

7TH Annual Crawfish Mambo Cook-Off & Music Festival on the Lake

Saturday, May 12, 2018 | 11:00am-5:00pm

The University of New Orleans

www.CrawfishMambo.com

NEW ORLEANS LARGEST CRAWFISH COOK-OFF!

Alumni and Friends of the University of New Orleans:

As we prepare for the milestone of the Seventh *Annual Crawfish Mambo: Cook-off and Music Festival on the Lake*, we are proud to be able to claim the title *New Orleans' Largest Crawfish Cook-Off* with over 32,000lbs boiled and 5,000 attendees. We hope that you will support the University of New Orleans International Alumni Association's signature spring fundraiser. Join us in extending the reach and impact of one of Louisiana's most diverse universities and New Orleans' premier public research university, the University of New Orleans.

Funds raised through *Crawfish Mambo* support the Association's efforts to prepare the region's future talent - *your future employees* - through professional development programs such as dining and social etiquette luncheons, resume review panel discussions, scholarships, and networking events. In 2017 alone, over 200 alumni and community volunteers supported thousands of current, future and former students with these and other programs. Due to the success of *Crawfish Mambo* last year, the University of New Orleans International Alumni Association was also able to provide funding for continued scholarships.

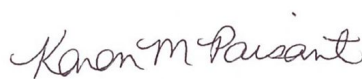
We hope that you will join us as a 2018 Mambo Sponsor to ensure that these successful programs continue to support the next generation of students and help them become UNO alumni.

For more information, please contact the University of New Orleans Office of Alumni Affairs by email at alumni@uno.edu or by phone at (504) 280-2586.

Sincerely,



Greg Sibley
Sponsorship Chair



Karen M. Paisant
Event Chair

2018 CRAWFISH MAMBO COOK-OFF SPONSORSHIP OPPORTUNITIES

Privateer Sponsor - \$10,000

- Large reserved party area with tent including 6 tables and 40 chairs
- 75 tickets to Crawfish Mambo for all-you-can-eat crawfish & live, local music
- Reserved portable restroom and hand-washing station
- 10 reserved parking passes
- 75 assorted beers/sodas
- Opportunity for an executive from your company to serve as a Celebrity Judge for the cook-off
- Opportunity for an executive from your company to welcome attendees, along with the Alumni Association Board President and the University President
- Inclusion of your company name featured as "Crawfish Mambo presented by" your company
- Inclusion of company name and logo on print, website, and social media on **all** marketing

Premiere Sponsor - \$7,500

- Large reserved party area with tent with 4 tables and 20 chairs
- 50 tickets to Crawfish Mambo for all-you-can-eat crawfish & live, local music
- Reserved portable restroom and hand-washing station
- 5 reserved parking passes
- 50 assorted beers/sodas
- Opportunity for an executive from your company to serve as a Celebrity Judge for the cook-off
- Inclusion of company name and logo on print, website, and social media on **all** marketing

Second Line Sponsor- \$5,000

- Medium reserved party area with tent with 3 tables with 15 chairs
- 25 tickets to Crawfish Mambo for all-you-can-eat crawfish & live, local music
- 5 reserved parking passes
- 25 assorted beers/sodas
- Inclusion of company name and logo on print, website, and social media on **select** marketing

Hot N Spicy Sponsor - \$2,500

- Small reserved party area with tent with 2 tables with 10 chairs
- 10 tickets to Crawfish Mambo for all-you-can-eat crawfish & live, local music
- 2 reserved parking passes
- 15 assorted beers/sodas
- Inclusion of company name and logo on print, website, and social media on **select** marketing

Mud Bug Sponsor - \$1,500

- 5 tickets to Crawfish Mambo for all-you-can-eat crawfish and live, local music

*All Packages Include:

- Positive partnership with the University of New Orleans and the UNO International Alumni Association
- Tax- deductible contribution

2018 CRAWFISH MAMBO COOK-OFF EXCLUSIVE SPONSORSHIPS

Koozie Sponsor- \$5,000 (Exclusive! Only 1 offered)

Have your logo prominently displayed – and long after – when over 1000 festival goers use the exclusive exclusive Crawfish Mambo Koozie sponsored by your company.

- **10 tickets to Crawfish Mambo for all-you can eat crawfish and live, local music**
- **2 reserved parking passes**

T-shirt Sponsor- \$5,000 (Exclusive! Only 1 offered)

Have your logo prominently displayed – and long after – when over 250 volunteers and friends wear the exclusive Crawfish Mambo sponsored by your company.

- **10 tickets to Crawfish Mambo for all-you can eat crawfish and live, local music**
- **2 reserved parking passes**

Stage Sponsor- \$5,000 (Exclusive! Only 1 offered)

Have your logo prominently displayed on the stage as the Crawfish Mambo stage sponsored by your company.

- **10 tickets to Crawfish Mambo for all-you can eat crawfish and live, local music**
- **2 reserved parking passes**

Peel 'N' Eat Crawfish Eating Competition Sponsor- \$5,000 (Exclusive! Only 1 offered)

Have your logo prominently displayed on the t-shirts of the Peel 'N' Eat Crawfish Mambo participants as they participate in the Peel N Eat Crawfish Eating Competition.

- **10 tickets to Crawfish Mambo for all-you can eat crawfish and live, local music**
- **2 reserved parking passes**

2018 CRAWFISH MAMBO COOK-OFF SPONSORSHIP FORM

Please return this form by March 31 to guarantee ads/logo placement.

- Privateer-** \$10,000 **Premier-** \$7,500 **Second Line-** \$5,000
 Hot N Spicy- \$2,500 **Mudbug-** \$1,500
- T-Shirt-** \$5,000 *exclusive sponsorship **Stage-** \$5,000 *exclusive sponsorship
 Koozie- \$5,000 *exclusive sponsorship **Competition-** \$5,000 *exclusive sponsorship

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- We are also interested in forming a Boiling Team, please send us more information
 We would like to purchase _____ additional tickets to the event (\$25 each)
 We are unable to sponsor Crawfish Mambo, but would like to donate \$_____

Sponsor Name (Please provide name as it should appear in signage)

Mailing Address

City, State Zip

Contact Name & Title

Contact Phone Number

Contact Email Address

Sponsor Website

Sponsor Facebook Page

Sponsor Twitter

Please make checks payable to: *UNO International Alumni Association* (Tax ID: 23-7080203)

Send to: UNO International Alumni Association
 Homer L. Hitt Alumni & Visitors Center
 2000 Lakeshore Drive, New Orleans, Louisiana · 70148
 (504) 280-2586 · alumni@uno.edu

*Email your company logo in *high res. eps, or tiff format* for inclusion in advertising and promotional materials, i.e. banners, posters to alumni@uno.edu.

SPONSOR A LA CARTE ORDER FORM

Please return this form by Friday, April 27, 2018

Team Name: _____

<u>Item</u>	<u>Quantity</u>	<u>Price</u>	<u>Total</u>
Table Rental- 8'		\$20	
Chair Rental		\$10	
Trash Can Rental		\$12	
<i>Total Amount Due</i>			

Make checks payable to: *UNO International Alumni Association*
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