

THE REAL DEAL

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StreetEasy Rings in the Holidays at Umami Burger



From left: Win Brown, Emily Beare, Shaun Osher, Brittley Jarrell and Tony Sargent of CORE

Real estate listings and data provider StreetEasy celebrated the season last night at a party that brought together brokers, staffers and clients. Super broker Dolly Lenz made a brief appearance, as did Ryan Serhant, a Nest Seekers International broker and star of Bravo's "Million Dollar Listing New York." The party was held at Umami Burger at 432 Sixth Avenue in the West Village.

StreetEasy co-founder and Chief Technology Officer Sebastian Delmont, along with the company's data guru Sofia Song, was on hand to welcome over 200- guests, who also included Rubicon Property co-founder Jason Haber, Miron Properties founder Jeff Schleider, CORE co-founder and CEO Shaun Osher and a smattering of journalists from local news outlets. Spencer Rascoff, CEO of StreetEasy's parent company Zillow, which acquired the listings site in August, also made an appearance.

The open, two-story venue featured neon burger lights and red-leather banquette booths along the downstairs wall, with standing tables and a bar in the second floor, fronted with

floor-to-ceiling windows. Guests nibbled mini versions of the California-based burger restaurant's truffle burger, finishing the snacking with ice cream cookies.

This year's fête felt cozier than StreetEasy's 2012 holiday party, which had about 200 guests at the large North Cabana of the Maritime Hotel, at 363 West 16th Street in Chelsea. An old-timey photo booth made a reappearance at this year's shindig, luring guests with a spread of accessories that included oversized sunglasses, pirate hats and reindeer antler headbands.