FAQ

Will the sign code update affect temporary signs?
Yes. The U.S. Supreme Court decision on Reed v. Town of Gilbert, AZ (2015) requiring content-neutral sign regulations is one of the main reasons for the sign code update.

What types of changes are being made to temporary sign standards and why?
The rule of thumb is: if you have to read the sign to regulate it the sign regulation is not content-neutral and is probably not constitutional. All temporary signs would be regulated by time, place, and manner; not their content. Therefore, new sign types are allowed (e.g: feather flags), quantity is relative to size of property, and time is determined in calendar days.

How does the sign code update affect use of temporary banners?
The current sign code restricts banners to the exterior wall of a building only. The new code will allow banners as freestanding signs well but still not on fences. Residential areas would be restricted more than commercial areas.