



September 11, 2014

The 44 New Developments Hitting The Market This Fall



Just because fall is coming doesn't mean things are about to cool down. From **57th Street** to **City Island**, the real estate market is still **booming**, with **44 developments** preparing to unleash hundreds of new homes—both condos and rentals—onto the market. Highly anticipated projects like the conversion of the Verizon Building and the glitzy **515 High Line** are joined by under-the-radar boutique Brooklyn developments, while a few long-in-the-works buildings (looking at you, Fortress of Glassitude) are finally ready to make their debuts. See something missing from the map? Leave a comment or send a note to the tipline.



15 RENWICK STREET

The IGI-USA-developed and ODA-designed 15 Renwick Street stands out among the fall crowd with one of the [wackiest marketing campaigns](#) we've ever seen. The Steampunk-themed campaign puts Marie Antoinette lookalikes in the multi-million condos, of which there will be 31. That includes 24 two- and three-bedroom asking between \$2 million and \$5 million, as well as three adjoining townhouses (\$3.9 million to \$7.5 million) and four duplex penthouses (\$7.85 million to \$10.5 million). A zen garden and a "high-design boxing gym" are among the amenities.

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