



A 'Transitional Elegance' Kind of Typeface

Georgia is a typeface made in the modern era. It was designed by Matthew Carter in 1993, which was released in 1996, then improved in 1997, named 'Georgia' from a newspaper headline saying: "Alien heads found in Georgia". Microsoft had then introduced it in 2006 in their popular applications such as Word. The purpose of it was to have a serif font that was elegant, but showed some historical background to it, and worked well with low resolutions. Georgia is easy to read, works on multiple platforms, and is frequently used for text today. Its typeface, since it was intended to have a traditional feel, was inspired by many older fonts like Times New Roman and Scotch models.

Georgia was aimed a mix of traditional and modern typefaces, making itself a transitional typeface. As a transitional typeface, Georgia types have a vertical axis and a fair amount of modulation (however more than humanist styles) and have bracketed serifs. Symbols have a large x-height, and a some numbers have descenders, making the proportions easy to read. Matthew Carter had also altered a few things from Georgia's inspirations, like the ascenders going above the cap height. Other unique features of Georgia include its double-story 'a' and 'g'. Overall, Georgia was (and still is) a popular font, released in the late 20th century and has made typing texts easier (particularly in low resolutions) and still just as elegant.