HarlemCondoLife

Your Gateway to Harlem November 28, 2011

Core Real Estate Will Handle 1280 Fifth in East Harlem



According to the Real Deal, East Harlem's new 116-unit tower on Central Park, 1280 Fifth Avenue will be marketed through Core, which is featured on HGTV's Selling New York.

The edifice was built to complement its next door neighbor, the Museum for African Art, and launched sales in October 2010.

Prices at the Robert A.M. Stern-designed building, between 109th and 110th streets, range from \$595,000 to approximately \$3.25 million, according to Core.

The amenity-rich tower offers studios and one-, two- and three-bedroom pads, as well as penthouse units — some as large as 2,118 square feet. Tom Postilio, Natalie Rakowski, Parul Brahmbhatt of Core will be handling sales for the building, under the direction of Core CEO Shaun Osher.