

## WEBINAR PREP RESOURCES

### Action Items

- Get comfortable on camera / audio – book yourself 4 times to be on live before January 31
- Choose a webinar platform: <http://zoom.us> (easiest to get started) <https://www.webinarjam.com/> (more marketing tools & evergreen webinars)
- Finalize your “Offer Motivator” (why someone buys from you)
- Decide on a webinar topic based on your Offer Motivator
- Brainstorm webinar titles and bring your top 5 to our January call

### Options for Your ½ Day Tech Solution

- Set up Webinarjam or Ever Webinar and integrate with your autoresponder; or
- Create a slide deck for you with 5 to 7 variations of your slides



## ONLINE SALES FAUCET RESOURCES

### Mini-Marketing Site Creation

- Recommended page creators: ClickFunnels, OptimizePress, your website
- Landing Page / Opt-In Page Facebook compliance checklist: <http://www.fbfaucet.com/wp-content/uploads/2017/06/OnlineSalesFaucet-FacebookCompliance-Checklist.pdf>
- Access our mini-marketing site templates on ClickFunnels: <https://app.clickfunnels.com/funnels/4896503/share/h3cohv0195zn0nu7>
- Our privacy policy: <http://www.fbfaucet.com/privacy-policy/>

### Options for Your ½ Day Tech Solution

- Modify our ClickFunnels mini-marketing site template (3 pages) to suit your free gift / audience, integrate autoresponder, and set Irresistible Freebie for download; or
- Reformat your (already written) Irresistible Freebie in the Powerpoint template to make it look professional & authority based

