As of 7:00 P.M. ET on April 16, 2018 there will be four (4) potential Winners. Once verified, the Grand Prize Winner will receive a \$25,000 film grant and one (1) Tribeca Film Festival experience which includes (2) passes to the Tribeca Film Festival, round-trip airfare for themselves and a guest, via a Sponsor-selected air carrier(s) from a major commercial airport near the Winner's residence to New York City, round-trip ground transport from/to destination airport, two (2) nights' accommodation in one (1) standard double-occupancy hotel room and two (2) dinners (inclusive of the award's ceremony) (airline(s), hotel accommodation and restaurants to be selected by Sponsor in its sole and absolute discretion) One (1) second and one (1) third place winner will each have the opportunity to create and direct content that will run on Moet's social channels.). One (1) People's Choice winner will receive dinner for themselves and a guest (guest must be 21+) (restaurant to be selected by Sponsor in its sole and absolute discretion) (each a "Prize" and collectively the "Prizes"). Winners electing to partake in any or all portions of his/her Prize with no guest or forego any portion of the prize, the remainder of the Prize may be forfeited, at the sole discretion of Sponsor, and shall not be subject to further or alternative compensation. Guests accompanying the Winners must be 21 years old or older and will be required to sign an age verification affidavit and liability release.

Alcohol is not a part of the Prize. All expenses not specifically mentioned herein are not included as part of any Prize and are solely the Winner's responsibility, including, but not limited to: additional ground transportation, parking fees, food and beverages.

ALL PRIZES ARE AWARDED "AS IS" AND WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE). ARV OF ALL PRIZES AWARDED IN THIS CONTEST IS THIRTY-ONE THOUSAND FIVE HUNDRED US DOLLARS (\$31,500).

5. WINNERS NOTIFICATION: Potential Winners will be notified via phone and/or email. If any of the potential Winners do not respond within 24 hours of contact date and time, it will result in disqualification, and the Prize will be awarded to an

alternate potential Winner. In the event of any disqualification an alternate potential Winner will be selected. All potential Winners will be required to complete and return an electronic Affidavit of Eligibility and Liability, a Publicity Release with digital signature, and may be subject to a background check at the discretion of Sponsor. All required documents must be emailed back within (24) hours of receipt or potential Winner will be disqualified. Entrants are responsible for notifying Sponsor of changes in email and/or home addresses. If any documents or communications are returned as undeliverable, it will result in disqualification and the Prize will be awarded to an alternate Winner. Failure to fully complete, execute and return all required forms specified within this time period may result in the Winner being disqualified. In the event of any such disqualification an alternate Winner will be selected.

Upon timely receipt of the completed forms Sponsor will confirm selection of the Winners by email.

6. **PRIVACY:** By entering this Contest, Entrants agree that (notwithstanding anything to the contrary contained in any privacy policy of Sponsor) any information that Entrants share with Sponsor (including, without limitation, all information included in any entry) may be used (and disclosed to third parties) by Sponsor for purposes of administration of the Contest and to communicate with the Entrant in relation to the Contest.

7. **GENERAL:** Sponsor reserves the right, in its sole and absolute discretion, to disqualify (or terminate the Prize of) any individual who is found to be, or suspected of, acting in violation of these Official Rules. If for any reason this Contest is not capable of running as planned, or if this Contest, or any Website associated herewith (or any portion thereof) becomes corrupted or does not allow the proper playing of the Contest and processing of entries in accordance with these Official Rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by Entrants, fraud, technical failure, or any other causes, in the Sponsors' sole opinion, corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Contest, the Sponsor reserve the right, at its sole discretion, to disqualify any individual implicated in such action and/or to cancel, terminate, modify or suspend this Contest or any portion thereof. In the event Sponsor is prevented from continuing with the Contest as contemplated herein by any event beyond its control, including but not limited to fire, flood, earthquake, explosion, labor dispute or strike, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal, state, or local government law, order, or regulation, or order of any court or other cause not within Sponsor's control, Sponsor shall have the right to modify, suspend, extend or terminate the Contest. Sponsor reserves the right, in its sole and absolute discretion, to extend the Entry Period of the Contest at any time for any reason. If a cancellation, termination, modification, or suspension occurs, notification will be posted at the Entry Site. If cancelled, Sponsor reserves the right to conduct a random drawing to award

Prizes from among all eligible, non-suspect entries received prior to such cancellation. Sponsor reserves the right to disqualify Entrants who violate these Official Rules or interfere with this Contest in any manner and terminate such Entrant's eligibility to participate in the Contest. Any attempt by an Entrant or any other individual to deliberately damage the Entry Site or undermine the legitimate operation of the Contest is a violation of criminal and/or civil laws and should such an attempt be made; the Sponsors reserve the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

8. LICENSE: By entering the Contest, Entrants grant to Sponsor a worldwide, non-exclusive, royalty free, perpetual license to upload, display, reproduce, perform, exhibit, transmit and stream each Submitted Video in any and all media and formats at Sponsor's sole discretion. These licenses are perpetual and irrevocable. With respect to the Submitted Videos, Entrants will retain copyright and all other rights to Submitted Videos subject to the license granted above to Sponsor.

9. RELEASE AND LIMITATIONS OF LIABILITY: By entering, Entrants agree to (i) comply with these Official Rules including all eligibility requirements; and (ii) release, defend, indemnify, and hold harmless Released Parties from any and all liability, claims, actions, injury, death, loss or damage of any kind resulting from participating in this Contest, from participating in any Contest-related activity or from the acceptance, use or misuse of any Prize awarded. The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by Entrant, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; (5) late, lost, undeliverable, damaged, misdirected or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Contest or receipt or use or misuse of any Prize. The Released Parties are not responsible for misdirected or undeliverable entries or for any technical problems, malfunctions of computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Released Parties are not responsible for any typographical/other error in entries, selection announcement or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with this Contest.

10. SUSPENSION / MODIFICATION /TERMINATION: In the event Sponsor is prevented from continuing with the Contest by any event beyond its control, including, but not limited to: fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act

of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Contest by any party, or any federal state or local government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control, Sponsor shall have the right to modify, suspend or terminate the Contest. Sponsor additionally reserves the right, in its sole and absolute discretion: to modify, suspend or terminate the Contest should causes beyond Sponsor's control corrupt or interfere with the administration, integrity, operation, security or proper play of the Contest.

11. DISPUTES: Except where prohibited, Entrants agree that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any Prize awarded shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; (3) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased; and (4) Entrant waives all right to trial by jury. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of New York, U.S.A. without giving effect to any choice of law or conflict of law rules.

12. SPONSOR: Moët Hennessy USA, 85 Tenth Ave, 2nd Floor, NY, NY 10011.

// End of Official Rules //

Abbreviated Rules:

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ENTRIES RECEIVED. MUST BE 21 YEARS OR OLDER. ALCOHOL IS NOT A PART OF THE PRIZE.

Contest open only to legal residents of the U.S. (excluding RI and UT). Contest begins at 12:00A.M. ET on January 5, 2018 and ends at 11:59 P.M. ET on April 5, 2018. The Winner will be notified by 11:59:00 P.M. on April 16, 2018.

For Official Rules, go to www.moetfilmfest.com ARV of all Prizes: \$31,500. Sponsor: Moët Hennessy USA, 85 10th Ave, 2nd Floor, NY, NY 10011.